

CHAPTER 1

INTRODUCTION

1.1 Background of the Research

Communication is a process where a speaker and hearer have an utterance. There are two kinds of communication verbal and non-verbal communication. Verbal is a direct communication and non-verbal is a written communication. In communication, we use language to convey the utterances to the hearers. Communication happens in almost all aspects of life and it's not only as the communication to each other, but also it uses in the social aspects such as one's relationship with other religion, politic, economic, and culture. In addition, communication is not only use for those aspects but it also uses to movies, soundtracks, and scripts.

In communication, human uses language to convey their ideas or feelings. As we know, language is the method and system of human communication that use by speaking and writing. Unconsciously, in language there are linguistic elements. By this research, the writer uses politeness as one of the kind of linguistics element. Politeness strategy varies from language to language and within each society. At times, the wrong strategies can have disastrous effect. This can occur when language are used by non-native speakers. According to many linguists, the importance of politeness strategies lies in maintaining a social order and (*Brown & Levinson, 2000, xiii*) see it as “a precondition of human cooperation”. The writer uses movie to convey the purpose of politeness. A movie is one of the creative arts arguably that has a lot of demands from its spectacle. The story itself has its own uniqueness, in this research the writer uses the Edge of Seventeen movie.

The Edge of Seventeen is a comedy drama who produced by Kelly Freemon Craig. The characters of this movie are Nadine, Darian, Krista, Mona, Erwin, and Mr. Burner. This movie tells us about the girl in the Junior High School who looks for the identity. Nadine is seventeen years old, teenager and her life become messy when her father died. Nadine lives with her mother and brother, Mona and Darian. Through this movie the writer is curious with conversation all of the characters, as

we know almost all of the characters in this movie are still young. In this movie, the writer have to understand the intention in human conversation, it requires interpretation in order to accomplish some purposes in communication. The interpretation is based on what we might have intended to convey and includes evaluation as 'rude' and 'inconsiderate' or 'considerate' and 'thoughtful'. The impact of these evaluations become the investigation and it calls politeness.

In this research, the writer focuses on the politeness strategies that divided by four there are (1) bald on record, (2) positive politeness, (3) negative politeness, and (4) off record. Those strategies will convey us the linguistics element within the human interaction. We can find out one goal by using politeness strategies through their utterances which relates to the context and situation in the movie. This study aim to find out strategies should be used any context of the conversation that if we can apply in our daily lives that will ultimately have an impact on our relationship with others. The explanations above, makes the writer want to analyze the politeness in movie with entitled Edge Of Seventeen by using the theory of Brown and Levinson as the main theory. The Edge of Seventeen movie has 94 percent likes for the movie and seven point for rating in IMDb.

1.2 Identification of the Problem

Based in the background above, the writer identifies that there are the types of politeness strategies which uttered by the characters and there is dominant politeness strategies used by the characters. The writer tries to identify the strategy of the politeness in communication by the characters because the characters in that movie come from different backgrounds there are a teacher, junior high-school students, parents, children, and the friendship relationship.

1.3 Limitation of the Problem

In this limitation of the problem, the writer limits the case by analyzing politeness of the positive, negative, off record, and bald on record that appear in main characters : Nadine, Darian, Krista, Mona, Erwin, and Mr. Burner. The analysis applies Brown and Levinson theory as the main theory.

1.4 Formulations of the Problem

In short, the research problems can be formulated as the two points below:

1. What are the types and dominant types of politeness strategies employed by the characters on the Edge of Seventeen movie?
2. Why does the dominant strategy of politeness on main characters conversation appear more frequently in the Edge of Seventeen movie?

1.5 Objectives of the Research

Based on the research question above, the writer has several objective of the research as follow:

1. To identify the types and the dominant of politeness strategies employ by the characters on the Edge of Seventeen movie.
2. To find out the reason why of the dominant strategy appear more frequently on the Edge of Seventeen movie.

1.6 Benefit of the Research

The writer only focuses on the Edge of Seventeen movie and takes that script to be analyzed through the politeness strategies according to Brown and Levinson. This study is expect to provide accurate information about the meanings of what is contain in every utterance its politeness and politeness strategies. This study is also to learn about politeness strategy in deeper through the movie that become the object of this study. The strategy is can be applied in daily conversation.

1.7 Method of the Research

The method that uses in this research is descriptive qualitative analysis by text analysis. In this research, the writer uses script in the movie to collect the data. From these data, the writer gets the conclusions of the research subject.

The writer searches the data in selected the movie then looks for the script in the movie. That is suitable as a data afterwards the writer writes in the data card for makes the analysis easier. The data has already collected by qualitative analysis and by performing to the following many steps.

1.8 Systematic Organization of the Research

Term paper has a systematic organization. The writer organizes the term paper that consists of four chapters:

Chapter I: Introduction

In this first chapter, the writer start to explain from background of the research, identification of the problem, limitation of the problem, formulations of the problem, objective of the research, benefit of the research, methods of the research, and systematic organization about politeness strategies on the Edge of Seventeen movie.

Chapter II: Framework of the Theories

In this chapter consist of the theory politeness strategies about positive politeness, negative politeness, off record, bald on record and do not do the FTA and theory in sociolinguistic aspect.

Chapter III: The politeness strategies on the characters of the Edge of Seventeen movie by Kelly Freemon Craig

In this chapter, the writer analyzes the problem of the research. The writer analyzes the types of politeness strategies and what the dominant strategies of the characters. After that the writer also find out the reason why those characters use that strategy and why that strategy become dominant.

Chapter IV: Conclusion