

CHAPTER I INTRODUCTION

A. Background of the Research

Self-identity is an awareness of the self, which a person uses to describe who he/she is, which includes the characteristics of the self, decides the important things for his future, and the act of evaluating his behavior to all things are integrated into the self so that one feels as a unique person different from others in interaction with their social environment.

In this story is also about an identity, like the main character in this story who seeks for identity, the search for an identity that affects various kinds of determinants of identity, and the kinds of causes that can undermine or perhaps lose an identity, I tell about identity that happened to the characters. The reason why this story interesting is this film tells a trip to the afterlife. 'Coco' presents amazing visuals. Especially when Miguel first set foot to the Land of the Dead.

There are advantages to explore your identity during your teenage years. According Identity Statuses of psychological identity development, **Marcia's theory** *“originally conceptualized identity development in terms of a progressive developmental trend, his theory has subsequently become more descriptive and categorical, defining and identifying particular configurations of identity exploration and commitment”* (James Marcia, 1960). it is important to think seriously about these issues and ultimately to come enough of a resolution so that the path you embark on in adulthood is one that you have consciously chosen.

Identity is personality that subject or someone have, the identity from subject itself has a distinctive personal style. Self-identity is a major personal achievement in adolescence and as an important step towards a productive and useful adult figure. Self-identity is the self-consciousness that comes from observation and judgment, which is the synthesis of all aspects of the concept of self as a whole unity. Identity is the character you got from social process. Characters are the mental and moral qualities distinctive to an individual, they can be look different or similar trait. Characters can be negative and positive for society in your life. So from your character you can influence or be influenced the society.

In recognizing an identity sometimes also find it difficult to identify, and search for their identity, and even their experience as an identity crisis. In teenagers world an identity also has an impact, that is on the positive and negative impacts. On a negative impact it can create an crisis identity. An crisis identity is a time when they are at the stage of looking for who they are now or in the future. The impact from the crisis identity can make the sufferer a doubter, unable to make decisions and always rely on other people's decisions and lose independence in many aspects of life. For example from crisis identity for teenager they they will fall into promiscuity like pregnant out of wedlock, use drugs and the more severe is suicide. There are two factors that affect the search process of teen identity. First, the influence of theirself and the second is influence from outside. The outward influence on the teenager's search process is very diverse, ranging from parents, family, friends, relative, social media, surrounding environment to celebrities.

The story of Coco is inspired by the celebration of Dia de los Muertos or the Day of Dead. Unkrich is fascinated by the iconography and the society that describes it, where those who are alive and have been unable to re-unite. Some examples of journals against identity.

Eis Sumiati in 2013 in her book, she uses descriptive design to identify attitudes and knowledge about identity. She uses descriptive design with 72 samples with Quota Sample technique at high school students Kartika I-2 Medan. Instruments use questionnaires and are presented in the form of frequencies and percentages. The results show that the knowledge of adolescents in the high knowledge category that is as many as 38 people and adolescent attitudes are in the category that tends to negative that is as much as 38 people to show that knowledge of adolescents is high but has a tendency that is negatively caused by environmental factors, culture, , parenting patterns and misperceptions in adolescents. Information for adolescents to broaden their knowledge and improve their attitudes about Self Identity can change teenagers for the better and less easily influenced by bad environmental influences so as to cause students to gain a negative identity.

For developing the story I use two method approaches to prove this paper, first method I use is Intrinsic and the second is Extrinsic aspect. Through that

approach I want to prove whether intrinsic and extrinsic elements can establish the theme of the story.

This Research aims to provide knowledge to the reader about the seek for identity that can endanger itself and also can harm others. But in my case I just want to explain the identity itself and the impact for the seek of identity from the characters in that movie using intrinsic and extrinsic approaches and relate for Identity and Tragedy that happen in this movie.

B. Identification of the Problem

Based on the background, I identify of this story is about lots of young people are drifting in what they call self-discovery, without understanding the form of identity itself in life. The result, some of them even lose their identity and continue to get lost in it. Self is often caused by : They feel life is always arranged, persuing an award from the environment, and has a narrow and limited view of life. The basic assumption of this theory is that identity is formed on the basis of group membership. Self-discovery also does not occur in young people but also happen for adults. But in the case of self-discovery for adults unlike most young people in general, they will have difficulty in managing the life they want.

C. Limitation of the Problem

Based on the Identification of the problem. The characters in this story have the same desire to achieve something and try to make it happen using a way that even make a person lose their life, and make a mistake and assume if what they do are good things but in fact that might have an impact on they life as well. I limit the scope of this research on analyzing of the characterization, plot and setting as the intrinsic elements approach. In analyzing the exterinsic elements I use Psychological approach through the concept of *Seek of Identity*.

D. Formulation of the Problem

Based on the above limitation of the problem, I formulate the problem as these following :

1. What kind of Identity concept that can be used to analyze *Coco* movie ?
2. How to analyze characters based on the Identity theory?

E. Objective of the Research

Based on the above formulation of the problem. I have a purpose to prove the assumed theme from the story of *Coco*. The objectives of this story, some of research as follow :

1. To provide the Identity for each characters in *Coco* movie.
2. To provide the statement from each dialogues of *Coco* movie.

F. Method of the Research

Based on Theoretical of the framework, I use two methods to prove my term paper. In this paper I use library research. Library research is the way to obtain the data by studying books and other sources in the library. It is a method used to find references to support the analysis. Then, I use various sources of data such as, books, articles, website, blogs, and essays to support the analysis of the seek of identity characters in *Coco* movie script that I arrange. From the method of analysis is using the qualitative approach with a simple analysis characters' characterizations. Why I use qualitative approach ? because with this method I can know how to look at the object of more in-depth research that can not be represented with statistical figures. This method also can be study in-depth and very effectively use in seeking responses and views because it meets directly with the informant. The analysis itself contains about the explanations on the style of my opinion. Especially, describing the characters' characterizations that appear in the movie.

Method of Approach: I use two method approaches to prove this paper the methods are Intrinsic and Extrinsic aspect for this paper. The intrinsic aspect focuses on characters, setting, plot and theme. To analyze the extrinsic aspect I use the psychological approach. The extrinsic aspect contains the analysis of the seek of identity of *Coco* characters.

G. Benefit of the Research

Based on Method of the Research, I figure the benefit of identity crisis for the reader is to learn as early as possible to overcome the seek of identity that may be currently being experience. The benefits not only to the public but also literature can be useful for knowledge. Individual who have a strong self-identity will see themselves as separate individuals from various other individuals. Self-

development is individual efforts to meet the needs are the peak or highest demand among human needs. With self-identity they can develop into self-development and include self-awareness, self knowledge, identity, potential, human capital, quality of life, and dream.

H. System Organization of the Research

Before going to the further discussion, I will describe the system of presentation, namely:

Chapter I: Introduction

This chapter describe about introduction. This chapter includes background of the study, literary review, identification of the problem, limitation of the problem, formulation of the problem, objective of the research, method of the research, benefit of the research, and system of presentation.

Chapter II: Framework of Theories

This chapter describe about concepts and theories. This chapter includes intrinsic and extrinsic approach. In intrinsic approach explain characterization, plot, setting and theme. Through extrinsic approach, I use theoretical framework – psychological approaches is the seek of identity.

Chapter III: Intrinsic Approaches

This chapter describe about plot, setting and characterization from characters in the movie script about The Seek of Identity and the relation of the movie script with the intrinsic approach. The theories have to be appeared in several sub-chapters.

Chapter IV: Extrinsic Approaches

This chapter describe about how The Seek of Identity concept be used to analyze the movie and the relation with extrinsic approach.

Chapter V: Conclusion

This chapter describe about how the theme be established through the result of the analysis intrinsic and extrinsic elements.