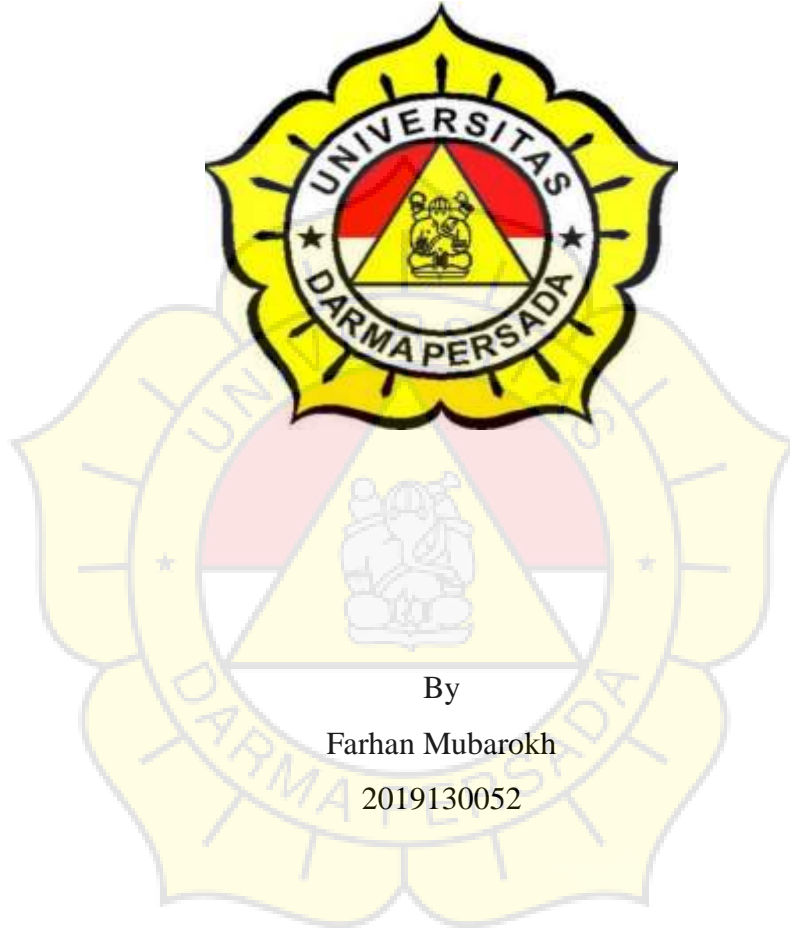


**POSITIVE AND NEGATIVE POLITENESS STRATEGIES IN
THE “FANTASTIC BEAST: THE CRIMES OF
GRINDELWALD” (2018) MOVIE SCRIPT**

TERM PAPER



By

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**ENGLISH LANGUAGE AND CULTURE DEPARTMENT
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2023**

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(2018) MOVIE SCRIPT**

TERM PAPER

Submitted in part-fulfillment of requirements for obtaining
Sarjana Linguistik (S, LI) degree



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INTELLECTUAL PROPERTY STATEMENT

I hereby declare that term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, 21 January, 2023


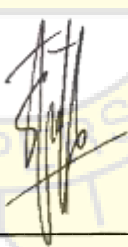



(Farhan Mubarokh)



LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Farhan Mubarokh entitled “Positive and Negative Politeness Strategies in Fantastic Beast: The Crimes of Grindelwald (2018) Movie Script” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li.) degree to the respective candidate.

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TERM PAPER VALIDATION

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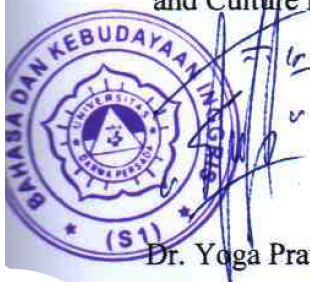
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POSITIVE AND NEGATIVE POLITENESS IN “FANTASTIC BEAST: THE CRIMES OF GRINDELWALD” (2018) MOVIE SCRIPT

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ABSTRACT

This research aims to analyze the positive and negative politeness strategies employed in utterances and the factors that affected the choice of the strategy in a movie script using several theories in pragmatics, including pragmatic theories, context theories, politeness strategy theories, and factors in choosing politeness strategy theories. This research used a qualitative approach. This research is conducted using a descriptive qualitative method to describe the types of politeness strategies employed in main character utterances and also the factors that affected the main character's choice of strategy. In collecting the data, I used purposive sampling. In analyzing the data, there were several steps that I took. They are data reduction, data display, and drawing conclusions. The research object is the Fantastic Beast: The Crimes of Grindelwald (2018) movie script. This movie script is written by J.K. Rowling in 2018. The results of this research show that the main character of the movie script uses two types of politeness strategies in his utterances, namely positive and negative politeness strategies. The main character employs eight positive politeness strategies: exaggerate; intensify interest in the hearer; seek agreement; avoid disagreement; presume, raise, and assert common ground; be optimistic; give (or ask for) reasons; and give gifts to the hearer. Then for negative politeness strategies, five strategies are used: be conventionally indirect; be pessimistic; minimize the imposition; give deference; and apologize. Also, there are two factors that influence the main character's choice of strategy, which are the payoffs and the circumstances.

Keywords: Context, politeness strategies, positive and negative politeness, pragmatics, utterances.

POSITIVE AND NEGATIVE POLITENESS IN “FANTASTIC BEAST: THE CRIMES OF GRINDELWALD” (2018) MOVIE SCRIPT

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ABSTRAK

*Penelitian ini bertujuan untuk menganalisis strategi kesantunan positif dan negatif yang digunakan dalam tuturan dalam naskah film dengan menggunakan beberapa teori pragmatik. Teori yang digunakan untuk menganalisis data adalah teori pragmatik, teori konteks, teori strategi kesantunan, dan faktor-faktor pemilihan teori strategi kesantunan. Dalam melakukan penelitian ini, saya menggunakan pendekatan kualitatif. Untuk metodenya, saya menggunakan metode kualitatif untuk mendeskripsikan jenis kesantunan yang digunakan dan faktor-faktor yang mempengaruhi pemilihan strategi dalam tuturan. Dalam mengumpulkan data, saya menggunakan purposive sampling. Dalam menganalisis data, ada beberapa langkah yang saya lakukan. Yaitu reduksi data, penyajian data, dan penarikan kesimpulan. Objek penelitian adalah naskah film *Fantastic Beast: The Crimes of Grindelwald* (2018). Naskah film ini ditulis oleh J.K. Rowling pada tahun 2018. Hasil penelitian ini menunjukkan bahwa tokoh utama naskah film menggunakan dua jenis strategi kesantunan dalam tuturannya, yaitu strategi kesantunan positif dan strategi kesantunan negatif. Karakter utama menggunakan delapan strategi kesantunan positif yaitu: exaggerate (interest, approval, sympathy with H); intensify interest in the hearer; seek agreement; avoid disagreement; presume, raise, and assert common ground; be optimistic; give (or ask for) reasons; dan give gifts to the hearer (goods, sympathy, understanding, cooperation). Kemudian untuk strategi kesantunan negatif, ada lima strategi kesantunan yang digunakan yaitu: be conventionally indirect; be pessimistic; minimize the imposition; give deference; dan apologize. Selain itu, ada dua faktor yang memengaruhi pemilihan strategi tokoh utama, yaitu payoffs dan circumstances.*

Kata Kunci: kesantunan positif dan negatif, konteks, pragmatic, strategi kesantunan, ujaran.

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