

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Problem

We humans tend to be very sociable. Communication and mutual aid are essential for human survival. Humans use a tool called language in their communication. Humans use language to interact with and maintain relationships with one another socially. That's why linguistics is an essential skill for modern humans to acquire. Pragmatics is one field of study that is concerned with language. Pragmatics is the study of the actual meaning behind the words spoken by people. According to Yule (2020), the field of pragmatics investigates how we deduce the "invisible meaning" or "true meaning" of situations in which neither the words nor the meanings are explicitly presented. Humans engage in polite behavior to foster and preserve harmonious relationships. When having a conversation, According to Yule (1996), politeness is a way to demonstrate care for one's reputation, whether the relationship between the two people involved is formal or informal. Considering the social distance between two people is essential in this context for displaying polite behavior. It's important to be polite because it shows in people's lives and in the way they interact with one another. Being polite is crucial because we don't want to cause problems in our social relationships with others by accidentally offending them. Kind words can be heard in a conversation, and they can be heard in a movie script as well.

A movie script is a narrative form that details the actions of the characters, the mood of the film, and the lines spoken by the actors. Politeness can be incorporated into the script in various ways, including in the dialogue of the characters. *Fantastic Beast: The Crimes of Grindelwald* is one of the movie scripts that employs politeness strategies in its dialogue. Newt Scamander, the main character, employs various forms of politeness strategies in his interactions with other characters in the script. Because of this, I decided to conduct an analysis of the politeness strategies reflected in this movie script for the purpose of providing a resource from which others could learn more about politeness.

## **1.2 Identification of the Problem**

Based on the background of the problem in this movie script, I identify that the main character in “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script employs politeness strategies in his utterances.

## **1.3 Limitation of the Problem**

In this research, I focus the research to identify the types of positive and negative politeness by analyzing the utterances expressed by the main character and the factor that influence it in “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script.

## **1.4 Formulation of the Problem**

Based on the limitation of the problem, the formulation of the problems in this research are:

1. What are the types of positive politeness strategies, and what are the factors that influence the choice of positive politeness strategies expressed by the main character in his utterances in the “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script?
2. What are the types of negative politeness strategies, and what are the factors that influence the choice of negative politeness strategies expressed by the main character in his utterances in the “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script?

## **1.5 Objectives of the Research**

Based on the formulation of the problem, the objectives of the research are:

1. To identify types of positive politeness strategies and the factor influenced the choice of the strategies that are expressed by utterances used by the main character in “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script.

2. To identify types of negative politeness strategies and the factor influenced the choice of the strategies that are expressed by utterances used by the main character in “Fantastic Beast: The Crimes of Grindelwald” (2018) movie script.

## **1.6 Benefit of the Research**

This research is expected to provide several benefits which include;

1. giving a scientific contribution to linguistics which is about politeness strategies with new objects and data.
2. giving a reference for further research related to positive and negative politeness strategies and the factor that influenced the choice of the strategy.

## **1.7 Systematic Organization of the Research**

The framework of the term paper writing which is titled “Positive and Negative Politeness Strategies in Fantastic Beast: The Crimes of Grindelwald Movie Script” is as follows:

### **CHAPTER 1 : INTRODUCTION**

This chapter consists of the research layout such as the background of the problem, identification of the problem, limitation of the problem, the formulation of the problem, objective of the research, benefit of the research, and the systematic organization of the research

### **CHAPTER 2 : THEORETICAL FRAMEWORK**

This chapter consists of many of the experts’ theories which I will use by the title of the research and analyze the research data, which are the following: “pragmatics”, “context”, “politeness”, and “politeness strategy”.

### **CHAPTER 3 : RESEARCH METHOD**

This chapter consists of the research method layout and the research data that I will use by the title of my research, the research approach, and the research method that will be used in the research as follows: “Qualitative Approach” and “Descriptive Qualitative Method”. The research Object is a movie script titled “Fantastic Beast: The Crimes of Grindelwald” and the research data is the dialogue of the main character from the movie script. To collect the research data, I will use purposive sampling as my data collection method and to analyze the data I will be doing a few steps, as follows: First, reducing the data. Second, displaying the data. Last, drawing a conclusion.

### **CHAPTER 4 : POSITIVE AND NEGATIVE POLITENESS STRATEGIES IN “FANTASTIC BEAST: THE CRIMES OF THE GRINDELWALD” (2018) MOVIE SCRIPT**

This chapter contains an elaboration of the findings and analysis of the research based on the formulation of the problem described in chapter 1. The description uses the theories as the basis for the research which has been mentioned in chapter 2 and the analytical method which has been mentioned in chapter 3.

### **CHAPTER 5 : CONCLUSION**

This chapter contains conclusions from the results of this research that are explained in detail, clearly, and easily understood.