

## **CHAPTER 1 INTRODUCTION**

### **A. Background**

Language is one of the most important aspects in human life to connect each other. Human use language to convey and express their thoughts, messages or feelings in oral or written forms. Therefore, the language that we use should be meaningful to decrease misapprehension between speaker and listener. Language is not always has a function as communication tools but sometimes it is involved in other aspects such as language in art/media. It shows in advertisement and entertainment, which is appear in our social life such as music, novel, film, movie or comics.

Music is one of entertainment media that familiar in our social life. Music is a basic of human media and activity that is inspired with love, motivation and life experience. It is universal among human instinct. Music aimed to give pleasure for listener that boost mood and express his/her emotion. Nowadays, music is not only hobby but also needs for many people. Most of time people listen to music while doing their activities. Music become the biggest platform in this world as media to do campaign and a promising career for some people. It is because music can evoke different feeling between listener and music-maker through their creativity.

There are many genre of music such as metal, rock, jazz, pop, R&B, and rap. All those genre of music have expand everywhere including to our country. America and Europe always be standard of world music that has produce a lot of singers and bands who are very famous on their own country, like Imagine Dragons, TwentyOne Pilots, Muse, and Paramore. In the same way, many solo singers from east or western countries are also very famous with their songs that contain about life and relationship such as Adele, Taylor Swift, Lorde, Bruno Mars and Ed Sheeran.

In music, commonly listeners will listen the lyrics to understand the meaning of the songs and messages of the singer. The lyrics will make the listener create the imagination and falling deeper to the songs especially if the songs have the strong lyrics about the listener feelings. Therefore, the communication happens between speaker and listener. The listener will understand the message that

singer/speaker try to convey. A study of what speaker means in linguistic is pragmatic.

According to Yule, deixis is one of the most basic things in technical terms of utterances. The word 'deixis' is borrowed from the Greek word for pointing or indication. Levinson also conveyed, deixis directly concerns with the relationship language and context that is reflected in structures of languages themselves. Deixis is used to analyze the conversation, utterance or sentence because every utterance is related to pointing about people, something, place or time. The meaning will be clear if the listener or reader knows about who, where, and when the utterance is uttered (Hasanah, 2016:3). Deixis is used to solve that problem. Therefore, I want to analyze the deixis, its types and the reference meaning

This study focuses on the study in song lyrics especially in the Divide album by Ed Sheeran because it will be more interesting if I study about something that is close part of human life like music. Song lyrics could be called as part of discourse (Hasanah 2016). I assume that many deixis words and their meaning are found in the song lyrics of the Divide album. In fact, listeners or audiences still get difficulty to determine the right meanings of deixis that are used in this English song.

In this study, I want to analyze the deixis in song lyrics of Ed Sheeran's "Divide" Album, because not only it has deictic words but also many pop fans are interested in this album. The Divide album which was released on 3 March, 2017 debuted at number one in the United Kingdom, selling 672,000 units in its first week, making it the fastest-selling album by a male artist there and the third-highest opening behind Adele's 25 and Oasis' Be Here Now (Billboard, 2017). Based on this popularity I want to analyze the types of deixis in the song lyrics and theory that is in the song lyrics of Ed Sheeran's "Divide" album (2017) by using Levinson's theory (1983). For those reasons, I decided to do a study entitled *Deixis in the Song Lyrics of Ed Sheeran's "Divide" Album*. I hope that it can help the listeners or fans easily to understand the use and meaning of deixis, especially in song lyrics.

## **B. Identification of the Problem**

Based on the background of the study, I decided to identify the problem of the thesis based on the background above. Actually, deixis in communication always appears. I find that there are many deictic words in the song lyrics of Divide

album by Ed Sheeran and I will find the reference meaning and dominant types in deixis terms

### **C. Limitation of the Problem**

The focus of this study is to analyze deixis in the song lyrics of Ed Sheeran's Divide album using linguistic approach, which consist of 16 songs taken from his third deluxe album named "Divide". Here I only investigate the song lyrics in top 7 songs in 2017 based on website [www.billboard.com](http://www.billboard.com) which are: Eraser, Castle on the Hill, Dive, Shape of You, Perfect, Happier, and How Would You Feel (Paean)

### **D. Formulation of the Problem**

The problem will discussed in this study are formulated through the question as follow:

1. What types and dominant types of deixis in the song lyrics of Ed Sheeran's Divide album?
2. What the reference meaning of deixis in the song lyrics of Ed Sheeran's Divide album

### **E. Objective of the Research**

Based on the problem that mentioned above, the objectives of the study as follows:

1. To identify the types and dominant types of deixis in the song lyrics of Ed Sheeran's Divide album
2. To analyze the reference meanings of deixis used in the song lyrics of Ed Sheeran's Divide album

### **F. Method of the Research**

The method that I use in this research consists of research design, research instrument, data source, data collection and data analysis. In this research, the research design that I use is descriptive qualitative method. It means that the study based is on data analyzed using the description not numbers. Because this study belongs to qualitative research, the instrument of this study is I that called as human instrument. The main instrument is I who obtains, collects, and analyze the data.

There are no other instruments involve in this study. The data of this study are the song lyrics of Ed Sheeran's Divide album. The album that consists of 16 songs is the subject of this study as data, but here I only investigate top seven songs which are; Eraser, Castle on the Hill, Dive, Shape of You, Perfect, Happier and How Would You Feel (Paean).

In collecting data for this study, I follow these steps. First, I listen to the songs of Divide album, one by one and two several times in order to understand the lyrics in detail. Second, I search the script of the lyrics of Divide album on the internet. Third, I choose the lyrics to be analyzed from each song. Fourth, I mark all of the chosen lyrics to be analyzed. The last, after collecting the data from the script of lyrics, I analyze the data as follow: First, I determine some words expressions that include in deictic expressions. Second, I classify the deictic expressions that have been determined based on their criteria. Third, I analyze the data based on the Levinson theory. Next, I calculate the occurrences of each type deixis used in Divide'album. Last, describe and explain the finding.

### **G. Benefit of the Research**

Theoretically, the benefits of this study are able to show the use of deixis in English song and give more information about the reference meaning of deixis in the English songs. Practically, the result of this study will be useful for other researchers who interested in investigating other songs that have some topics. This research also hopefully will be useful for the English students of Darma Persada University as linguistic reference, which it will guide them to understand and appreciate, works of linguistics, especially about deixis

### **H. Systematic Organization of the Research**

Chapter 1 : Introduction

In this chapter, I explain about background, limitation of the problems, statement of the problems, objective of the study, methods of the study, benefits of the study, and systematic organization of the study about the analysis of song lyrics using linguistic approach

Chapter 2 : Theoretical Frameworks

This chapter consist the theories of Levinson about theory of deixis

Chapter 3 : Finding and Discussions

In this chapter, I examine and analyze the data in order to answer research problem. I discover the song lyrics as subject that occur in it. Then, I relate them to deixis which is appear in linguistic study

Chapter 4 : Conclusion

In this chapter, I conclude the analysis of study to complete the research

