

**CRITICAL DISCOURSE ANALYSIS ON INSTAGRAM
ACCOUNT @lgbt USING VAN DIJK'S MODEL**

TERM PAPER



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DARMA PERSADA UNIVERSITY**

JAKARTA

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**CRITICAL DISCOURSE ANALYSIS ON INSTAGRAM
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Submitted in part-fulfilment of requirements for obtaining

Sarjana Linguistik (S. Li) degree



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JAKARTA

2023

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that term paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted of referenced have been stated correctly.

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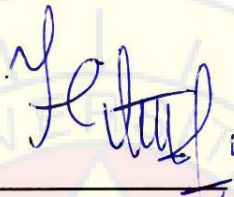
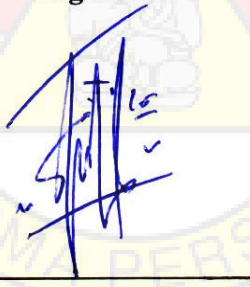



(Dianti Mardia Hartanti)



LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Dianti Mardia Hartanti entitled “Critical Discourse Analysis on Instagram Account @lgbt Using Van Dijk’s Model” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *SarjanaLinguistik* (S. Li.) degree to the respective candidate.

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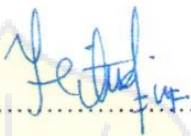
TERM PAPER VALIDATION

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FAKULTAS BAHASA DAN BUDAYA

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Praise be to Allah SWT for His mercy and blessing, finally I could complete this term-paper as planned, which entitled “Critical Discourse Analysis on Instagram Account @lgbt Using Van Dijk’s Model”, this term paper is submitted to the English Language and Culture Department, Darma Persada University, as a partial fulfilment of the requirements for obtaining the Strata One (S-1) degree.

I would like to present my present my gratitude towards all parties who gave guided and supported me in finishing this term-paper. My gratitude is presented to those who have given their contribution in completion of this term-paper, which listed as follows:

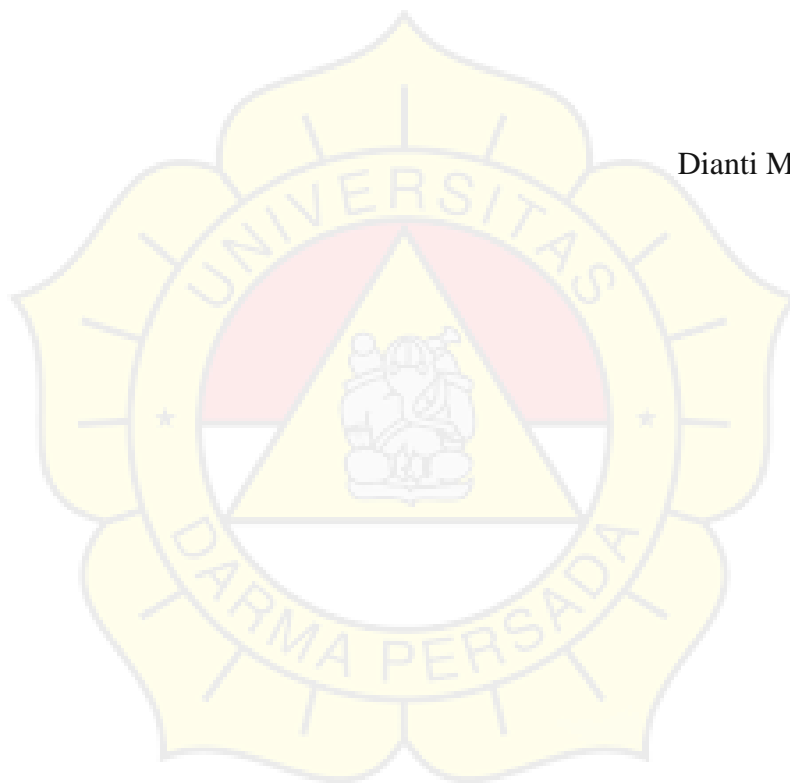
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This term paper is far from perfection. I expect this term paper would be useful for the readers. Suggestion and constructive criticism are welcome.

Jakarta, January 17, 2023

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CRITICAL DISCOURSE ANALYSIS ON INSTAGRAM ACCOUNT @lgbt USING VAN DIJK'S MODEL

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ABSTRACT

This research discusses pictures and videos taken from @lgbt Instagram account posted from 2022 to 2023. In this research, there are five main focuses analysed, namely determining the dimension of the macrostructure, superstructure, microstructure, social cognition, and social context contained in @lgbt Instagram account. The data used a qualitative approach with critical discourse analysis method, the object of this research is @lgbt Instagram account, and the data used are pictures and videos. The result of this study shows there are 32 data used in this research, 5 data related to the dimension of macrostructure, 15 data related to the superstructure, 8 data related to the dimension microstructure consisting of semantic and lexicon features, 2 data related to the social cognition, and 2 data related to the social context. Based on the result, @lgbt Instagram account uses social media to convey their ideas about LGBT issues to against the discrimination to LGBT people. In the current era of globalization, there are many phenomena that can be found in our life. One of them is the phenomenon of LGBTQ. Recently, the issues regarding lesbian, gay, bisexual, transgender and queer (LGBTQ) have surfaced in the world. Family plays a big role in shaping behaviour to become an LGBTQ group, and we assume that LGBTQ group are part of the group because of high sexual desires. There are many issues regarding the acceptance of LGBT cases in the public, such as hate speech, pros and contras, and discrimination the LGBT group through language, ideology, and social rules.

Keywords: *Critical Discourse Analysis, @lgbt, gender, Instagram.*

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ABSTRAK

Penelitian ini membahas tentang gambar dan video yang diambil dari akun Instagram @lgbt yang diposting pada tahun 2022 hingga 2023. Dalam penelitian ini, ada lima fokus utama yang dianalisis, yaitu menentukan dimensi makrostruktur, superstruktur, mikrostruktur, kognisi sosial, dan konteks sosial yang terkandung dalam akun instagram @lgbt. Data yang digunakan adalah pendekatan kualitatif dengan metode analisis wacana kritis, objek penelitian ini adalah akun Instagram @lgbt, dan data yang digunakan adalah gambar. Hasil penelitian ini menunjukkan ada 32 data yang digunakan dalam penelitian ini, 5 data terkait dengan dimensi struktur makro, 15 data terkait dengan suprastruktur, 8 data terkait dengan struktur mikro dimensi yang terdiri dari fitur semantik dan leksikon, 2 data terkait dengan kognisi sosial, dan 2 data yang berhubungan dengan konteks sosial. Berdasarkan hasil tersebut, akun Instagram @lgbt menggunakan media sosial untuk menyampaikan ide-ide mereka tentang isu-isu LGBT untuk menentang diskriminasi terhadap kelompok LGBT. Di era globalisasi saat ini, banyak sekali fenomena yang dapat kita jumpai dalam kehidupan kita, salah satunya adalah fenomena LGBTQ. Belakang ini isu mengenai lesbian, gay, biseksual, transgender dan queer (LGBTQ) mengemuka di dunia. Keluarga yang berperan besar dalam membentuk perilaku menjadi kelompok LGBTQ, dan dapat diasumsikan bahwa kelompok LGBTQ menjadi bagian dari kelompok tersebut karena hasrat seksual yang tinggi. Banyak isu tentang penerimaan kasus LGBT di masyarakat, seperti ujaran kebencian, pro dan kontra, dan diskriminasi terhadap kelompok LGBT melalui bahasa, ideologi, dan aturan sosial.

Kata Kunci: Analisis Wacana Kritis, @lgbt, *gender*, Instagram.

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