

CHAPTER 5

CONCLUSION

This research has applied Critical Discourse Analysis (CDA) theory by Van Dijk's model to analyse @lgbt Instagram account videos and posts 2022. From the analysis of the Lesbian, Gay, Bisexual, Transgender (LGBT) community that happening to all American and people around the world caused by so many problems. @lgbt Instagram account was created to make the public easier to get the information and bringing so much the terms in LGBT gender that is considered and underestimated as a taboo topic by people. It can be seen that @lgbt Instagram account wants to show that their account influences and educated the background of LGBT to people in socials. LGBT community in @lgbt Instagram account addresses to their netizens by captioning the post and video of LGBT. The representation of the ideology in Critical Discourse Analysis (CDA) of @lgbt Instagram account it can be seen in the microstructure, superstructure, macrostructure, social cognition, and social context.

There are around 1,029 pictures and video posts with interesting captions for the public to see in @lgbt Instagram account. @lgbt Instagram wants the existence of LGBT people is increasingly troubling the community often show their existence in public through social media Instagram to campaigns themselves are widely open. The LGBT community is a community that fighting for the equality and justice through critical, media information, culture, and policy changes.

@lgbt Instagram account has main focus by developing alternative social media and public discourse on issues about sexual diversity in the world. It can be seen that at first, they do not recognize sexual orientation, LGBT people try to find know about what sexual orientation is and why they have it same-sex attraction, family influences their actions as LGBT people. Based on the results of observations with @lgbt Instagram account videos and post there are five symbols, namely language, slang, body language, voice, appearance and objects. Each

member has a different meaning from the symbols in between as self-identity, place of pleasure, and hiding identity self. On the LGBT community on @lgbt Instagram account, the most frequent symbol appears as implied meanings in the ideology.

In addition, from the analysis of the ideology and social contained in @lgbt Instagram account, it can be seen on The Text Dimension such as Macrostructure, Superstructure, Microstructure that LGBT community wants to show their selves to prove that the LGBT issue is not something to be taken lightly, in fact this must be taken seriously. There is a lot of news are going around that LGBT want to demand their rights to be legalized and also want to get rights of justice, because they often get rejection from the anti LGBT. Therefore, the freedom without restrictions that do not think about the consequences in the future, that it always thinks about each other's ego without following the norms.

From all of these explanations it can be understood based on the Social Cognition and Social Context that @lgbt Instagram account's way to educate the people around the world is by explaining the ideology, the gender equality to LGBT people at the LGBT celebration 2021 until 2023. It is important to gain the sympathy and support from the netizens around the world. Therefore, the role of caption on @lgbt Instagram account is very important because it can express thoughts or campaigns about LGBT.

Hence, I suggest to the next researchers who are interested in Critical Discourse analysis (CDA) to use different object of the research. This research aimed to find the ideology, the social relations, the equality from @lgbt Instagram account. It is linguistic research that needs to be improved and explored.

From what the analyses that provided in this term paper, further researchers could use the same theory but with different object and could use the same object with different theories. I hope this study can enrich the readers' knowledge and perspective about Critical Discourse Analysis (CDA) and can be useful as a reference for the further researchers who want to analyse in Critical Discourse Analysis (CDA).