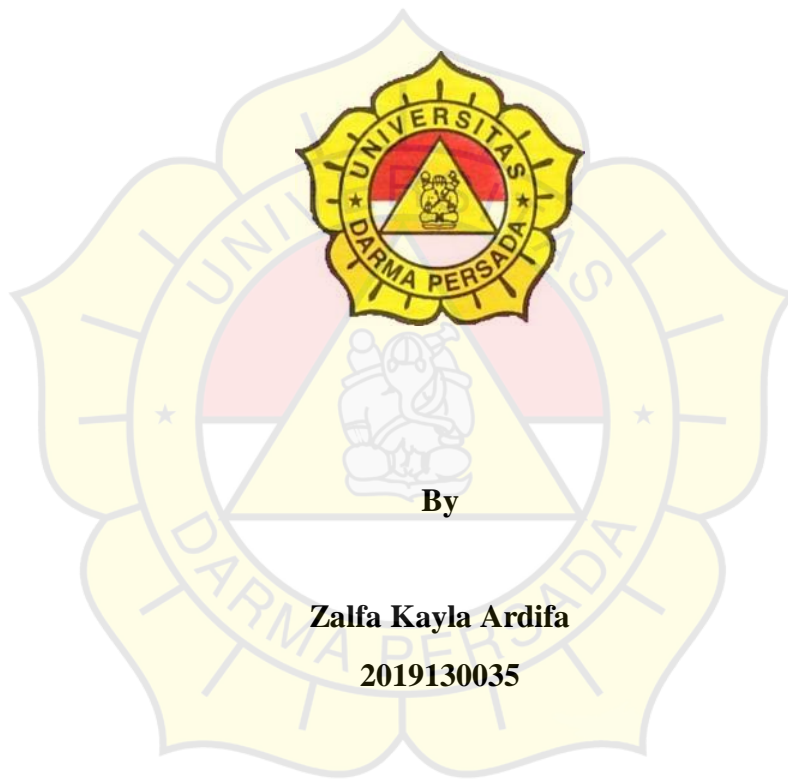


**THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES
IN *SPIDER-MAN: NO WAY HOME* (2021) MOVIE
SCRIPT**

TERM PAPER



By

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2019130035

**ENGLISH LANGUAGE AND CULTURE DEPARTMENT
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2023**

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Submitted in part-fulfillment of requirements for obtaining
Sarjana Linguistik (S.Li) degree



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2023**

INTELLECTUAL PROPERTY STATEMENT

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, January 24, 2023





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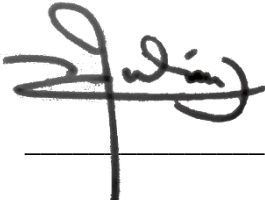


LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Zalfa Kayla Ardifa entitled “The Analysis of Positive Politeness Strategies in Spider-Man: No Way Home (2021) Movie Script” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *SarjanaLinguistik* (S.Li) degree to the respective candidate.

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Praise be to Allah SWT for His mercy and blessing, finally I could complete this term-paper as planned, which entitled The Analysis of Positive Politeness Strategies in *Spider-Man: No Way Home* (2021) Movie Script. This term-paper is submitted to the English Language and Department, Darma Persada University, as a partial fulfillment of the requirement of obtaining the Strata One (S-1) degree.

I would like to present my gratitude towards all parties who have guided and supported me in finishing this term-paper. My gratitude is presented to those who have given their contribution in completion of this term-paper, which listed as follows:

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Jakarta, January 17, 2023



(Zalfa Kayla Ardifa)

THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES IN *SPIDER-MAN: NO WAY HOME* (2021) MOVIE SCRIPT

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ABSTRACT

This research aims to analyze several utterances in a movie script using a theory by Brown and Levinson. This research uses descriptive qualitative approach. The data were utterances employed by the characters in *Spider-Man: No Way Home* movie script. The data were analyzed with the use of Creswell's (2013) five steps. The research object in this research is *Spider-Man: No Way Home* (2021) movie script by Chris McKenna and Erik Sommers. There are 21 data found in this research. Based on them, there are 11 positive politeness strategies classified. And the most frequently appeared strategy is strategy of avoiding disagreement. From this research, it can be concluded that positive politeness strategies can be used for make a conversation with strangers and minimize the damage of self-image between the speaker and the interlocutors by fulfilling the interlocutor's desire to be respected. Peter uses positive politeness strategies more often than the other characters to have a cooperation. The intimacy and the difference of professional background between the speaker and the interlocutors are limit the use of positive politeness strategies in their utterances.

Keywords: Positive Politeness, Utterances, Brown and Levinson, Strategy, Characters

ANALISIS STRATEGI KESANTUNAN POSITIF DI NASKAH FILM *SPIDER-MAN: NO WAY HOME* (2021)

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis beberapa ujaran dalam sebuah naskah film dengan menggunakan teori Brown dan Levinson. Penelitian ini menggunakan pendekatan kualitatif. Data berupa ucapan-ucapan yang diungkapkan oleh para karakter dalam naskah film Spider-Man: No Way Home. Data dianalisis dengan menggunakan langkah-langkah Creswell (2013). Objek penelitian dalam penelitian ini adalah naskah film Spider-Man: No Way Home (2021) karya Chris McKenna dan Erik Sommers. Ada 21 data yang ditemukan dalam film tersebut. Berdasarkan hal tersebut, terdapat 11 strategi kesantunan positif yang diklasifikasikan. Dan strategi yang paling sering muncul adalah strategi menghindari perselisihan. Dari penelitian ini dapat disimpulkan bahwa strategi kesantunan positif dapat digunakan untuk bercakap-cakap dengan orang asing dan meminimalkan kerusakan citra diri antara pembicara dan lawan bicara dengan memenuhi keinginan lawan bicara untuk dihormati. Peter menggunakan strategi kesantunan positif lebih sering daripada karakter lain untuk bekerja sama. Keakraban dan perbedaan latar belakang profesional antara pembicara dan lawan bicara membatasi penggunaan strategi kesantunan positif dalam ucapan mereka.

Kata Kunci: Kesantunan Positif, Ujaran, Brown dan Levinson, Strategi, Karakter.

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