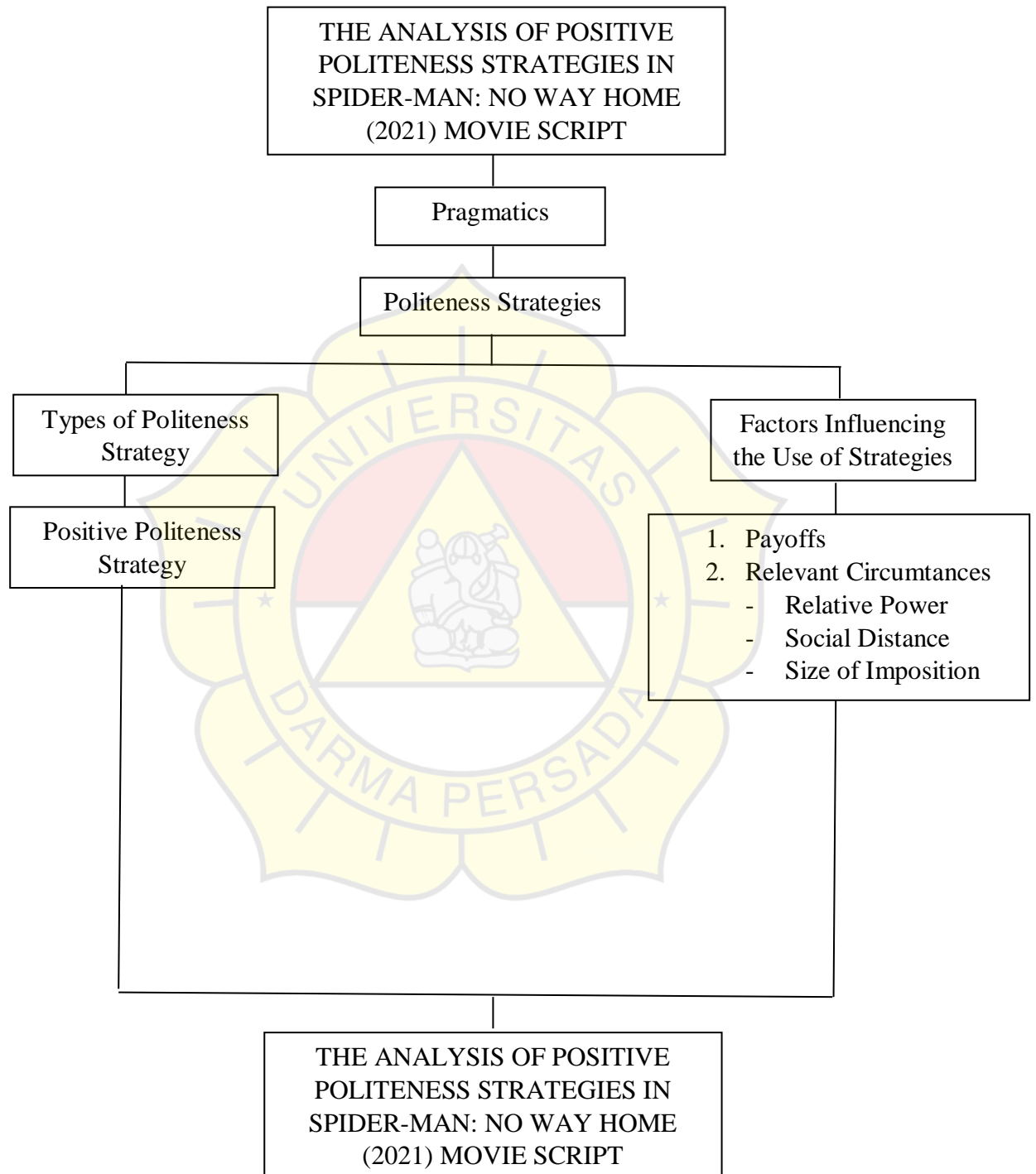


APPENDIX 1
SCHEME OF THE RESEARCH



APPENDIX 2

POSTER OF THE RESEARCH

THE ANALYSIS OF POSITIVE POLITENESS STRATEGY IN SPIDER-MAN: NO WAY HOME (2021) MOVIE SCRIPT

ZALFA KAYLA ARDIFA
2019130035

BACKGROUND

Positive politeness is an important aspect in daily life. It is so important to know which language is appropriate and which is not. In order to keep the hearer's positive face in conversation, we have to learn about the strategies. This newest Spider-Man movie was amazing and I found that this movie provides an example of positive politeness strategy.

FORMULATION

- What kinds of positive politeness strategies that are used by the characters in Spider-Man: No Way Home movie based on Brown and Levinson's politeness strategies?
- What are the factors that influencing the characters' choices of positive politeness strategies in Spider-Man: No Way Home movie?

OBJECTIVE

- To explain the kinds of positive politeness strategies used by the characters in Spider-Man: No Way Home based on Brown and Levinson's politeness strategies.
- To explain the factors that influence the characters to use those strategies.

METHODS

This research used a qualitative approach based on pragmatic analysis and content analysis was applied as the research method because I used movie script as a subject of this research. The movie script was chosen for its detailed depiction and I took use of the movie in order to comprehend the issue.

CONCLUSION

Through this research about positive politeness strategies and its factors, I found the reason why this is an insightful topic. There are 20 data in this research and most of them is using strategy 6 namely avoid disagreement. This strategy is important to be learned because when we talk about something and the hearer does not catch the meaning, he or she will be mad. In order to avoid that, we as the speaker can use this strategy to minimize the FTA.

RESEARCH FINDING

This reserach can help us to know more about positive politeness strategies and its factors by understanding the characterization carefully. Also, help us to employed the strategies, so we as a speaker can saved the hearer's positive face in conversation. This research is helpful for those who have interest in this topic.



APPENDIX 3

PRESENTATION SLIDES



THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES IN SPIDER-MAN: NO WAY HOME (2021) MOVIE SCRIPT



Zalfa Kayla Ardifa

2019130035

ENGLISH LANGUAGE AND CULTURE DEPARTMENT PROGRAM

DARMA PERSADA UNIVERSITY

JAKARTA 2022

Gratitude to :



Examiner

Fridolini, S.S., M. Hum.



The Head of Board Examiner

Nurul Fitriani, S.S., M. Hum.

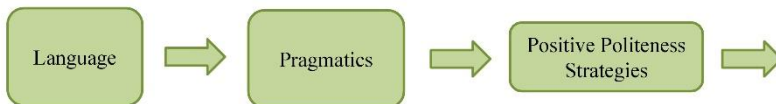


Advisor

Dr. Yoga Pratama, S.S., M. Pd.

BACKGROUND OF THE PROBLEM

Spider-Man: No Way Home
(2021) Movie Script



Universitas
Darma
Persada

IDENTIFICATION OF THE PROBLEM

There are some dialogs expressed by the characters are not explained clearly to get all the meanings, it because of the differences of language use between the characters.



Universitas
Darma
Persada

FORMULATION OF THE PROBLEM



What types of positive politeness strategies that are expressed by the characters in Spider-Man: No Way Home movie script?

What are the factors that influence the positive politeness strategies of the characters in Spider-Man: No Way Home movie script?

FRAMEWORK OF THE THEORIES

THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES IN SPIDER-MAN: NO WAY HOME (2021) MOVIE SCRIPT

Pragmatics

Politeness

Bald-On Record Strategy

Positive Politeness Strategy

Negative Politeness Strategy

Off-record Strategy

Factors that influence the strategies

Review of Previous Study

An Analysis of Positive Politeness Strategies in the Film Entitled "In A Good Company" (Pragmatics Approach)"

By Ani Septiyaningsih (2007)

The Use of Brown and Levinson's Politeness Strategies by the Main Characters of Bride Wars Movie

By Widanti Septiyani (2016)

An Analysis of Positive Politeness Strategies in the Ellen Show: Pragmatics Approach

By Tantri (2020)



METHOD OF THE RESEARCH

Research Approach and Method

Qualitative

Descriptive Qualitative

Research Object and Data

Movie script from *Spider-Man: No Way Home* (2021)

Utterances of the Characters

Data Collection Technique

Observation and Note-Taking

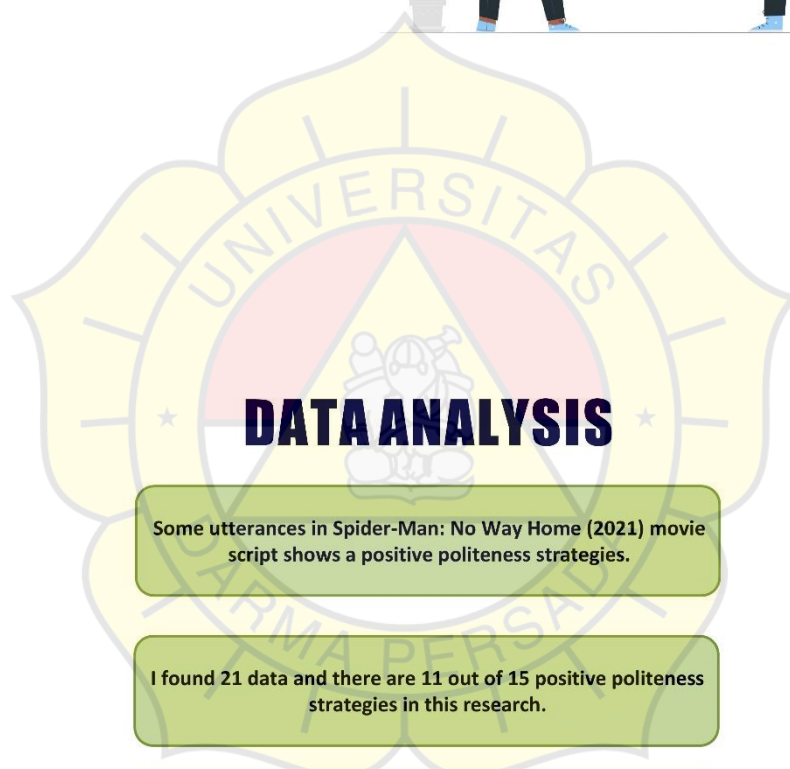
Data Analysis Technique

1. Preparing and Organizing
2. Reading
3. Coding
4. Writing
5. Creating Final Interpretations





Research Finding and Analysis



DATA ANALYSIS

Some utterances in Spider-Man: No Way Home (2021) movie script shows a positive politeness strategies.

I found 21 data and there are 11 out of 15 positive politeness strategies in this research.

The positive politeness strategies are influenced by the factors, which is payoff and relevant circumstances.

CONCLUSION



1

I found 21 data and there are 11 positive politeness strategies, such as strategy 1 namely noticing, attending to the hearer (her/his interests, wants, needs, goods). Strategy 4 namely use in-group identity markers, strategy 5 namely seek agreement, strategy 6 namely avoid disagreement, strategy 7 namely presuppose, raise, assert common ground, strategy 8 namely jokes, strategy 10 namely offer or promises, strategy 11 namely be optimistic, strategy 12 namely including both S and H in the activity, strategy 14 namely assume or assert reciprocity, strategy 15 namely give gifts to H.


2

I also found that there are two factors, namely payoff and circumstances. The first one is payoff. The second is relevant circumstances which include social distance (D), relative power (P) and the size of imposition (R). Most of data that I found is influenced by the second factors which is relevant circumstances, namely social distance.




APPENDIX 4

TOEIC CERTIFICATE



**LISTENING AND READING
OFFICIAL INSTITUTIONAL SCORE REPORT**



Client Name: Zalfa Kayla Ardifa

Name: _____

Identification Number: 3175075212010004

Date of Birth (yyyy/mm/dd): 2001/12/12

Test Date (yyyy/mm/dd): 2023/01/21

Valid Until (yyyy/mm/dd): 2025/01/21

Client/Institution Name: Putra Pratama Raya, PT

PT International Test Center, Plaza Sentral, 17th Floor, Jl. Jend. Sudirman, Kav. 47, Jakarta, Indonesia, 12930

LISTENING

Your score **410**

5 495

READING

Your score **335**

5 495

TOTAL SCORE

745

LISTENING

Your scored score is between 400 and 495. Test takers who score around 400 typically have the following strengths:

- They can infer the central idea, purpose, and basic context of short spoken exchanges across a broad range of vocabulary, even when conversational responses are indirect or not easy to predict.
- They can infer the central idea, purpose, and basic context of extended spoken texts across a broad range of vocabulary. They can do this even when the information is not supported by repetition or paraphrase and when it is necessary to connect information across the text.
- They can understand details in short spoken exchanges, even when negative constructions are present, when the language is syntactically complex, or when difficult vocabulary is used.
- They can understand details in extended spoken texts, even when it is necessary to connect information across the text and when this information is not supported by repetition. They can understand details when the information is paraphrased or when negative constructions are present.

To see weaknesses typical of test takers who score around 400, see the "Proficiency Description Table."

READING

Your scored score is close to 350. Test takers who score around 350 typically have the following strengths:

- They can infer the central idea and purpose of a written text, and they can make inferences about details.
- They can read for meaning. They can understand factual information, even when it is paraphrased.
- They can connect information across a small area within a text, even when the vocabulary and grammar of the text are difficult.
- They can understand medium-level vocabulary. They can sometimes understand difficult vocabulary in context, unusual meanings of common words, and idiomatic usage.
- They can understand rule-based grammatical structures. They can also understand difficult, complex, and uncommon grammatical constructions.

To see weaknesses typical of test takers who score around 350, see the "Proficiency Description Table."

PERCENT CORRECT OF ABILITIES MEASURED

Your Percentage

ABILITIES MEASURED	0%	100%
Can infer gist/purpose and basic context based on information that is explicitly stated in short spoken texts	0%	100%
Can infer gist/purpose and basic context based on information that is explicitly stated in extended spoken texts	0%	100%
Can understand details in short spoken texts	0%	100%
Can understand details in extended spoken texts	0%	100%

PERCENT CORRECT OF ABILITIES MEASURED

Your Percentage

ABILITIES MEASURED	0%	100%
Can make inferences based on information in written texts	0%	100%
Can locate and understand specific information in written texts	0%	100%
Can connect information across multiple sentences in a single written text and across texts	0%	100%
Can understand vocabulary in written texts	0%	100%
Can understand grammar in written texts	0%	100%

* Proficiency Description Table can be found on our web site, www.ets.org/toEIC

HOW TO READ YOUR SCORE REPORT:

Percent Correct of Abilities Measured:
Percentage of items you answered correctly on this test form for each one of the Abilities Measured. Your performance on questions testing these abilities cannot be compared to the performance of test takers who take other forms or to your own performance on other test forms.

Note: TOEIC scores more than two years old cannot be reported or validated.

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APPENDIX 5
CERTIFICATES



KM Kampus Merdeka
PP Preparation with
Pathseeker



Zalfa Kayla Ardifa
Kampus Merdeka Webinar Series

Certificate of Appreciation
December 4th, 2021

Sertifikat ini diberikan atas partisipasinya sebagai speaker dalam Special Webinar: Kampus Merdeka as a Learning, Development, and Networking Opportunity yang diselenggarakan Pathseeker pada 4 Desember 2021


Micah Davis
Chief of Operations


Sasangka Adhita Nugraha
Project Officer



SERTIFIKAT

128/S/BEM-FB-UGM/VIII/2022

Zalfa Kayla Ardifa

Narasumber

Telah menjadi narasumber dalam Biology in Talks dengan tajuk, "College-life Balance :Maximal Academic, Upgrade Passion, and Financially Independent" yang diselenggarakan oleh BEM Fakultas Biologi Universitas Gadjah Mada pada hari Minggu, 28 Agustus 2022.

Pt. Wakil Dekan Bidang
Akademik dan Kemahasiswaan
Fakultas Biologi UGM

Rina Sri Kasiamdari, S.Si., Ph.D.
NIP. 196712101994032001

Ketua Badan Eksekutif
Mahasiswa Fakultas Biologi UGM

Ardan Putra Shaleh Hutasuhut
NIM. 18/429374/BI/10140

Ketua Pelaksana Biology in Talks
Fakultas Biologi UGM

Azwa Yuliananda Pangestuti
NIM. 21/483024/BI/10884

Self In

CERTIFICATE

WEBINAR

Diberikan Kepada

Zalfa Kayla Ardifa

Atas partisipasinya sebagai Narasumber

Webinar Dengan Tema :

" The Important Of Personal Development For Future Career "

Sabtu, 11 Juni 2022

Drs. Hardjito, M.Si.,

Direktur AKMRTV
Jakarta


Angel Caroline M

Ketua Pelaksana

APPENDIX 6
TERM-PAPER COUNSELLING FORM

Nama Mahasiswa : Zalfa Kayla Ardifa
Dosen Pembimbing : Dr. Yoga Pratama, S.S., M. Pd.
Judul Skripsi : The Analysis of Positive Politeness Strategies
in Spider-Man: No Way Home (2021) Movie
Script
Mulai Bimbingan : 13 Oktober 2022
Tahun Akademik : 2019

No	Hari & Tanggal	Catatan Pembimbing	Paraf
1.	13 Oktober 2022	<ul style="list-style-type: none"> - Formulation of the Problem nya kurang lengkap. - Tidak perlu pakai Method of the Research di Chapter 1. - Cara penulisan Systematic Organization of the Research nya salah. 	
2	3 November 2022	<ul style="list-style-type: none"> - Judul skripsi lebih baik diganti "The" daripada "An". - Di Chapter 2, seluruhnya diberi narasi terlebih dahulu di sub bab 	
3	10 November 2022	<ul style="list-style-type: none"> - Paragraf terakhir di Background of the Problem diberi purpose/aim dan objective-nya harus sama. - Contoh pada Chapter 2 diganti dengan contoh dari Brown and Levinson nya langsung, jangan diganti dengan kalimat sendiri. - Perbaiki kata-kata di Previous 	

		<p>Related Study, diurutkan dari yang terlama sampai terbaru.</p> <ul style="list-style-type: none"> - Table pada Chapter 3 ditambah dari mulai bulan Februari dan diberi keterangan Table 3.1 serta cantumkan Unsada pada latarnya. 	
4	13 Januari 2023	<ul style="list-style-type: none"> - Contoh di Chapter 2 ubah font nya menjadi 10 dan diberi sumbernya dan Previous Related Study diberi conclusion dan jelaskan bahwa penelitiannya paling terbaru. - Pada Chapter 3, ditambah teori dari Creswell di Data Analysis Technique. - Pada Chapter 5, tidak perlu memakai 5.1, 5.1 dan seterusnya. Di chapter ini diberi tambahan dalam bentuk persentase. - Semua reference hurufnya jangan besar dan kecil. 	

Jakarta, January 16, 2023

Menyetujui:

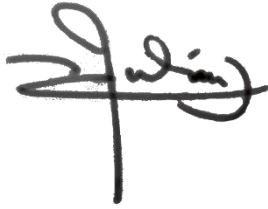
Dosen Pembimbing



(Dr. Yoga Pratama, S.S., M. Pd.)

Mengetahui:

Pembimbing Akademik



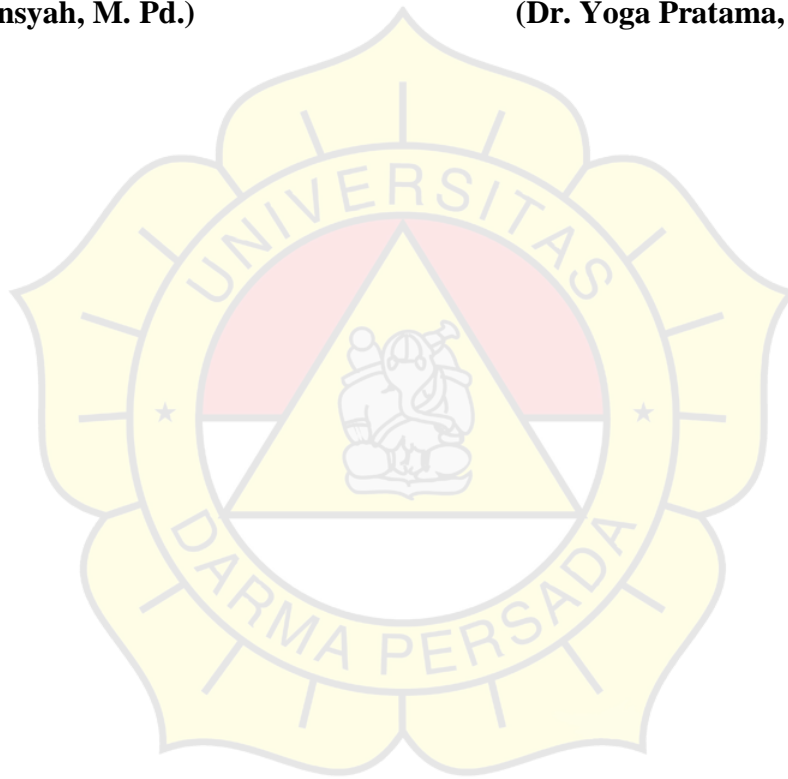
(Juliansyah, M. Pd.)

Ketua Program Studi

S-1 Bahasa dan Kebudayaan Inggris



(Dr. Yoga Pratama, S.S., M. Pd.)



APPENDIX 7

TURNITIN

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ORIGINALITY REPORT

30% SIMILARITY INDEX	28% INTERNET SOURCES	7% PUBLICATIONS	17% STUDENT PAPERS
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PRIMARY SOURCES

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3	eprints.iain-surakarta.ac.id Internet Source	3%
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APPENDIX 8

CURRICULUM VITAE

ZALFA KAYLA ARDIFA

| zalfakaylaardifa@gmail.com | linkedin.com/in/zalfakayla
Jakarta, Indonesia

A hardworking, creative, committed, and flexibility person. A highly ambitious student who would like to learn something new. Kayla also likes to make an educational content on TikTok (username: @jakeelaa) and successfully gained 18k followers. In order to make a good quality videos, Kayla has to know what the audiences' needs and their interests. She experienced in copywriting, social media management, and content production.

Work Experiences

Kompas Gramedia - Jakarta, Indonesia <i>Learning and Social Media Content Designer Freelancer</i> <ul style="list-style-type: none">• Make a content for Media Academy (Human Resources of KG Media) with an objective to develop and deliver employee experience• End to end content management -> make a content plan, research topics, making a copy, design or editing a good visual, uploading, interacting, until reporting• Successfully gained 250+ followers on Instagram dan got 14k+ views on Reels• Help to make an online event and become a moderator	May 2022 - Present
Flip - Jakarta, Indonesia <i>Social Media Intern</i> <ul style="list-style-type: none">• Work alongside the Brand Marketing team to create, develop and execute a plan for social media strategies weekly & monthly (TikTok, Instagram, & Youtube Short)• Produce video-based content for social media (TikTok, Instagram Reels, & Youtube Short)• Successfully got 95k+ views on Reels and 10k (twice) on YouTube Shorts• Helping to produce daily content for social media and helping the social media team in doing social media impact measurement	Oct 2022 - Jan 2023
Totti Play - Jakarta, Indonesia <i>Marketing Copywriter</i> <ul style="list-style-type: none">• Make a content for marketing materials, including soft selling• Collaborate with design team to produce a good visual• Successfully held a bidding event	Feb 2022 - Apr 2022
ALL-in Eduspace - Jakarta, Indonesia <i>Copywriting and Social Media Intern</i> <ul style="list-style-type: none">• Make a content for Eduverse's Instagram and TikTok also contribute to make a content for ALL-in's Instagram• Sourcing KOL and negotiate to get the best deal• Succesfully help to gained 350+ on Instagram and got their first 1k views on Eduverse's TikTok	Feb 2022 - Apr 2022
Kompas Gramedia - Jakarta, Indonesia <i>Social Media Specialist Intern</i> <ul style="list-style-type: none">• Selected 197 from 49.000 applicants and hired without interview (Outstanding test)• Successfully gained 20k-180k+ views on TikTok also gained a followers• Made a content calendar for TikTok• Handled social media and interacted with audiences	Aug 2021 - Feb 2022
Rocket Pocket - Jakarta, Indonesia <i>Social Media Freelancer</i> <ul style="list-style-type: none">• Creating content calendar and content creation• Managing any external/freelancers talents used during content creation• Handling social media• Updating and running monthly reporting for all tactical aspects of social media	Oct 2021 - Jan 2022
Gadget Diva <i>Content Writer Freelancer</i> <ul style="list-style-type: none">• Make >5 articles about gadgets and beauty tips for women in www.gadgetdiva.id• Make >5 articles about automotive in www.otodiva.com• Make a content for Gadget Diva's Instagram	Aug 2021 - Sep 2021

Education Level

Darma Persada University - Jakarta, Indonesia	Sep 2019 - Feb 2023 (Expected)
--	--------------------------------

Bachelor Degree in English Language and Culture, 3.76/4.00

- Became a Head of Informatics and Communication Department in HIMASINDA
- 19 students who accepted in MSIB Program Batch 1
- The best 5 students based on GPA

MySkill - Fullstack Intensive Digital Marketing

Aug 2022 - Sep 2022

- There are 21 topics about digital marketing including social media and SEO

Organisational Experience

MindTalkers Indonesia - Jakarta, Indonesia

Jun 2021 - Present

Founder and Chief Executive Officer

- Founded a community that focuses in self development and self love
- Created an event and gained 10k+ followers in 2 weeks
- Lead 40+ members

Yada Youth

May 2021 - Jun 2021

Content Writer Volunteer

- Research a content
- Make a content for Instagram and arrange the captions
- Make a video for the events

English Student Association (HIMASINDA)

Mar 2021 - Dec 2021

Head of Informatics and Communication Department (MENKOMINFO)

- Lead 4 subordinates
- Handle all of the social media
- Make a content for the social media
- Communicate with other organizations

English Student Association

Oct 2019 - Jan 2020

Event Staff Volunteer

- Discussed the theme, costume, and rundown
- Made a drama script for the event

Skills, Achievements & Other Experience

- **Skills:** Social Media Content Creation, Creative Writing, Editing, Leadership, Teamwork, Problem Solving
- **Other Activities (2021):** A Webinar Speaker with theme "Personal Branding: How To Manage LinkedIn" at KeluhKesah.co, A Guest Speaker with theme "Introvert" at RDK FM UIN Jakarta, A Webinar Speaker with theme "How To Make An Interesting CV" at Timbang Nganggur, A Guest Speaker with theme "How To Self Love?" at Kata Mereka, A Source Person with theme "Woman As A Leader" at Kulturnera, A Guest Speaker with theme "Self Love or Selfish?" at Welas Asih, A Webinar Speaker with theme "Be an Expert on Your Own Skin" at Dermies, A Webinar Speaker at Pathseeker.id and also be a webinar speaker at UGM, IPB, AKMRTV, and other universities.