

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Advances in science and technology and ease of accessibility encourage people to move from one country to another for various purposes, such as the hope for a better life, continuing education, work, career development, and many other reasons. Moving from one country to another is called “Diaspora.”

The Greeks used the term “Diaspora” for citizens of imperial cities who moved to colonized territories with the colonial aim of assimilating the region to the empire. It is further noted that the term “Diaspora” comes from the ancient Greek word “Diaspeiro”, meaning “to scatter or sow seeds”, and is applied to any nation or ethnic population forced or compelled to leave their traditional ethnic homeland, their dispersal in other parts of the world, and the developments resulting from their dispersal and culture (Tetlow, 2005).

Diaspora is the movement of a group of people who leave their homeland for a new region to establish a new settlement. Some researchers refer to diaspora as migration. Migration is the movement of people with the aim of settling from one place to another across national borders or administrative boundaries within a country. There is no difference between domestic migration and overseas migration (Shabrina, 2013:7). The similarity between diaspora and migration is that both are forms of movement. The difference between diaspora and migration lies in identity. People who carry out diaspora still maintain their identity. Whereas in migration, migrants more often give up their identity, and there is no longer a sense of attachment to their homeland (Shabrina, 2013:7).

Diaspora is a phenomenon that can be found in the histories of many nations in the world, including Indonesia. There are several examples of diaspora cases, namely Jessica Jung. She is an American-Korean artist who was born and raised in California. However, Jessica Jung decided to move to

Korea to achieve her dreams. In addition, there is Cinta Laura Kiehl. Cinta Laura is an Indonesian artist who has mixed Indonesian and German blood. Cinta Laura was born and spent her teenage years in Germany. However, after growing up, Cinta Laura decided to pursue a career in Indonesia.

Based on the explanation above, it can be concluded that having two citizenships is not easy. Both artists have to struggle to achieve their dreams by leaving their countries of birth. And I think the right theory for this phenomenon is Pierre Bourdieu's theory, commonly called social action practice. Habitus, according to Bourdieu, is not just a person's habit but a mental structure that actors use to deal with the social world. Habitus is obtained from the length of time a position in social life is occupied. So the habits of each individual will be different, depending on their position in social life. Habitus is formed after interacting with society in a certain space and time. Habitus is related to the arena, the arena is a space where individuals interact with each other and compete for symbolic power. Even habitus is related to capital; capital must also exist in every arena so that the arena has meaning. The legitimacy of actors in social action is influenced by the capital they have. Bourdieu's capital is economic, cultural, social, and symbolic. Capital economic is material items (which can have symbolic worth) and intangible yet culturally relevant qualities like status, prestige, and power (referred to as symbolic capital). Culturally significant tastes and consumption patterns are referred to as cultural capital. The degree that gives rise to respect, reputation, holiness, or honor is referred to as symbolic capital, and it is based on the dialectic of knowledge. Relationships and networks of relationships serve as the physical manifestation of social capital.

The story has a present time setting and is forward-moving. *The Shine* is about a Korean-American girl named Rachel Kim. She moves to Seoul, South Korea, and struggles to realize her childhood dream of becoming a singer in the K-pop industry. When she turns 11 years old and enrolls as a trainee at one of South Korea's famous entertainment agencies, her struggle officially begins. Rachel Kim is portrayed as talented, a little innocent, and passionate about her dreams. But in reality, the journey to achieving her

dreams was not as easy as she imagined, and she almost gave up. Rachel Kim who has been a trainee at the biggest agency in Seoul for seven years but has yet to debut. So it can be said that Rachel is struggling to debut soon and become a famous star so that she can reduce the burden on her parents. Rachel was able to get to Korea and become a trainee at DB Entertainment for seven years thanks to her family's struggles and sacrifices. Even though her family in America is a harmonious family, full of laughter, and does not appear to be in trouble. This was reversed when they started living in Korea. Many things have changed in her family since they moved to Korea. The same goes for Rachel's daily life. Practice. Practicing tirelessly, 24 hours a week. Even on weekdays she still has to go to school. Even if she was tired, Rachel couldn't complain. Not to mention the unfavorable treatment from fellow trainees that she always received.

In the novel *Shine*, there is cultural capital such as Rachel's ability to sing, social capital such as Rachel having friends, economic capital such as Rachel having money and symbolic capital such as something that can lead Rachel to success.

Based on the background above, I am interested in finding the social issues contained in the novel. In the novel *Shine*, I intend to present a sociological approach to literary research and want to explore some important issues related to sociology. I am interested in analyzing a novel that focuses on the struggles and sacrifices made by the main character to achieve her dreams.

1.2. Identification of the Problem

Based on the background of the problem above, I identify the problem of this research as being Rachel Kim, who struggles to become a famous K-pop star, where she was previously an ordinary teenager, so there is a social struggle. Rachel, who moves from an "American" social space and enters a new "Korean" social space, must be able to adapt. In addition, the character of Rachel, who is a Korean diaspora who lives in America and come

back to Korea, allows that this novel is a view from the novelist about the social life of a teenager who is willing to do all kinds of hard training in order to realize her dream of becoming an idol.

1.3. Limitation of the Problem

Based on the identification of the problems above, I limit the problems of the main character's struggle in Korea to achieve her dream of becoming a K – pop idol, using Bourdieu's theory of Habitus, Arena, and Capital to prove the theme of this research. The aspects of the intrinsic approach that are elaborated into the theory of sociology of literature, such as: 1) Habitus, arena, and capital in characterization in the *Shine* novel; 2) Habitus, arena, capital in plot in the *Shine* novel; 3) Habitus, arena, and capital in setting in the *Shine* novel.

1.4. Formulation of the Problem

Based on the limitation of the research problem above, the research problem is formulated in the form of research questions as follows:

1. How is the struggle of the main character seen in the *Shine* novel through Bourdieu's theories such as Habitus, Arena and Capital?
2. What does Jessica Jung think about the struggle to become a Korean idol?

1.5. Objectives of the Research

Based on the formulation of the research problem above, the objectives of this research are:

1. To analyze and elaborate the concepts of the habitus, arena and capital portrayed in the characterization, settings, and plot of *Shine* novel.
2. To explain the Jessica Jung think about the struggle to become a Korean idol.

1.6. Benefit of the Research

The benefits of my research are dedicated to readers who are interested in learning more about the sociology of literature, especially Bourdieu's theory. I hope my research can be used as a reference by students who want to conduct research with a sociological approach with different objects.

1.7. Systematic Organization of the Research

The systematics of the research with the title Reflection of the Main Character's Struggle to Achieve Dreams in Jessica Jung's Shine Novel is as follows.

CHAPTER 1 : INTRODUCTION

This chapter consists of the initial framework of this research, namely the background of the problem, problem identification, problem identification, problem limitation, problem formulation, research objectives, research benefits and systematic presentation in the research.

CHAPTER 2 : THEORITICAL FRAMEWORK

This chapter consists the definition of intrinsic and extrinsic approaches. Characterization, plot and setting are all part of the intrinsic method. The Bourdieu's theory is the extrinsic strategy that is employed. There are also previous related studies included to complement the research.

CHAPTER 3 : RESEARCH METHOD

This chapter consists time and place, research approach and methodology, research objects and data, data collection techniques, and data analysis techniques are all covered in this chapter.

**CHAPTER 4 : THE STRUGGLE OF THE MAIN CHARACTER
TO BECOME KOREAN IDOL IN SHINE BY
JESSICA JUNG**

This chapter consists of the results of data analysis from research based on the formulation of problems that have been accumulated in the first chapter are presented in this chapter. Analysis of intrinsic and extrinsic approaches related to the title in this research.

CHAPTER 5 : CONCLUSION

This chapter contains conclusions from the research results based on the discussion.

