

**HIDDEN MEANINGS BEHIND TAYLOR SWIFT’S
FIGURATIVE LANGUAGE EXPRESSION IN “FOLKLORE
(2020)”**

TERM PAPER



By

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**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND CULTURE
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2023**

**HIDDEN MEANINGS BEHIND TAYLOR SWIFT’S
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(2020)”**

Submitted in part-fulfillment of requirements for obtaining

Sarjana Linguistik (S. Li) degree



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2023**

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term paper is the result of my own work and not plagiarism of another work, the contents have become my responsibility. All the sources of my research and quoted or references have been stated correctly.

Jakarta, July 05, 2023


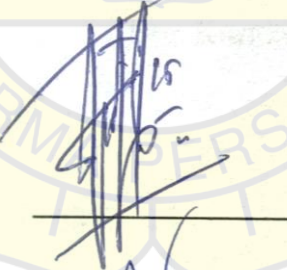



(Muhammad Nurhamdani)



LETTER OF APPROVAL

On the recommendation of the respective Supervisor, Academic Advisor, and Head of the Department, the term paper submitted by Muhammad Nurhamdani entitled "Hidden Meanings Behind Taylor Swift's Figurative Language Expression in *folklore* (2020)". has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li.) degree for the respective candidate.

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TERM PAPER VALIDATION

On 28 / 07 / 2023, the term paper has been academically tested and defended in front of

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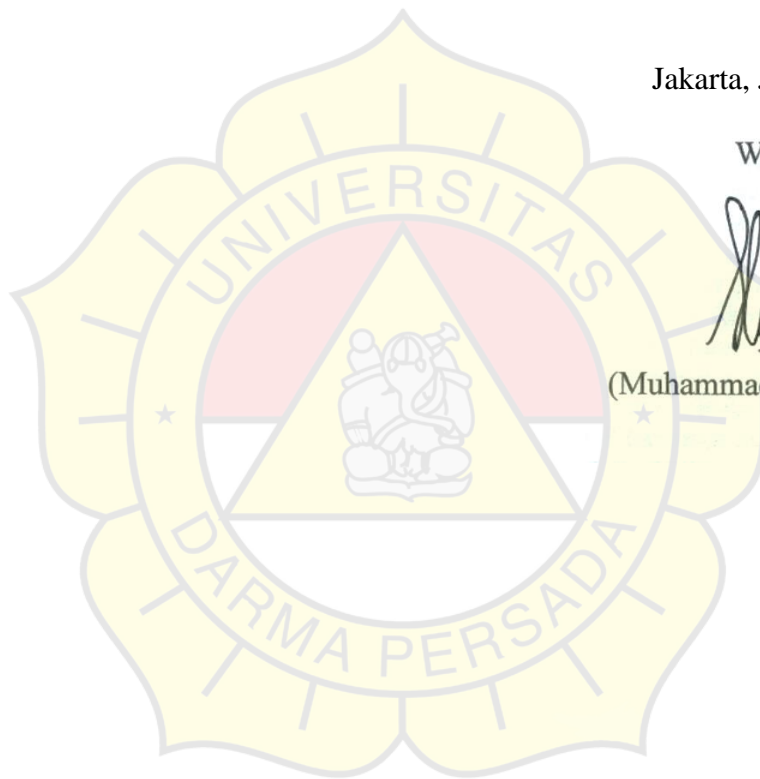
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Jakarta, July 04, 2023

Writer



(Muhammad Nurhamdani)



HIDDEN MEANINGS BEHIND TAYLOR SWIFT’S FIGURATIVE LANGUAGE EXPRESSION IN “FOLKLORE (2020)”

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ABSTRACT

This study aims to analyze the hidden meaning behind figurative language expression in the *folklore* album by Taylor Swift by using supporting theories and semantics as the tool of the analysis. A qualitative approach is applied as an approach to this research and the qualitative descriptive method is the focus of analyzing this research. Qualitative research is a holistic approach that involves discovery. The object of this research is *folklore*, Taylor Swift’s eighth studio album. The data is collected by taking notes, adjusting the song lyrics, and classifying the necessary lyrics based on what is needed, as they will be important in the use of analyzing the topic. Once the data collection is done, it will be analyzed through several steps, first, identifying and looking up words, phrases, and sentences that may contain hidden meanings and figurative language. Next is to provide necessary data regarding the hidden meanings behind the lyrics and the use of figurative language in this album through the [genius.com](https://www.genius.com) website, in providing the mentioned needed lyrics. Lastly, conclude to prove the objective of the research. The result of this research is with figurative language, the stories that lie underneath the hidden meanings behind the song lyrics can be decoded.

Keywords: Semantics, Figurative Language, Hidden Meaning, Song, Song Lyrics.

MAKNA TERSEMBUNYI DI BALIK EKSPRESI BAHASA FIGURATIF TAYLOR SWIFT DALAM “FOLKLORE (2020)”

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ABSTRAK

Studi ini bertujuan untuk menganalisis makna tersembunyi di balik ekspresi bahasa figuratif dalam album folklore oleh Taylor Swift dengan menggunakan teori pendukung dan semantik sebagai alat analisis. Pendekatan kualitatif diterapkan sebagai pendekatan untuk penelitian ini dan metode deskriptif kuantitatif adalah fokus dari analisis penelitian ini. Penelitian kualitatif adalah pendekatan holistik yang melibatkan penemuan. Objek penelitian ini adalah folklore, album studio kedelapan Taylor Swift. Data dikumpulkan dengan mengambil catatan, menyesuaikan lirik lagu, dan mengklasifikasikan lirik yang diperlukan berdasarkan apa yang dibutuhkan, karena mereka akan penting dalam penggunaan analisis topik. Setelah pengumpulan data selesai, itu akan dianalisis melalui beberapa langkah, pertama, mengidentifikasi dan mencari kata-kata, frasa, dan kalimat yang mungkin mengandung makna tersembunyi dan bahasa figuratif. Selanjutnya adalah untuk memberikan data yang diperlukan mengenai makna tersembunyi di balik lirik dan penggunaan bahasa figuratif dalam album ini melalui website genius.com, dalam menyediakan lirik yang dibutuhkan. Terakhir, menyelesaikan untuk membuktikan tujuan penelitian. Hasil dari penelitian ini adalah dengan bahasa figuratif, cerita yang berada di bawah makna tersembunyi di balik lirik lagu dapat didekodkan.

Kata kunci: Semantik, Bahasa Figuratif, Arti Tersembunyi, Lagu, Lirik Lagu.

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