

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

The Using of language in communication not only written however also spoken. Without language, it seems impossible to interact with people in daily life because language its to express people's feelings language is the oral symbols that represent meaning as they are related to real life situations.

Language plays an important role in our daily communication. People use it to communicate with each other in order to express their ideas, thoughts, and feelings. Hence, language is used as a communication device to establish the relationship among people. (Wardhaugh, 2006) defines a language as a set of systems which contain symbols used for communication. It means that people need language to share their ideas to others in order to have a good relationship among them.

In most of the studies, the politeness has been conceptualized especially as strategic conflict avoidance or as strategic construction of cooperative social interaction (Watts, 2003:47). The most seminal theory of politeness was first introduced in 1978 by Brown and Levinson. Their names are always related with the term of politeness. According to Brown and Levinson (1987:61), the central People communicate with each other using language as medium of communication.

According to Levinson (as cited by Widjajanti: 2022: 2) pragmatics is the study of the relations between language and context that are basic to an account of language understanding. The inference is pragmatics discusses a language used in a human's life for various aims in accordance with their ability. In studying

Brown and Levinson sum up human politeness behavior in four strategies among them are bald on record strategy, the positive politeness strategy, negative politeness strategy, and the last is bald off record strategy. Considering that phenomena, the speaker should be able to produce the

appropriate politeness strategy for being considered as a polite person. Furthermore, the interested to analyze the politeness strategies based on Brown and Levinson's politeness strategy in a movie script.

The movie script entitled "Turning Red" the movie has a good story of teenager movie that at first I went in expecting very little but found a fantastic, emotional, happy, sadly drama that sets the tone and atmosphere perfectly throughout.

In this study, the focus is to observe and to analyze the use of positive politeness strategies in the movie Turning Red Movie Script. I choose the movie script because it contains the formal and informal language which is used in the daily conversation. It shows many utterances that are used by the main characters using positive politeness strategies. Through the daily conversation, I analyzes utterances of the main characters so that the research questions can be answered.

This movie script also provides examples of how positive politeness strategies are used in a social context. Specifically, Turning Red Movie tells about the lives of Meilin "Mei" Lee is a high-achieving teenage girl who considers herself perfect by mastering her class as an A+ student and always getting 100 marks. And she has a bestfriend, They are Miriam, Abby, and Priya. I analyzes politeness strategies applied by the main characters in Turning Red Movie script because a movie script can be a good medium to study other languages and the cultures. Through a movie, people can know about the cultures of the places and people where the movie take place. In addition, it can help Englishlearners especially as the English Department students who study sociolinguistics and pragmatics, especially positive politeness strategies. Moreover, I found out that politeness strategies are important and also interesting to be explored. Therefore, the study is done by classifying the politeness strategies as shown by the main characters in

Turning Red Movie Script which influence the main characters in applying the positive politeness in their conversation.

1.2 Identification of the Problem

Based on the background previously stated, the identification of problem my research is that there are several dialogues in which specific utterances conveyed by the main characters in “Turning Red” movie script are not explained in detail to get all the message.

The different background by the main characters influences the factors in minimize the threaten the hearer’s between the characters. In this movie script, sometimes there is similar situation that reflect same strategies. So, the repetition may occur in the study although i has striven to avoid it.

1.3 Limitation of the Problem

The limitation of problem in this research is, I limit to identify the types of positive politeness by analyzing the utterances expressed and influenced in “Turning Red” movie script according Brown and Levinson’s theory by using only positive politeness strategy.

1.4 Formulation of the Problem

The formulation of the problem of this research are as follow:

1. What kinds of positive politeness strategies used by the characters of “Turning Red” movie script?
2. What are the factors that have influenced the main characters using positive politeness strategies of Turning Red movie script?

1.5 Objective of the Research

Based on the formulation of the problem above, then the objectives of the research are:

1. To figure out kinds of positive politeness strategies used by the main characters in Turning Red movie script.
2. To figure out the factors that have influenced the main characters using positive politeness strategies of Turning Red movie script.

1.6 Benefit of the Research : Theorically & Practically

There are several purposes of the research that can be helpful to the people. The research is hoped to be an able to help the readers to recognize the positive politeness strategies produced by main character (when it is used, how, who, to whom). This research is also useful to provide the base in analyzing the politeness strategies more deeply in order to be more understand how to analyze politeness study. The research can also be used as an example of how to analyze positive politeness strategies in the movie script and could be seen as an alternative idea to teach English using movie as the medium.

1.7 Systematic Organization of the Research

The Term paper has a systematic organization. The systematic author compiles a paper consisting of five chapters:

CHAPTER 1: INTRODUCTION

In this first chapter, it consists of the author begins to explain from the background of the problem, identification of the problem, the limitation of the problem, the formulation of the problem, the objectives of the research, and the systematic organization.

CHAPTER 2: THEORETICAL FRAMEWROK

This chapter consists of pragmatic theory or references that related to positive politeness strategies and the factors as well.

CHAPTER 3: RESEARCH METHOD

In this chapter, I explained what is research method it is used to

collect data in order to achieve the research object. This chapter consists of 1) time and location, 2) research approaches and methods, 3) research object and data. 4) data collection technique, and 5) data analysis technique.

CHAPTER 4: POSITIVE POLITENESS STRATEGIES USED BY THE CHARACTERS OF TURNING RED MOVIE

It consists of a explanation and identification of the types of positive politeness strategy and the factors in *Turning Red* movie script.

CHAPTER 5: CONCLUSION

It consists of an evaluation of the previous chapters and the implications of the result being evaluated. The chapters are followed by references, research schemes, research posters, curriculum vitae, and other necessary appendices.

