

## CHAPTER 5

### CONCLUSION

This last chapter deals with the results of the discussion and analysis in the previous chapter constituting the employment of positive politeness strategy based on Brown and Levinson in the film entitled "Turning Red" and some obtained from all the data analyzed. This will include the employment of positive politeness strategy covering strategies by the main characters and factors influencing the characters to employ the strategies in 21 data which have been analyzed in the data analysis.

Communication can be expressed in many ways. When expressing attitudes during communication, it is important to protect the listener's positive attitude so that the speaker can mitigate potential threats. This action can be taken by applying the positive politeness strategy. Positive politeness strategies can also be seen in various media such as movies. And the study used the movie script Turning Red as a data source to analyze positive politeness. And we found 21 data on 15 positive politeness strategies. Of the 15 strategies identified by Brown and Levinson (1987), were found in the film.

Strategy 10, offering or promising, based on my finding, is the most used strategy found. The characters tend to keep the interlocutor on the positive side by promising to something. In this way, the speaker puts the listener at ease and makes them feel comfortable by responding to their interests, needs and desires. Additionally, when using positive politeness, characters tend to save face by making promises.

| No    | Positive Politeness Strategies   | Frequency | Percentage |
|-------|--|-----------|------------|
| 1     | Noticing, attending to the hearer (her/his interests, wants, needs, goods, etc.) | 0         | 0          |
| 2     | Exaggerating (interest, approval, sympathy with H)                               | 2         | 9,52       |
| 3     | Intensifying interest to the hearer in the speaker's contribution                | 0         | 0          |
| 4     | 4 Use in-group identity markers  | 2         | 9,52       |
| 5     | Seek Agreement   | 1         | 4,76       |
| 6     | Avoid disagreement   | 0         | 0          |
| 7     | Presuppose, raise, assert common ground  | 1         | 4,76       |
| 8     | Jokes  | 0         | 0          |
| 9     | Asserting or presupposing knowledge of and concerning for hearer's wants         | 2         | 9,52       |
| 10    | Offer or promises  | 5         | 23,80      |
| 11    | Be Optimistic  | 0         | 0          |
| 12    | Including both S and H in the activity   | 4         | 19,05      |
| 13    | Giving or asking for reasons   | 0         | 0          |
| 14    | Assume or assert reciprocity   | 3         | 14,29      |
| 15    | Give gifts to H  | 1         | 4,76       |
| TOTAL |  | 21        | 100        |

*Tabel 5. 1 The Data Findings of Positive Politeness Strategies Uttered by the Main Characters Five Feet Apart (2019) Movie Script.*

Based on the data analysis above, the use of positive politeness strategy by the main characters in Turning Red movie has been fulfilled. Besides that, it also be concluded that this strategy is redirected to the hearer's positive face. People try to increase familiarity increases, narrow the power gap, and use more informal language. It is usually seen in groups of friends, or where people in the given social situation know each other well. It usually tries to minimize the distance between them by expressing friendliness and solid interest in the hearer's need to be respected (minimize the FTA).



Based on the analysis of the factors influencing the use of the positive politeness in the movie entitled "Turning Red". It can show that to determine positive politeness strategies need some factors which will influence those strategies. The factors are payoff and circumstances.

I am having some reasons to employ those factors. Payoff is fulfilled because in employing positive politeness strategy the speaker can get some advantages. The speaker also can minimize the FTA by assuring the hearer that the speaker considers himself to be the same kind that he likes the hearer and wants to fulfill the hearer wants. Another possible payoff is that the speaker can avoid or minimize the debt implications of FTA such as requesting and offering. It is found in the entire of data.

The second is circumstances which include social distance (SD), relative power (RP), and the size of imposition (Sol). From the result of analysis above, social distance factor influences the characters in employing the positive politeness strategy. A positive politeness civility strategy will be developed to minimize social distancing between participants. Most data are found when participants knew each other well and had a close relationship. This factor has a huge impact on positive politeness strategies. From the above analysis, the strategy can be applied if the factors are also met. Additionally, it also supports a proactive politeness strategy. The payment itself can only be used for positive courtesy strategies.

Based on the analysis and conclusion of the research, In order to help the students and other is who are interested and want to more about this subject, I'd like to provide some advice with the readers. We must consider what we had thought the audience or opponent would say. If we apply the proper technique, we will

achieve the results we desire. It is advised that further studies examine the same point of view about the positive politeness strategy, but from various angles, such as the analysis of the Bald of record, Negative politeness, or Bald off record approach. Also, in order to prevent offending or eliciting a negative response from the audience, we should think about the danger of our words before speaking them.