

**AMBITION THAT CAUSES REVENGE AND COGNITIVE  
DISSONANCE OF THE MAIN CHARACTER IN CRUELLA  
MOVIE SCRIPT**

**TERM PAPER**



**ENGLISH LANGUAGE AND CULTURE DEPARTMENT**

**FACULTY OF LANGUAGE AND CULTURE**

**DARMA PERSADA UNIVERSITY**

**JAKARTA**

**2023**

**AMBITION THAT CAUSES REVENGE AND COGNITIVE  
DISSONANCE OF THE MAIN CHARACTER IN CRUELLA  
MOVIE SCRIPT**

**TERM PAPER**

Submitted in part-fulfillment of requirements for obtaining

*Sarjana Linguistik (S. Li) degree*



**ENGLISH LANGUAGE AND CULTURE DEPARTMENT**

**FACULTY OF LANGUAGE AND CULTURE**

**DARMA PERSADA UNIVERSITY**

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**2023**

## INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research or referenced have been correctly.

Jakarta, January 20, 2023





**(Rana Alfiyyah)**




## LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Rana Alfiyyah entitled “Ambition That Causes Revenge and Cognitive Dissonance of The Main Character in Cruella Movie Script” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining Sarjana Linguistik (S.Li.) degree to the respective candidate.

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## ACKNOWLEDGEMENT

Praise to Allah SWT for His mercy and blessing, finally I could complete this term paper as planned, wich entitled “Ambition That Causes Revenge and Cognitive Dissonance in Cruella Movie Script.” This term-paper is submitted to English Language and Culture, Darma Persada University, as a partial fulfillment of the requirements for obtaining the Strata One (S-1) degree.

I would like to present my gratitude towards all parties who have guided and supported me in finishing this term-paper. My gratitude is present to those who have given their contribution in completion of this term-paper, which listed as follows:

1. To Mr. Juliansyah, M.Pd as my supervisor who with his sincerity and patience took his time to guide me in compiling this thesis
2. To Mrs. Karina Adinda Sulaeman, M.A as my academic advisor who always cares about her students, always motivates her students to become more emancipated.
3. To all lecturers of Darma Persada University who always provide insights and knowledge that are very useful for me and other friends
4. To both my parents who always supported me under any circumstances, giving very helpful and deeply meaningful advice.
5. To the group "Keep it Positive" consisting of my best friends, namely: Kenny Luis, Harry Amanu, Chandra Ayu, Syiffa Fadillah, Ahmad Rafi, and Andhiska who always help me, patiently face me and sincerely befriend me
6. To owner of Student ID Number 224408106 who never tires of hearing my complaints, always loyal besides me providing his best support for me

Finally, I realize that this term-paper is far from being perfect. Therefore, I would be grateful accepting any constructive comments and suggestion for the betterment of this term-paper

Jakarta, January 20, 2023



# **AMBITION THAT CAUSES REVENGE AND COGNITIVE DISSONANCE OF THE MAIN CHARACTER IN CRUELLA MOVIE SCRIPT**

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## **ABSTRACT**

This research aims to analyze the causes contained in the film Cruella by using several theories such as Ambition, Revenge, and Cognitive Dissonance. In Ambition theory, it is intended to find out what motives are the main character's goal. The second theory, namely Revenge, is intended to find out the cause of the intense anger. And the third theory, is Cognitive Dissonance, is intended to find out what are the factors that cause Estella as the main character to experience inner turmoil and change her identity. The formulation of the problem in this thesis is 1) What is the analysis of the intrinsic approach to the main character in the film Cruella? 2) What is the plot analysis in the script of the movie Cruella? 3) What is the setting function in the analysis of the Cruella movie script? 4) What is the analysis of cognitive dissonance regarding the ambition and revenge of the main character through the extrinsic approach in the film Cruella? This research uses qualitative methods to analyze some solved events. The object of this study is the script of the film "Cruella" (2021), a film written by Craig Gillespie and Dana Fox. This research resulted in the findings of factors that caused a character who had only ambitions and then turned into a grudge to experience cognitive dissonance was due to someone's actions that made her lose the only person she loved. The results of this study show that the problem clear by using the theories

Keyword: Psychology, Literatue, Ambition, Revenge, Cognitive Dissonance



# **AMBISI YANG MENYEBABKAN BALAS DENDAM DAN DISONANSI KOGNITIF PADA KARAKTER UTAMA DALAM NASKAH FILM CRUELLA**

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## **ABSTRAK**

Penelitian ini bertujuan untuk menganalisis beberapa sebab dan akibat yang terdapat dalam film Cruella dengan menggunakan beberapa teori seperti Ambisi, Dendam, dan Disonansi Kognitif. Penelitian ini juga menggunakan dua pendekatan berupa intrinsik dan ekstrinsik sebagai penguat kajian dalam skripsi ini. Pada teori Ambisi, dimaksudkan untuk mengetahui motif apa yang menjadi tujuan si pemeran utama. Sedangkan teori kedua yaitu Dendam dimaksudkan untuk mengetahui penyebab timbulnya rasa amarah yang begitu hebat. Dan teori yang ketiga yaitu Disonansi Kognitif dimaksudkan untuk mengetahui factor penyebab apa saja yang menyebabkan Estella selaku pemeran utama mengalami pergejolakan batin dan merubah jati dirinya hingga menjadi penuh amarah . Rumusan masalah dalam skripsi ini adalah 1) Bagaimana analisis pendekatan intrinsik pada tokoh utama dalam film Cruella? 2) Bagaimana analisis plot dalam naskah film Cruella? 3) Bagaimana fungsi setting dalam analisis naskah film Cruella? 4) Bagaimana analisis disonansi kognitif terkait ambisi dan balas dendam tokoh utama melalui pendekatan ekstrinsik dalam film Cruella? Penelitian ini menggunakan metode kualitatif untuk menganalisis beberapa peristiwa yang terpecahkan. Objek penelitian ini berupa naskah film “Cruella” (2021), film yang ditulis oleh Craig Gillespie dan Dana Fox. Data dalam skripsi ini dikumpulkan dari ucapan-ucapan maupun latar yang menggambarkan tokoh mempunyai ambisi, dendam, dan disonansi kognitif. Penelitian ini menghasilkan temuan factor penyebab tokoh yang tadinya hanya memiliki ambisi lalu berubah menjadi dendam hingga mengalami disonansi kognitif adalah karena perbuatan seseorang yang membuatnya kehilangan satu-satunya orang yang ia cintai. Hasil penelitian ini menunjukkan bahwa pendekatan intrinsik dan ekstrinsik selaras dan permasalahan terpecahkan dengan analisis menggunakan teori-teori yang digunakan.

Kata Kunci: Psikologi, Literatur, Ambisi, Balas Dendam, Disonansi Kognitif

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