

CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Movies are considered a form of literature because they may be evaluated and understood in the same manner as conventional forms of written literature. There is no difference between the fictional elements that are found in written literature and those that are found in literary adaptations that are filmed. Movies that are adaptations of works of written literature, movies for which there is no book, and even brief video snippets are all acceptable forms of media for usage in classrooms (retrieve from study.com)

Usually, in the making of a film there is a script for the actors involved. A screenwriter or playwright will lay out their vision for an upcoming film or stage production in the form of a script. This script will also serve as a road map for the director, designers, and actors. A document known as a script is used in the production of movies, television shows, and stage plays. It includes the stage directions, characters, setting, and dialogue.

Scripts also have structure. A structure for a movie script is a plan that specifies how a story should be written. They provide guidance to authors regarding the timing of actions and beats, the construction of drama, the maintenance of audience attention, and other topics. Still, in a film there is usually a goal of the main character such as revenge and ambition to make the character experience cognitive dissonance within herself.

Generally, ambition motivates people to study hard and achieve success in school and subsequently in life. What we want to achieve in our life is what drives us to work hard to get it. Ambition is the driving force that motivates us to work hard in order to attain our objectives. Ambition arises in individuals or us when we want something and need it in our lives, thus we will go to any length to have it.

Yet, not infrequently also from this ambition many people justify all means so that their wishes are realized to cause conflicts and cognitive dissonance. A situation containing contrasting attitudes, ideas, or behaviours is referred to as cognitive dissonance. This causes mental discomfort, which leads to a change in one of the attitudes, beliefs, or actions to alleviate the discomfort and restore balance. Not often, someone's ambition turns them into a person with a grudge against something.

When individuals get their revenge, they anticipate that it will make them feel better. People tend to underestimate the affective implications of the responsibility for injuring another person, which results in them feeling worse and ruminating more about the perpetrator than they otherwise would.

From the revenge and ambitions, cognitive dissonance may arise. Cognitive dissonance does not happen by itself. This indicates that when contradictory views and practices exist, not everyone will adjust. Typically, a person must recognize that he feels uncomfortable as a result of the inconsistency, and then make these modifications. Cognitive dissonance is a mental conflict that occurs when a person's beliefs, attitudes, and behaviours do not persist. This situation can exacerbate someone's unpleasant feelings. This has an impact on the evolution of a single skill, faith, or process in order to improve the quality of life.

Cognitive dissonance is one of the most important theories in social psychology. Leon Festinger proposed this theory in 1957. Festinger's theory asserts that everyone possesses the ability to pursue all of one's dreams and goals while remaining detached from the world (dissonance). If this occurs, something must change in order to return to the original situation.

Like the movie entitled Cruella which is set in the city of London, England. In the city lives a daughter named Estella. Since childhood, Estella has ambitions and ideals of wanting to become a designer. She is known as a creative, intelligent, and rebellious girl. But as a result of the tragic event that caused Estella's mother to be killed as a result of being pushed by three dalmatian the dog into the abyss. Estella turned into a vengeful girl.

Her ambitions and grudges grew when she knowing that the Baroness (the owner of the company she worked for) was Cruella's biological mother, and the Baroness deliberately killed the mother who had taken care of her by calling his dogs and then pushing into the abyss to remove traces.

1.2 Identification of the Problem

Based on the background above, I identified a problem with Estella, who since childhood had ambitions so big that it was different from other children that it made her the center of attention of many people. and I as a researcher think whether that determination and ambition arises purely in herself or from factors outside the environment

1.3 Limitation of the Problem

Based on the identification of the above problem, I limit the problem to how the author of the film Cruella made the character of Estella a vengeful girl until it unwittingly caused her psychology to be disturbed to the point of causing a cognitive dissonance to appear in herself.

1.4 Formulation of the Research

Based on the limitation of the problem above, I formulate the problem as follows:

1. What is the characterization revealed in the Cruella film script?
2. What is the plot revealed in Cruella film script?
3. What is the setting plot revealed in Cruella film script?
4. What is analysis of the cognitive dissonance related to the ambition and revenge of the Estella's character through an extrinsic approach in the film Cruella?

1.5 Objective of The Research

Based on the formulation of the problem above, I carried out several stages of research as follows:

1. To revealed ambitions and revenge are there in an Estella

2. To revealed the plot function support in the script analysis of the film Cruella through an intrinsic approach
3. To revealed the setting function, support the theme in the script analysis of the film Cruella in an intrinsic approach
4. To revealed the cognitive dissonance that occurs in the main character support extrinsically towards the plot and settings

1.6 Benefit of the Research

There are two main functions expected from this study, namely:

1. Practical benefits:

This research is expected to be useful and as a reference for students who want to deepen their knowledge, especially for those who are interested in literary psychology my research can be the key to the answer or formulation of an unsolved problem, because this research is certainly different from existing researches.

2. Theories benefits:

In theory, it is hoped that from my research, it can be a reference for the use of theories for researchers who may be hesitant in the use of their theories.

1.7 Systematic Organization of the Research

The framework of the term paper writing titled “Ambition That Causes Cognitive Dissonance of The Main Character in Cruella Movie Script” is as follows:

CHAPTER I : INTRODUCTION

This chapter consists of the phases of the research layout, such as the background of the problem, the identification of the problem, the limitation of the problem, the objectives of the research, the benefit of the research, and the systematic organization of the research

CHAPTER II : THEORITICAL FRAMEWORK

This chapter consists of Ambitions Theories, Revenge Theories, Cognitive Dissonance Theories, Psychological Theories, and Previous Related Research

CHAPTER III : RESEARCH METHODS

This chapter consist of detailed information related to the research approaches and methods used, namely qualitative approach and descriptive qualitative to explain the cognitive dissonance, avarange and ambition in Cruella Movie.

CHAPTER IV : AMBITION THAT CAUSES REVENGE AND COGNITIVE DISSONANCE OF THE MAIN CHARACTER IN CRUELLA MOVIE SCRIPT

This chapter contains the presentation of the findings and analysis of research based on the formulation of the problem that has been compiled in the first chapter

CHAPTER V : CONCLUSION

This chapter contains the conclusions of the research results that are revealed in a comprehensive, clear, and easy-to-understand manner. The conclusion chapter will help the reader understand the reason the study is important.