

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

It is not uncommon for obstacles or misunderstandings to occur in communication because the speaker and the interlocutor do not have the same background knowledge. Language is an essential aspect of how we live since it allows us to communicate to express our thoughts and opinions through conversation. In linguistics, it is known as pragmatics. Pragmatics is a field of linguistics that deals with what the speaker implies and infers by the listener based on contributing factors such as situational context, individual mental state, previous dialogue, and other elements. So, in pragmatics, language is not enough because the interlocutor must be able to understand the implied meaning conveyed by the speaker.

One of the language phenomena studied in pragmatics is Code. Code is a symbol of nationalism used by people to speak or communicate in a particular language, such as dialect, register, accent, or style, on different occasions and for other purposes. A code is divided into code mixing and code switching. Code mixing occurs when people mix two languages between their mother tongue and English. Code mixing is found mainly in informal interactions. Code switching and code mixing are usually carried out by speakers who can speak two languages or are known as bilinguals.

There are several reasons people do code mixing. First, in code mixing, bilingual speakers use several words or phrases from a foreign language (one language chunk is smaller than a clause) while another language functions as a base language. Second, bilingual speakers mix Code when neither the topic changes nor the situation. Code switching is a language or linguistic switching that involves two

languages in the same conversation. That is, code switching usually occurs when it comes to the topic being discussed. It can be in the form of interaction between one person and another.

Code switching and code mixing are not the same. Code switching is alternating between two languages or language varieties in one conversation across sentence or clause boundaries. Meanwhile, argues that code mixing is the change of one language to another in the same utterance or in the same spoken or written text. Besides that, code switching is done for specific reasons, such as topic change and the presence of a third person in the speech event. In other words, code switching occurs in order to achieve specific goals. In contrast, code mixing is applied without any intention or occurs out of the speaker's awareness.

This research was conducted to provide an overview of the use of code switching and language-switching. This study aimed to determine what types of code switching are most used by Jharna Bhagwani in communicating. Jharna Bhagwani is a young singer and content creator who focuses on beauty. Jharna has Indonesian-Indian mulatto blood which causes her to be able to use more than one language, especially Indonesian and English. The object of this research is a video uploaded by Deddy Corbuzier on his youtube channel entitled "LATH!? INI SERAM TAPI CANTIK BGT (Jharna Bhagwani)". The object was chosen because I saw that Jharna often used code switching and code mixing when talking to his interlocutor.

1.2 Identification of the Problem

Based on the background of the problem, I identify that Jharna Bhagwani uses two languages, they are Indonesian Language and English. In addition, the use of two languages alternately at the same time can cause problems. It could lead to misunderstanding, or the message failed to be understood by the audience. Therefore, I will examine the code switching and code mixing in Jharna Bhagwani's utterances and why she speaks in two languages.

1.3 Limitation of the Problem

Based on the identification of the problem, I limit my research to describing the types of code switching and code mixing used by Jharna Bhagwani in her utterances using Poplack and Muysken theory.

1.4 Formulation of the Problem

Based on the limitation of the problem, the formulation of the problem are as follows:

1. What are the types of code switching and code mixing found in Jharna Bhagwani's utterances in her videos?
2. What is the most frequent type of code switching and code mixing used by Jharna Bhagwani?

1.5 Objectives of the Research

Based on the formulation of the problem above, I state the objectives of the research are as follows:

1. To find out the types of code switching and code mixing in Jharna Bhagwani's utterances on her videos.
2. To find out the most frequent type of code switching and code mixing used by Jharna Bhagwani.

1.6 Benefit of the Research

By doing this research, I hope it would give some benefits for the readers and other researchers. First, this research study might become a reference for other researchers who wants to analyze sociolinguistics especially code switching and code mixing. Next, this research enriches the understanding of English Language and Literature students about sociolinguistics. Lastly, this research could be an additional resource in sociolinguistics learning.

1.7 Systematic Organization of the Research

In order to make this term paper easier it is necessary to write in a systematic way that is correct and easy to understand and it will be divided into five chapters:

CHAPTER 1 : INTRODUCTION

This chapter consists of the background of the problem, the identification of the problem, the limitation of the problem, the formulation of the problem, the objective of the research, the benefit of the research, and the systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

The theoretical framework in this study includes a linguistics approach and semiotic approach to analyze code switching and code mixing using the theories proposed by Poplack and Muykens.

CHAPTER 3 : RESEARCH METHOD

This research methods includes time and location, research approach and method, research object and data, data collection technique, and data analysis technique.

CHAPTER 4 : CODE SWITCHING AND CODE MIXING USED BY JHARNA BHAGWANI IN DEDDY CORBUZIER #CLOSETHEDOOR PODCAST

In this chapter I present the type of code switching and code mixing used by Jharna Bhagwani in her utterances. I also describe the factors of the language use.

CHAPTER 5 : CONCLUSION

This chapter consists of the conclusion, suggestion, and result of the research of the study.

