CHAPTER 5
CONCLUSION

YouTube is one of the biggest video platforms in the world. YouTube content creators also come from different backgrounds. Therefore, it is often found that YouTube content creators are bilingual. They use code switching and code mixing when communicating. YouTube is very accessible and anyone can access it, including Indonesian people. Seeing the number of youtubers or influencers who mix their languages can lead the audience to imitate this phenomenon. One of the speakers of code switching and code mixing research that I examine in this study is a beauty influencer, Jharna Bhagwani, when interviewed by Deddy Corbuzier in his #closethedoor podcast content.

There are three types of code switching, they are inter-sentential switching, intra-sentential switching and tag switching. Moreover, there are three types of code mixing, which are insertion, alternation, and congruent lexicalization (dialect). I find there are 35 data of code switching used by Jharna Bhagwani in Deddy Corbuzier's podcast. There are about 20 data of inter-sentential switching, 9 data of intra-sentential switching, and 6 data of tag switching. Then, I also find there are 21 data of code mixing used by Jharna. There are 6 data of insertion, 11 data of alternation, and 4 data of congruent lexicalization (dialect). In total, there are 56 data of code mixing and code switching found in Jharna Bhagwani's utterances on Deddy Corbuzier's YouTube podcast.

The most frequently used type of code switching is inter-sentential switching. Meanwhile, the most frequently used type of code mixing is alternation. The reasons why Jharana uses code switching and code mixing in her utterances are talking about a particular topic, being emphatic about something (express solidarity), interjection, using repetition for clarification, and clarifying the speech content for the interlocutor.

The positive impact of code-switching and code-mixing in English on YouTube users is the experience of an increase in Indonesian modern idiom and an improvement

in English vocabulary. The use of code switching and code mixing indicates that there is an awareness of the society to be able to speak foreign languages, especially English. Also, in general, the use of code switching and code mixing shows a high level of intelligence. Besides, the negative impact of code-switching and code-mixing is concerned that it can cause the language death phenomenon. To avoid the negative impact of the language death phenomenon, speakers should not just completely abandon their mother tongue. Speakers should maintain their mother tongue by using it daily, teaching it to the younger generation, and by cherishing the language itself. The use of various languages for each individual is acceptable, yet the good and bad of a language can only be interpreted by us as its users. So, be wise as a language user, whatever the language is.

For future research, I suggest researchers to examine more in depth the use of code switching and code mixing, especially those used by Indonesian people. The researcher can examine code mixing and code switching from English to languages other than Indonesian or from Indonesian to local languages such as Javanese, Sundanese, Bataknese language, and so on. I hope that this study can be used as a reference for other researchers who want to conduct research on the same topic. I also hope that this study can be useful for general readers who want to simply know or are interested in learning about the phenomenon of code switching and code mixing which is increasingly used by Indonesian people.