THE ANALYSIS OF POSITIVE AND NEGATIVE POLITENESS STRATEGIES USED BY THE CHARACTERS IN "*PINOCCHIO*" (2022) MOVIE SCRIPT

TERM PAPER

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THE ANALYSIS OF POSITIVE AND NEGATIVE POLITENESS STRATEGIES USED BY THE CHARACTERS IN "*PINOCCHIO*" (2022) MOVIE SCRIPT

Submitted in part-fulfillment of requirements for obtaining

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INTELECTUAL PROPERTY STATEMENT

I hereby declare that term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, July 06, 2023

(Jihan Merlina)

LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Jihan Merlina entitled Positive and Negative Politeness Strategies Used by The Characters in Pinocchio (2022) Movie Script has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Lingustik* (S.Li.) degree to the respective candidate.

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ABSTRACT

The aim of this research is to explore the utilization of two primary politeness strategies, namely positive and negative politeness, that uttered by the characters in Pinocchio movie. The approach of this research that used in this research is qualitative approach. This research is conducted by using descriptive qualitative method because the result of the data analysed is in descriptive phenomenon such as utterances, sentence, and language. The result of this research is as follows. First, the most frequently used strategy is positive politeness strategy. In this research, there are (24) utterances of positive politeness strategy. Second, there are (20) utterances of negative politeness strategy found in this research. Third, social distance is dominant factor that influenced the use of the strategies. One of the factors that also influenced the use of positive and negative politeness strategies is the theme of the movie itself, which portrays the warmth of family relationships among the characters.

Keywords: Politeness, Positive Politeness, Negative Politeness, Movie Characters, Movie Script

ANALISIS KESANTUNAN POSITIF DAN NEGATIVE YANG DIGUNAKAN OLEH PARA KARAKTER DALAM NASKAH FILM "*PINOCCHIO*" (2022)

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ABSTRAK

Penelitian ini bertujuan untuk mengeksplorasi penggunaan dua strategi kesantunan utama, yaitu kesantunan positif dan kesantunan negatif, yang diucapkan oleh karakter-karakter dalam film Pinocchio. Pendekatan penelitian yang digunakan adalah pendekatan kualitatif. Penelitian ini dilakukan dengan menggunakan metode deskriptif kualitatif karena hasil analisis data bersifat deskriptif, seperti ujaran, kalimat, dan bahasa. Hasil penelitian ini adalah sebagai berikut. Pertama, strategi kesopanan positif adalah strategi yang paling sering digunakan. Dalam penelitian ini, terdapat (24) ujaran strategi kesantunan positif. Kedua, terdapat (20) ujaran strategi kesantunan negatif yang ditemukan dalam penelitian ini. Ketiga, jarak sosial adalah faktor dominan yang mempengaruhi penggunaan strategi-strategi tersebut. Salah satu faktor lain yang juga mempengaruhi penggunaan strategi kesopanan positif dan negatif adalah tema film itu sendiri, yang menggambarkan kehangatan hubungan keluarga antara karakter-karakternya.

Kata kunci: Kesantunan, Kesantunan Positif, Kesantunan Negatif, Karakter Film, Naskah Film

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