

CHAPTER 1

INTRODUCTION

1.1 Background of the problems

Communication plays a crucial role in our lives. As Gartside states, communication can be considered an art of sharing anything, encompassing the exchange of ideas and emotions in a spirit of mutual understanding (1986:1). This sharing enables people to collaborate with each other, similar to how they engage in any shared activity. Communication, is often described as a conversation for transmitting and receiving messages, faces challenges if the message fails to be understood, indicating a breakdown in effective communication.

Generally, individuals behave based on their expectations regarding their public self-image or the desire to be respected. "Face" refers to a person's public self-image, encompassing the emotional and social understanding of oneself that is expected to be recognized by others (Yule, 1996:60). Face has two aspects: positive and negative. Positive face is demonstrated through one's desire to be liked, approved of, respected, and appreciated by others. On the other hand, negative face is reflected in the desire to not be hindered or imposed upon, and to have the freedom to act according to one's own choices (Thomas, 1995:56). Hence, in relationships, individuals need to uphold both types of face for themselves and for the people they interact with through the use of polite expressions.

Based on Brown and Levinson's theory (1987:65), certain types of actions inherently threaten one's "face," which refers to the desired self-image of the speaker and/or hearer. For instance, when a speaker insults the hearer, it damages the hearer's positive face, and when the speaker gives orders to the hearer, it damages the hearer's negative face. These actions can also damage the speaker's own positive and negative face, such as when the speaker admits failure in their job or offers help to the hearer. Face-threatening acts (FTAs) infringe upon the hearer's need to maintain self-esteem and be respected to prevent or minimize potential damage to the hearer's or speaker's face, certain strategies can be adopted. Brown and Levinson summarize human politeness behavior in four strategies, including the bald on record strategy, positive politeness strategy, negative politeness

strategy, and bald off record strategy.

Positive politeness strategies are intended to avoid giving offense by highlighting friendliness. These strategies include juxtaposing criticism with compliments, establishing common ground, and using jokes, nicknames, honorifics, tag questions, special discourse markers (please), and in-group jargon and slang.

The background of research is driven by my interest in intercultural communication and the factors influencing interpersonal relationships in communication. I am particularly intrigued by how politeness strategies can impact these dynamics, especially in sensitive and controversial situations, such as discussions about religion and moral values. The "Paul Apostle of Christ" movie script caught my attention due to its focus on main characters involved in the spread of Christianity, and they use various politeness strategies when spreading their belief. In this context, characters like Paul and Luke are depicted as central figures with significant influence on the history of Christianity.

1.2 Identification of the Problem

Based on the background, I identify that in Paul Apostle movie script, the main characters, Paul and Luke, before having conversation with other people, they see their relationship between them to determine how they utter, whether to use politeness or not. It means that the main characters' utterances would depend on their interlocutors.

1.3 Limitation of the Problem

Based on the identification of the problem mentioned above, I limit my research on analyzing the strategies included in positive politeness.

1.4 Formulation of the Problem

Aligning with the problem statement, the research aims to accomplish the following objectives:

1. What are the strategies of positive politeness strategies used by the characters in the "Paul Apostle of Christ" movie script based on Brown and Levinson's politeness strategies?

2. What are the factors influencing the main characters in “Paul Apostle of Christ” movie script employing these strategies?

1.5 Objective of the research

In line with the problem statement, the research objectives are:

1. To describe the kinds of positive politeness strategies employed by the characters in the movie script entitled “Paul Apostle of Christ” based on Brown and Levinson’s politeness strategy.
2. To explain the factors influencing the main characters in “Paul Apostle of Christ” movie script to employ those strategies.

1.6 Benefit of the Research

The benefits of the research can vary depending on the specific topic and findings. The study discusses the politeness techniques developed by Brown and Levinson as well as the variables that affected their application. I expect that readers in general, English teachers, prospective researchers, and students in English departments would find this study useful.

It is believed that this study would help English department students and English teachers to better understand the theory and be valuable for academic objectives. I expect that this study will be useful as a reference for subsequent researchers conducting related research. I hope that through explaining politeness techniques, the readers will become more aware of how these techniques are used in everyday situations that we may not have previously noticed. I anticipate that this study will inspire readers to exercise civility in their daily lives and become more conscious of its application.

1.7 Systematic Organization of the Research

The systematic organization of the research aims to provide information about the chapters of this study, which consist of five chapters, including:

CHAPTER 1 : INTRODUCTION

In the introductory chapter covers about background

of the problems, identification of the problem, limitation of the problem, formulation of the problems, objective of the research, benefit of the research, and systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter presents the theories used as a foundation for conducting the research, which are relevant to the title of this research. In this chapter, previous studies that have been conducted and the theories used in the research are included.

CHAPTER 3 : RESEARCH METHOD

This chapter contains detailed information about the approach and research methods used by this study, as well as the time and place of the research, and the method of data collection.

CHAPTER 4 : POSITIVE POLITENESS STRATEGIES ON THE MAIN CHARACTERS IN PAUL APOSTLE OF CHRIST MOVIES SCRIPT

This chapter presents the findings and analysis of the research titled "positive politeness strategies on the main characters in *paul apostle of christ* movie script" based on the research questions formulated in chapter one and depends on the research topic.

CHAPTER 5 : CONCLUSION

The conclusion chapter presents the comprehensive and clear findings of the research, making it easy for the readers to understand the reason why this research is significant for them.