

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Humans are social creatures who always interact or communicate with each other in meeting various needs of life, humans cannot possibly live alone without interacting with others. Humans have a way to interact and communicate, namely using language. Therefore, language is an important aspect in the form of communication among humans. In communicating, humans are expected to be able to use good and correct speech acts so that the meaning that is spoken is conveyed properly. By using correct speech acts individuals have the ability to exchange information freely, unbound by any restrictions. However, language serves a broader purpose beyond just transmitting and receiving messages. It enables people to assert, articulate beliefs, express emotions, request actions, and even decline offers from others.

Language has many types and forms, among others, in the form of conversation or speech. The speech that we do, either directly or indirectly, will be influenced by certain elements or aspects. One of them is politeness. Generally, the aspect of politeness appears in indirect speech, but it is relative. Language based on politeness strategies is a phenomenon in its own form and purpose. To convey communication, a strategy is needed so that the meaning and purpose to be conveyed are conveyed properly. The element of politeness is an important aspect to bring up, bringing up the element of politeness makes respect for others. Politeness is one aspect that includes pragmatic, pragmatic itself is the study of the relationship between language and context which explains the basis of language understanding. According to Yule (1996: 3) pragmatics is the study of speaker meaning. The study of meaning as conveyed by the speaker (or writer) and interpreted by the listener (or reader). And according to Grice (1975) that in conversation, the participants must also consider the principles of politeness.

In the second season of *Ginny & Georgia*, the story continues to focus on Ginny, who is confronted with the challenges of her life. Ginny tries to find every way to survive, as she is haunted by bitter memories. Her mind is fixated on the reality that her mother is a murderer. Not only that, she is also burdened with the fact that Kenny, her stepfather, died under suspicious

circumstances. This is the reason why Ginny has to face the fact that her mother, Georgia, killed to protect Ginny. Feelings of guilt mixed with regret continue to weigh on her mind. This complex issue puts Ginny and Georgia through severe trials of life, and neither of them knows how to end it.

In this series, I found many utterances and statements that contain positive politeness strategies. The context of closeness and the relationship between the main characters makes this series interesting for discussion because we can learn more about pragmatics through the main characters.

1.2. Identification of the Problem

Based on the above background, this research was conducted to identify problems in the main character's delivery to get a message from several specific scenes to avoid conflict when using the context of conscious and unconscious communication. Some scenes in this movie the main character must be polite in order to save the good view of other characters.

1.3. Limitation of the Problem

Based on the problem identification above, this study focuses on identifying the types of positive politeness strategies and the factor influencing the positive politeness by the main characters in the Netflix series script "Ginny and Georgia Two" using Brown and Levinson's theory.

1.4. Formulation of the problem

In accordance with the limitation of the problem above, the problem formulation of this research is as follows:

1. What are positive politeness strategies that used in positive politeness strategies on the main characters in the "Ginny and Georgia Two" series?
2. What factors that influence the use of positive politeness strategies?

1.5. Objective of the Research

Based on the problem formulation above, it can be said that this research aims to answer research questions. There are several steps to achieve this goal, which are as follows:

1. To analyze the main characters in the series "Ginny and Georgia Two" in using politeness strategies based on Brown and Levinson's theory.
2. To explain the factors that influence the main characters in the series "Ginny and Georgia Two" in using positive politeness strategies.

1.4 Benefits of the Research

This research can provide benefits for those who are interested in pragmatics, especially the politeness principle strategy. This research has several benefits and can help readers, especially for students to understand aspects of politeness or understand the use of politeness strategies. This research also has benefits in language politeness, where humans can use polite language and not make mistakes or threaten someone's face when communicating. So that communication is well established.

1.6 Systematic Organization of the Research

The term paper has paper organization. The research arranges the term paper into four chapters as follows:

CHAPTER I: INTRODUCTION

In this chapter research explains about the background of research, problem identification, problem limitation, problem formulation, research objectives, research benefits and systematics of research on politeness strategies.

CHAPTER II: FRAMEWORK OF THE THEORIES

This chapter discusses the theories that will be used in this research. This research uses politeness strategy theory and pragmatic theory as the theoretical basis to support the research.

CHAPTER III: RESEARCH METHOD

This chapter consist of: research object and data, research approach and method, time and location, data collection, and data analysis techniqe

CHAPTER IV: POSITIVE POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS IN “GINNY AND GEORGIA TWO” MOVIE SCRIPT

This chapter contains the researcher reviewing and analyzing the text in the series "Ginny and Georgia Two" using data that reflects positive politeness strategies, and the factors of using positive politeness strategies that affect the main characters in the series "Ginny and Georgia 2" through the theory of politeness principles formulated by Brown and Levinson (1987), a qualitative descriptive approach.

CHAPTER V: CONCLUSION

This chapter consists of an evaluation of the previous chapters and the implication of the evaluated result

