

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Problem

Language is one of the most valuable human "culture" since it allows people to communicate and connect with others from all over the world. By language human can develop and abstract several causes that occur in their environment. And language definitely plays a significant role in social life. If the language target has been used properly, communication can flow easily. The meaning, language employed depending on context and condition speaker and utterances' character that are selected.

People also utilize language to convey and express their thoughts, feelings, and desires in both spoken and written form. To minimize misunderstanding or miscommunication between sender and recipient, our language should be meaningful. The types of acts described in thought can only be generally performed through language. It must be acknowledged that some actions could be completed without the use of words, such as when a street sign warns drivers against turning right, or when someone waves hello or signals for them to "help themselves." Acts are performed during the actual transmission of the verbal signal.

Pragmatics born from the study of linguistic phenomena in the form of utterances that appear in everyday human speech. Yule (1996: 13) claimed pragmatics is concerned with the study of meaning as communicated by the speaker (or writer) and interpreted by listener (or reader). Communication obviously depends on not only understanding the meaning of words in an utterance or phrase, but also on understanding what speakers mean by their statements. Misinterpretation of meaning can occur among language users at times. That comprehension was in connection to the statement or phrase. Readers or listeners should be able to recognize the contexts of utterances in order to understand the meaning of speech.

Furthermore, language is commonly employed in disciplines other than communication, such as language as art. It may be found in societal advertisements

and entertainment such as music, magazines, novels, films, and movies. Music is an example of entertainment medium that is well-known in society.

These days, many individuals, particularly teens, see listening to music as more than just a pleasure. Sometimes people listen to music while working, studying, eating, or even while they are sleeping. Otherwise, the students like listening to music to refresh their brain after finishing learning process and feeling boring.

Music in general has always been significant, especially to the majority of young people. They have always been pulled together by it. They like playing music for one another. They love to share their music with one another. Talking about their favorite musicians is a part of their regular conversation. They often communicate with one other and discuss their favorite musicians. Many aspects of their lives are intertwined with music. Indeed, a lot of factors have impacted how we live, and music is simply one of them. The musical heritage may be expanded at will, unlike genetic genealogy, which cannot be challenged. As predicted, we can set the loudness and transform it into a positive force.

In addition, a lot of song lyrics provide life motivation. As a result, when people listen to song lyrics, they sometimes try to understand not just the meaning of the lyrics, but also the meaning of the reader or speaker. The study of what speakers mean or speaker meaning is known as pragmatics. Aspects of pragmatics include the study of deixis, presupposition, reference, entailment, and speech actions. In this study, I used a pragmatics technique to analyze the deixis in song lyrics.

Studying deixis in song lyrics is important as it allows us to explore the poetic and artistic choices made by songwriters in conveying their messages effectively. The lyrics of songs often rely heavily on deixis to create emotional depth and engage the listeners. By analyzing the deixis usage in Bring Me the Horizon's album, this research aims to uncover the stylistic and communicative strategies employed by the songwriters to connect with the audience on a deeper level.

According to Levinson (1983: 37), the relationship between language and the context it reflects is contained within the structure of the language itself. Deixis

is a linguistic term that refers to words or phrases used to point to specific persons, objects, or locations within a context. It plays a crucial role in communication as it helps in understanding the referents of words in relation to the speaker and the listener. In order to better understand the deixis, I wish to examine its kinds and reference meaning.

This research seeks to explore the pragmatic aspects of deixis on the song lyrics from the *Post Human: Survival Horror Album* by examining the usage of deixis in the song lyrics. Additionally, I expected that the lyrics of this song would contain several deixis terms and their definitions.

### **1.2 Identification of the Problem**

Based on the background of the problem above, I want to identify the problem through the song in the album "Post Human: Survival Horror" and I assume that the song writers in this album, when they wrote the lyrics they used various things in this song, in which it may lead to confusion or misunderstanding.

### **1.3 Limitation of the Problem**

Based on the identification of the problem above, to limit the problems of the research and to analyze the problems, the findings of this study are limited only to investigate the deixis in some lyrics of the song "Parasite Eve, Obey, Ludens, Kingslayer" from Bring Me The Horizon by using a pragmatic approach.

### **1.4 Formulation of the Problem**

Based on the Limitation of the problem above, I formulate the problem as follows:

- 1) What are types of deixis used in the *Post Human: Survival Horror Album* song lyrics?
- 2) What are the reference of meaning shown in the *Post Human: Survival Horror Album* song lyrics?

### 1.5 Objective of the Research

1. To describe kinds of deixis that are used in the *Post Human: Survival Horror* Album song lyrics.
2. To describe the references meaning are shown in the *Post Human: Survival Horror* Album song lyrics?

### 1.6 Benefit of the Research

The research are expected to be useful and relevant some respects, both theoretically and practically:

a) Theoretically

This research can contribute to the field of linguistics, especially in the field of pragmatics concerning deixis in song lyrics. Hopefully, this research will be useful for finding another perspective.

b) Practically

The research is expected to be used as a reference, for students who want to do further research; for teacher providing additional information and motivation for students to gain a deeper understanding of deixis.

### 1.7 Systematic Organization of the Research

Based on the explanation above, the systematic organization of this research is as follows:

**CHAPTER 1:**

**INTRODUCTION**

It consists of background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, benefits of the research, systematic organization of the research.

**CHAPTER 2:**

**THEORETICAL FRAMEWORK**

It consists several sub-chapters that explain the theory of previous research questions related to my research topic.

**CHAPTER 3:**

**RESEARCH METHOD**

It consists time and location, research approaches and methods, research objects and data, data collection techniques, and data analysis techniques.

**CHAPTER 4:**

**A PRAGMATIC STUDY OF DEIXIS USED IN SONG LYRICS OF BRING ME THE HORIZON "POST HUMAN: SURVIVAL HORROR" ALBUM.**

This chapter contains an explanation of the types of deixis obtained from analyzing the lyrics of several songs.

**CHAPTER 5:**

**CONCLUSION**

It consists of an evaluation of previous chapters and the implication of research results. In the conclusion of the research is open because it is possible that this conclusion can be continued with the next research.