

**SEMIOTICS ANALYSIS OF THE SIGN MESSAGE BY THE MAIN
CHARACTER IN THE *LUPIN* SERIES (2021)**

TERM PAPER



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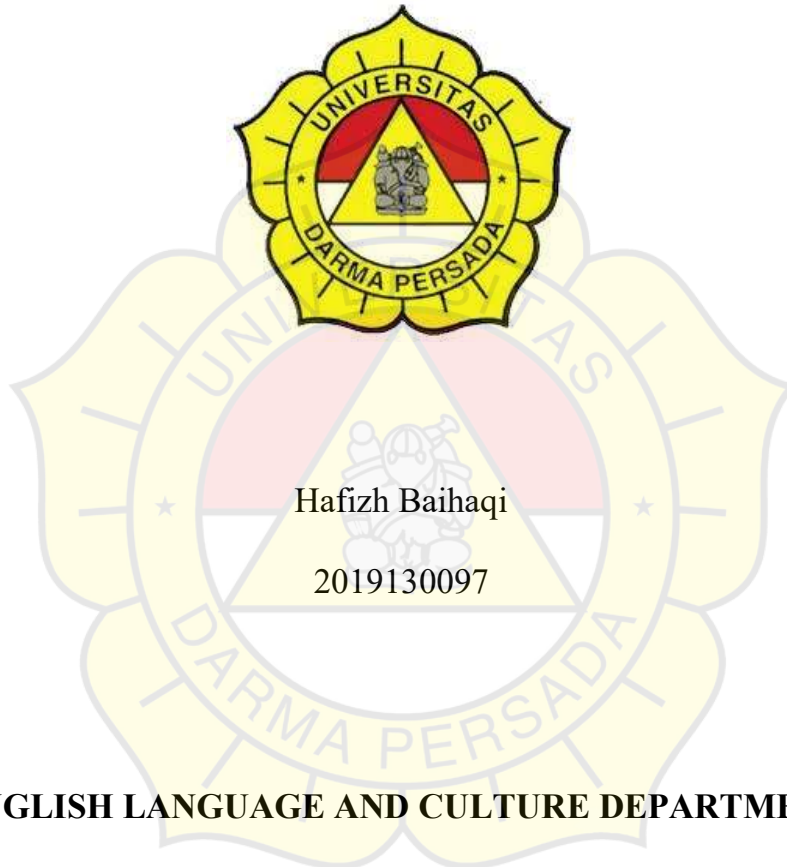
JAKARTA

2023

**SEMIOTICS ANALYSIS OF THE SIGN MESSAGE THAT THE MAIN
CHARACTER GAVE AS HINT IN THE *LUPIN* SERIES (2021)**

Submitted in part-fulfillment of requirements for obtaining

Sarjana Linguistik (S.Li) degree



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2023

INTELLECTUAL PROPERTY STATEMENT

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the content has become my responsibility. All the sources of my research and quoted or references has been stated correctly

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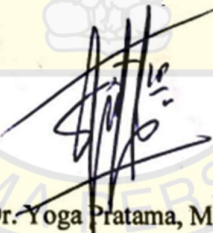
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LETTER OF APPROVAL

On Recommendation of perspective supervisor, academic supervisor, and head of the Department, term-paper submitted by Hafizh Baihaqi entitled “SEMIOTICS ANALYSIS OF THE SIGN MESSAGE THAT THE MAIN CHARACTER GAVE AS HINT IN THE LUPIN SERIES (2021)” has been approved and forwarded to English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik (S.Li)* degree to respective candidate.

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FAKULTAS BAHASA DAN BUDAYA
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ACKNOWLEDGMENT

Praise be to Allah SWT for HIS mercy and blessing, finally I could complete this term-paper as planned, which entitled “Semiotics Analysis Of The Sign Messages By The Main Character In The *Lupin* Series (2021)”. This term paper submitted to the English Language and Culture Department, Darma Persada University, as a partial fulfilment of the requirements for obtaining the Strata One (S-1) Degree.

I would like to present my gratitude towards all parties who gave guided and supported me in finishing this term-paper. My gratitude is presented to those who have given their contribution in completion of this term-paper, which listed as follows:

1. Ms. Dr. Fridolini, S.S. M.Hum as the Advisor of thesis, and academic advisor, who has guided and helped me to finish this term paper.
2. Mr. Dr. Yoga Pratama, M.Pd as the Head of English Language and Culture Department.
3. All Lecturers of English Language and Culture Department who have given me so much knowledge and experiences.
4. My beloved family, Mother, brother and sister, and also my Father in heaven, is always believe in me and give me support and pray for good for me.
5. Massive thanks to my college best friends, Zulfan Azra, Siti Noer Ramadhani, Amanda Parmata, Jihan Merlina who always give me their time to support me, and be there for helping me every time I need it.
6. Thank you to my high school friends, Abdi Rizky, Riezky Fauzi, Prada Ardiansyah, Ade Lail, and Fivin Nadila, who always hear me when I need to talk about my life.
7. thanks to my childhood friends, Krisna Dwi Hamka, Dipa Maulaya Putra, for helping me through my hard times
8. My college friends, and Himasinda for the time we spent together and the lesson I learnt.
9. Thanks to *om* Datu for providing the best coffee shop, Tuan Tanah. And all the baristas over there who has the best hospitality for their customers.

10. Big thanks to Blizzard for produced a game called Overwatch 2 to relief my stress while doing my term-paper.

11. And also big thanks to myself for the strength and patience I had to finish this term paper on time.

Hereby, this term-paper is far from perfect work without the constructive suggestion and criticism from all readers.

Jakarta, 6 Juni 2023



(Hafizh Baihaqi)



SEMIOTICS ANALYSIS OF THE SIGN MESSAGES BY THE MAIN CHARACTER IN THE *LUPIN* SERIES (2021)

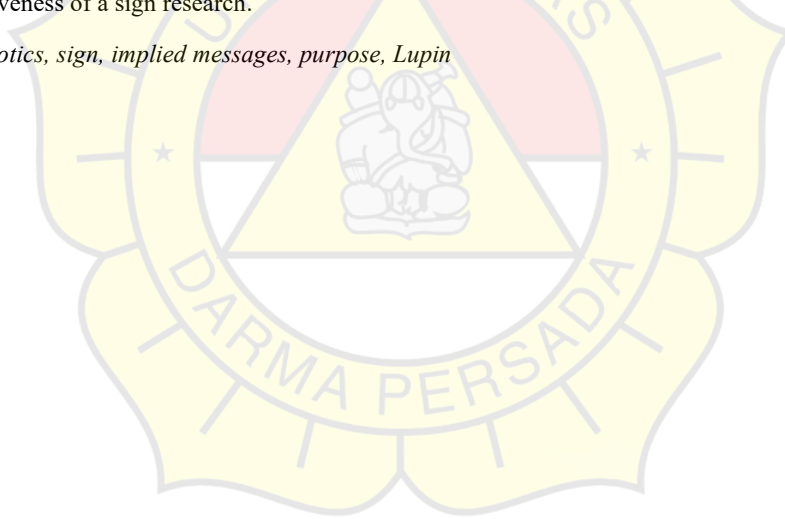
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ABSTRACT

This term paper aims to analyze a film series using Charles Sanders Pierce's theory of semiotics through the semiotics approach concepts such as signified and signifier, symbol, icon, and index will be applied. In addition, the reason of the purpose, including implied messages and the reason of the main character implied the messages are digested in this term-paper. This term-paper is using qualitative, research method for data collective is using the form of images or cut scene in the film series *Lupin* (2021) based on the novel the same name by Maurice Le'Blanc as the main source. *Lupin* series is the action and mystery series backgrounded as a social injustice for Somalian immigrant in France in 1998, also this series bring the racial issue for the non-white person. This series express the spirit, the justice for all human races, and also the sacrifice for the loved one. This research including total 19 implied sign and message as the main plot in this series which is signifier and signified as the main objective for this research. Also, by this research I proofing the semiotics theory by Pierce's could be used to get the effectiveness of a sign research.

Keywords: Semiotics, sign, implied messages, purpose, Lupin



SEMIOTICS ANALYSIS OF THE SIGN MESSAGE THAT THE MAIN CHARACTER GAVE AS HINT IN THE LUPIN SERIES (2021)

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ABSTRAK

Skripsi ini bertujuan untuk menganalisis serangkaian film menggunakan teori semiotika Charles Sanders Peirce melalui pendekatan semiotika dengan konsep-konsep seperti signified dan signifier, simbol, ikon, dan indeks akan diterapkan. Selain itu, tujuan termasuk pesan tersirat dan alasan mengapa pesan-pesan yang tersirat oleh karakter utama dicerna dalam skripsi ini. Skripsi ini menggunakan metode penelitian kualitatif dengan pengumpulan data menggunakan bentuk gambar atau potongan adegan dalam seri film Lupin (2021) berdasarkan novel dengan judul yang sama karya Maurice Le'Blanc sebagai sumber utama. Seri Lupin adalah seri aksi dan misteri yang latar belakangnya adalah ketidakadilan sosial bagi imigran Somalia di Prancis pada tahun 1998, juga seri ini mengangkat isu rasial bagi orang non-putih. Seri ini mengungkapkan semangat, keadilan bagi semua ras manusia, dan juga pengorbanan untuk orang yang dicintai. Penelitian ini mencakup total 19 tanda tersirat dan pesan sebagai plot utama dalam seri ini yang merupakan signifier dan signified sebagai tujuan utama penelitian ini. Selain itu, melalui penelitian ini, saya membuktikan bahwa teori semiotika oleh Peirce dapat digunakan untuk mendapatkan efektivitas dari penelitian sebuah tanda.

Kata kunci: semiotika, tanda, pesan tersirat, tujuan, Lupin

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