CHAPTER 1 INTRODUCTION

1.1 Background of the Research

As living creatures, people experience emotions in accordance with their desires. There are numerous things that happen in life that are hard to predict and go beyond what a person's inner self had hoped and desired. When lust and high ego are in charge of people's desires, people often rebel when their demands are not satisfied. The rebellion committed is nothing but a form of selfishness. Selfishness is a drive that encompasses narcissistic personality traits including entitlement and selfish, dispositional greed, materialism, self-image objectives, undivided communion, and egoistic justifications for providing care in close relationships (Crocker, 2017).

Selfishness frequently arises at a stage of self-maturity when there are numerous reasons that might cause a person to feel inadequate for themselves and crave more goods, leading them to prioritize those goals above everything else. Psychologists tend to draw on views of selfishness from at least three distinct fields: evolutionary biology (e.g., selfish genes), economics (e.g., rational selfinterest), and philosophy (e.g., psychological egoism) (Carlson, Adkins, Crockett, & Clark, 2020-2022). Nowadays, a lot of young people behave irresponsibly and put their own interests ahead of those of other parties, which is a sign of selfishness. The plot of "Lady Bird" is centred a teenage girl named Christine who attends a Catholic girls' high school and lives in Sacramento. Christine wants to experience things she has never experienced before as an adolescent and learn new things. She fantasizes of living a life outside of her village and family. She wants to leave her village and move to a place where the culture is stronger since she feels bad about how her family is doing. Christine, also known as Lady Bird in the movie script Lady Bird (2017) is a 17-year-old adolescent is a true portrayal of the selfishness that frequently manifests in teens who are seeking identity.

To analyse the main character's behaviour in this movie is relatable, I find out that this will be interesting to analyse more about selfishness that happens with Lady Bird. This movie script also reflects the reality of today's modern society, where social injustice persists to this day, making this movie script an essential tool for examining the state of society today.

1.2 Identification of the Problem

The problem that can be identified from the background is how Christine or Lady Bird as the main character is being the representation of selfishness in her teenage life which is many of her behaviour that always put her priorities over others' needs, her selfishness has a big impact on her family which causes conflict between her family. The assumption that makes me want to write on this paper is how Christine and her family counter the conflict that happened in her family.

1.3 Limitation of the Problem

Based on the identification of the problems that I have found, I decided to limit this problem by focusing on the selfishness experienced by Lady Bird in her teenage life and how that selfishness causes conflict in her family by using intrinsic approach such as characterization – showing methods, setting, plot, and theme and extrinsic approach like psychology of literature – concept of Selfishness and Conflict.

1.4 Formulation of the Problem

- 1. What are the characterizations of this movie script through showing method?
- 2. What are the plot and settings in supporting the research theme of the movie script "Lady Bird"?
- 3. How are family conflict and selfishness handled in the movie script "Lady Bird"?
- 4. What is the theme of the movie script "Lady Bird" be reinforced through selfishness and family conflict theories?

1.5 **Objectives of the Research**

- 1. To analyse characterizations by using showing method to study the character,
- 2. To analyse the plot and settings that support the theme,
- 3. To analyse the concept of selfishness and family conflict in the movie script "Lady Bird",
- 4 To develop the theme in the movie script "Lady Bird" through selfishness and family conflict theories.

1.6. Benefit of the Research

This research is intended that this will be useful for people are who currently looking for a study about selfishness as students who are interested in the same subject so that they may use it as a source of information and reference to make or to flesh out their study.

1.7. Systematic Organization of the research

Based on the explanation above, the systematic presentation of this research is as follows:

CHAPTER 1 : INTRODUCTION

Background of The Problem, Identification of The Problem, Limitation of The Problem, Formulation of The Problem, Objective of The Research, Benefit of The Research, and Systematic Organization of The Research.

CHAPTER 2 : THEORETICAL FRAMEWORK

Intrinsic Theory, Selfishness and Family Conflict Theory, and Previous Related Study.

CHAPTER 3 : RESEARCH METHOD

Time and Location, Research Approach and Method, Research Object and Data, Data Collection Technique, and Data Analysis Technique.

CHAPTER 4 : THE REPRESENTATION OF SELFISHNESS THAT HAPPENS WITH LADY BIRD IN MOVIE SCRIPT LADY BIRD BY GRETA GERWIG

It talks about the evidence that shows the relation between the theory with the case found in the movie script.

CHAPTER 5

: CONCLUSION

A review of the preceding chapters and a discussion of the implications of the research findings.