

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Problem

In daily life, humans always interact and communicate with the people around them. Communication is an important thing for humans to be able to continue their life. In communicating with other people, humans use language as a tool to communicate. Language plays an important role in establishing communication between humans. Communication and language are two things that are interrelated because communication cannot occur if there is no language. Humans cannot express their feelings, thoughts, or idea without language in life.

Humans sometimes use foreign languages in daily communication besides using their mother tongue. The mother tongue is the first language a person learns since he was born, while a foreign language is the second language a person acquires after mastering his mother tongue. One of the most widely used foreign languages by people around the world, including in Indonesia, is English. English is an international language known as the *Lingua Franca*, which means the language used to communicate between people from different backgrounds and countries.

In the current era, many people master foreign languages, especially English. In fact, in daily conversations, people like to mix or switch their native language with a foreign language in communicating with other people. The ability of a person to use two languages at once is called bilingualism. Mackey cited in Putri (2017, p.9) states that bilingualism is the practice of using two languages alternately, from one language to another, by a speaker. The situations and conditions faced by bilinguals also determine the change of languages used. The term bilingualism cannot be separated from the field of sociolinguistics.

Sociolinguistics is a subfield of linguistics. Holmes cited in Aryadi (2020, p.1) states that sociolinguistics studies the relationship between community and language. Both have a very close relationship and influence each other. One of the

studies of sociolinguistics is code-switching and code-mixing, which are bilingualism phenomena. Herk as cited in Aini (2017, p.3) defines code-switching as alternate between two languages or language varieties in a single conversation across sentence or clause boundaries. Wardhaugh cited in Hamidah (2015, p.120) states that code-mixing refers to the use of two languages together by the conversant to the extent that they change from one language to the other in the course of a single utterance.

The phenomenon of code-switching and code-mixing can be found on social media, one of which is YouTube content. Many YouTubers, a term for someone who creates video content and publishes it on YouTube, use code-switching or code-mixing in their conversations. One of the YouTubers who uses code-switching or code-mixing is Dale Philip. He is a Scottish former poker player, but now he is actively creating content on YouTube. The content is about traveling to various countries in the world, one of which is Indonesia. Dale Philip uses both English and Indonesian language in his utterance when talking to Indonesians. Therefore, code-switching and code-mixing can be found in his content when he traveling to several places in Indonesia, including Jakarta and Surabaya.

Code-switching and code-mixing are phenomena in linguistics that is important to analyze because general people may think the two are the same. I am interested in analyzing this phenomenon because general people who do not understand about linguistics should know the difference between code-switching and code-mixing. Therefore, analyzing the code-switching and code-mixing used by Dale Philip in his video content in Indonesia is the aim of this research.

## **1.2 Identification of the Problem**

Based on the background of the problem above, I identify that the problem of the research is that general people may think that code-switching and code-mixing are the same. In fact, code-switching and code-mixing are different and each of them has different types. In addition, I identify that Dale Philip uses code-switching and code-mixing in his videos on YouTube.

### **1.3 Limitation of the Problem**

Based on the identification of the problems above and to make the research more specific, the focus of this research is to observe code-switching and code-mixing in sociolinguistic studies. The scope of this research only includes some of the video contents on Dale Philip's YouTube channel.

### **1.4 Formulation of the Problem**

Based on the background of the problem above, the formulation of the research problems are as follows:

1. What are the types of code-mixing and code-switching used by Dale Philip in his YouTube videos?
2. What factors influenced Dale Philip to do code-switching and code-mixing in a conversation?

### **1.5 Objectives of the Research**

Based on the problem formulation described above, the research objectives are as follows:

1. To analyze and identify the types of code-switching and code-mixing used by Dale Philip in his YouTube videos.
2. To describe the factors that influence Dale Philip to use code-switching and code-mixing in a conversation.

### **1.6 Benefits of the Research**

This research is expected to provide benefits including the following:

1. For the Linguistic Students

This research is expected to add insight in sociolinguistics, especially about the code-switching and code-mixing. In addition, this research is a form of implementation of the theory and knowledge gained during the lecture period.

## 2. For Other Researchers

This research is expected to be a reference for other researchers who want to do research in linguistics, especially about sociolinguistics. In addition, this research is expected to encourage readers or the public to better understand sociolinguistics, especially about code-switching and code-mixing.

### 1.7 Systematic Organization of the Research

To provide guidance to the readers, the systematics of this research consists of 5 chapters as follows:

#### **CHAPTER 1 : INTRODUCTION**

This chapter consists of the background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, benefits of the research, and systematic organization of the research.

#### **CHAPTER 2 : THEORETICAL FRAMEWORK**

This chapter contains the definition and elaboration of the theories about code-switching and code-mixing that support the research.

#### **CHAPTER 3 : RESEARCH METHOD**

This chapter contains the research time and location, research method, research object, research data, data collection technique, and data analysis technique.

#### **CHAPTER 4 : SOCIOLINGUISTICS ANALYSIS OF CODE SWITCHING AND CODE MIXING USED BY DALE PHILIP ON HIS YOUTUBE CHANNEL IN INDONESIA**

This chapter consists of data analysis with the aim of answering the problem formulation in chapter 1. The results of the analysis will be determined based on the theories described in chapter 2.

## **CHAPTER 5**

## **: CONCLUSION**

This chapter contains the conclusion and suggestion from the research results.

