

**POSITIVE POLITENESS USED BY THE TWIN CHILDREN  
AND THE GUESTS IN *KIDS MEET* YOUTUBE VIDEOS (2018-  
2020)**

**TERM PAPER**



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DARMA PERSADA UNIVERSITY  
JAKARTA**

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Submitted in part-fulfilment of requirements for obtaining  
Sarjana Linguistik (S.Li) degree



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**2023**

## INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, 16 Januari 2023






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## LETTER OF APPROVAL

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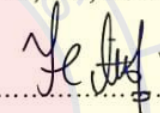
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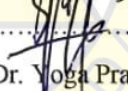
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Jakarta, January 2023

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# POSITIVE POLITENESS USED BY THE TWIN CHILDREN AND THE GUESTS IN *KIDS MEET* YOUTUBE VIDEOS (2018-2020)

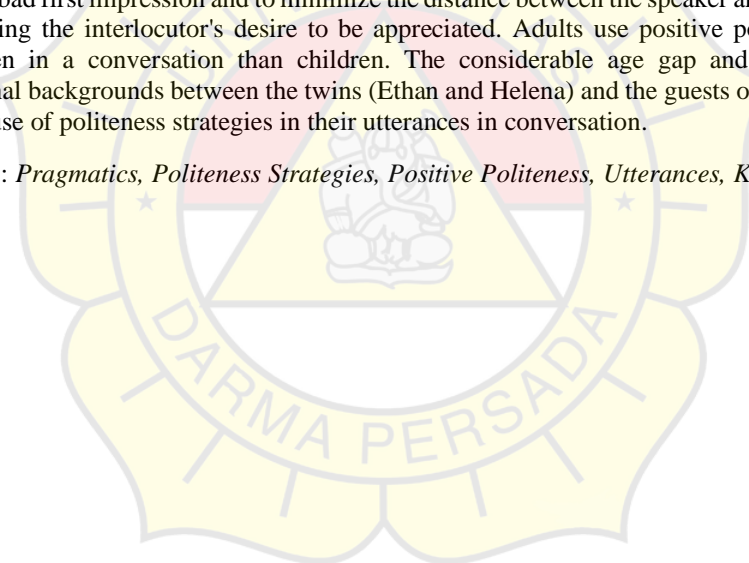
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## ABSTRACT

The objectives of this research are to analyse positive politeness strategies and the factors influencing the use of positive politeness strategies in the *Kids Meet* videos used by twins (Ethan and Helena) and the guests at the program. This research is conducted using a qualitative approach and descriptive qualitative method, and the object of research is 9 videos of *Kids Meet* on the HiHo Kids YouTube channel, which are presented from 2018 to 2020 by twins (Ethan and Helena). The utterances of the twins (Ethan and Helena) and the guests in the *Kids Meet* videos while talking are used as data for this research. Based on the analysis, it is found that 18 utterances of twins (Ethan and Helena) and 27 utterances of guests from 9 videos of *Kids Meet* used positive politeness strategies, and there are 3 factors influencing them to use positive politeness strategies; those are payoffs, social distance, and ranking of imposition. From this research, it can be concluded that positive politeness strategies are used as conversation starters with someone when we do not want to make a bad first impression and to minimize the distance between the speaker and the interlocutors by satisfying the interlocutor's desire to be appreciated. Adults use positive politeness strategies more often in a conversation than children. The considerable age gap and the difference in professional backgrounds between the twins (Ethan and Helena) and the guests on *Kids Meet* do not limit the use of politeness strategies in their utterances in conversation.

Keywords: *Pragmatics, Politeness Strategies, Positive Politeness, Utterances, Kids Variety Show.*





# POSITIVE POLITENESS USED BY THE TWIN CHILDREN AND THE GUESTS IN *KIDS MEET* YOUTUBE VIDEOS (2018-2020)

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## ABSTRAK

*Tujuan penelitian ini adalah untuk menganalisis strategi kesantunan positif dan faktor yang mempengaruhi penggunaan strategi kesantunan positif pada video Kids Meet yang digunakan oleh anak kembar (Ethan dan Helena), dan para bintang tamu di acara tersebut. Penelitian ini dilakukan menggunakan pendekatan kualitatif dan metode kualitatif deskriptif dimana objek penelitiannya adalah 9 video Kids Meet di kanal YouTube HiHo Kids yang dibawakan pada tahun 2018 sampai 2020 oleh anak kembar (Helena dan Ethan). Data penelitian ini adalah ujaran anak kembar (Ethan dan Helena), dan para bintang tamu di video Kids Meet saat bercakap. Berdasarkan analisis, ditemukan 18 ujaran anak kembar (Ethan dan Helena), dan 27 ujaran para bintang tamu dari 9 video Kids Meet yang menggunakan strategi kesantunan positif, dan faktor yang mempengaruhi mereka menggunakan strategi kesantunan positif ada 3; yaitu faktor imbalan, faktor jarak sosial, dan faktor peringkat pembebanan. Dari penelitian ini dapat disimpulkan bahwa strategi kesantunan positif digunakan sebagai pembuka percakapan dengan seseorang ketika kita tidak ingin membuat kesan pertama yang buruk dan untuk meminimalisir jarak antar pembicara dengan lawan bicara dengan cara memuaskan keinginan lawan bicara untuk dihargai. Orang dewasa lebih sering menggunakan strategi kesantunan positif dalam sebuah percakapan dibandingkan anak-anak. Jarak usia yang cukup jauh dan juga perbedaan latar belakang profesi antara anak kembar (Ethan dan Helena) dan juga para bintang tamu di Kids Meet tidak membatasi penggunaan strategi kesantunan pada ujaran mereka dalam bercakap.*

**Kata Kunci:** Pragmatik, Strategi Kesantunan, Kesantunan Positif, Ujaran, Acara Ragam Anak.

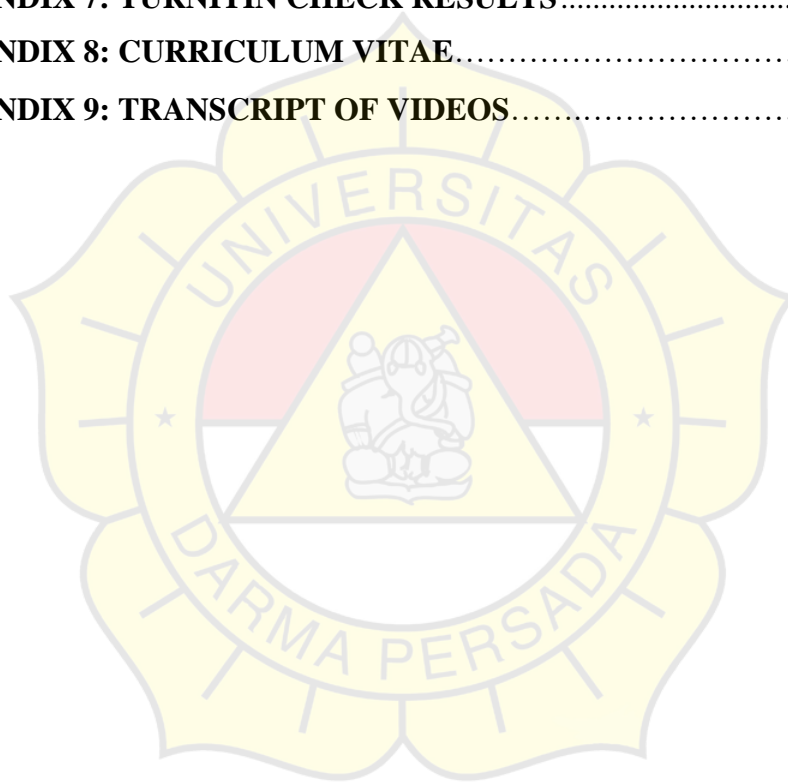


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