

## **BAB II**

### **PT. TOYOTA MOTOR MANUFACTURING INDONESIA**

#### **2.1. Sejarah Perusahaan/Instansi**

Toyota, sebagai salah satu produsen mobil terbesar di dunia, memiliki sejarah panjang yang dimulai berdirinya Toyota pada tanggal 28 Agustus 1937 di Tokyo, Jepang, oleh Kiichiro Toyoda. Kiichiro merupakan anak tertua dari Sakichi Toyoda, tokoh kunci dalam industri Toyota yang memulai dengan produksi mesin jahit pada awal abad ke-20. Nama Toyoda menjadi dikenal sebanding dengan inovator besar seperti Thomas Alva Edison di kalangan masyarakat Jepang. Sakichi tidak hanya memberikan kontribusi besar pada industri Jepang, tetapi juga mengembangkan mesin otomatis yang meningkatkan efisiensi produksi tekstil.

Etos kerja dan semangat pantang menyerah yang diwarisi dari ayahnya terbukti telah mewarnai Kiichiro Toyoda sejak masa kanak-kanak. Setelah menyelesaikan pendidikannya di universitas, dia memutuskan untuk bergabung dengan perusahaan milik keluarga, yang kemudian berkembang menjadi Toyota Industries Corporation. Meskipun ayahnya, Sakichi Toyoda, berharap agar Kiichiro melanjutkan bisnis keluarga, Kiichiro justru tertarik pada industri otomotif, walaupun pada saat itu industri tersebut belum banyak dikembangkan di Jepang.

Pada tahun 1929, Kiichiro Toyoda melakukan perjalanan ke Eropa dan Amerika Serikat untuk mempelajari dan mendapatkan inspirasi dalam mengembangkan industri otomotif. Dia mengunjungi berbagai pabrik di Detroit dan mempelajari detail mobil Chevrolet dan Ford sebelum akhirnya menciptakan mobil yang dia impikan, Model A1, pada tahun 1935. Mobil ini memiliki kemampuan untuk bertukar komponen dengan sedan Amerika yang populer pada saat itu.

Pada tahun yang sama, yaitu 1935, Kiichiro Toyoda mendirikan Toyota Motor Company sebagai anak perusahaan dari Toyoda Automatic Loom Works. Nama 'Toyota' dipilih karena dianggap lebih beruntung dan lebih mudah dieja dalam aksara Jepang. Selama Perang Dunia II, Toyota terlibat dalam produksi kendaraan militer, yang kemudian membuka jalan bagi kesuksesan Toyota Land Cruiser di pasar global.

Setelah kewafatan Kiichiro Toyoda pada tahun 1952, Toyota semakin fokus pada produksi mobil dan mulai mengeksplor ke berbagai negara. Toyota terus berkembang dan mengakuisisi perusahaan lain, termasuk Hino, Nippon Denso, dan Daihatsu Motor

Company. Pada tahun 1966, Toyota mencatat sejarah dengan mengakuisisi perusahaan bus dan truk besar seperti Hino, serta perusahaan lainnya.

Prestasi penting Toyota terjadi pada tahun 1970-an ketika berhasil menjual lebih dari satu juta kendaraan di seluruh dunia. Hal ini memperkuat posisinya sebagai produsen mobil terbesar di Jepang dan menguasai pasar Amerika Serikat dengan model andal seperti Corolla, yang menjadi sedan terlaris di dunia.

Toyota telah menjadi produsen mobil global dengan fasilitas produksi di banyak negara, termasuk Indonesia. Di Indonesia, Toyota memulai jejaknya pada tahun 1970-an dengan pendirian PT. Toyota Astra Motor (TAM) sebagai agen tunggal pemegang merek (ATPM) untuk Toyota. Sejak saat itu, Toyota telah menjadi bagian integral dari industri otomotif Indonesia dengan produk-produk yang dikenal karena kualitas, efisiensi, dan ketahanannya.

## 2.2. Kegiatan Umum Perusahaan/Instansi

PT. Toyota Motor Manufacturing Indonesia (TMMIN) adalah sebuah perusahaan yang beroperasi di bidang otomotif. Kegiatan di PT. Toyota Motor Manufacturing Indonesia mencakup perakitan mobil, membuat alat pencetak bodi mobil (*Dies* dan *Jig*), produksi komponen kendaraan, serta peran sebagai eksportir kendaraan dan bagian komponen kendaraan.

Pabrik Sunter merupakan pabrik otomotif pertama yang dimiliki oleh PT. Toyota Motor Manufacturing Indonesia. Pabrik ini mengusung konsep gabungan antara teknologi modern dan keahlian sumber daya manusia, menjadikannya sebagai tulang punggung dari PT. Toyota Motor Manufacturing Indonesia. Selama beroperasi, pabrik Sunter telah berhasil menghasilkan keuntungan secara berkelanjutan, menjadikannya sebagai salah satu industri otomotif terkemuka di Indonesia.

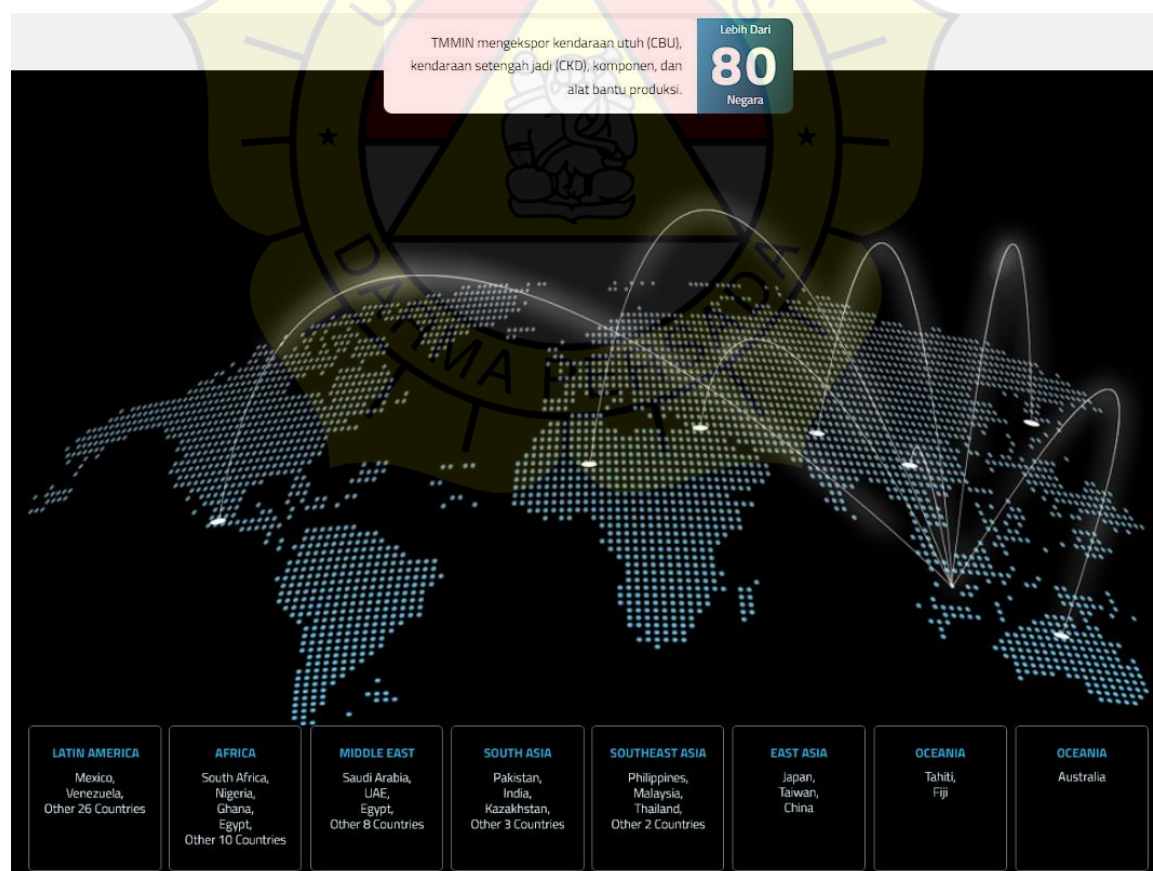
PT. Toyota Motor Manufacturing Indonesia mengimplementasikan *Toyota Production System* (TPS) dalam proses produksinya. Pendekatan ini bertujuan untuk meningkatkan efisiensi dengan mengurangi pemborosan dan unsur-unsur yang tidak perlu dalam operasional produksi. PT. Toyota Motor Manufacturing Indonesia menerapkan konsep *built-in quality* dan *just-in-time* dalam proses produksinya. *Built-in quality* berarti memproduksi barang dengan tingkat presisi yang tinggi, sehingga menghasilkan produk berkualitas tinggi tanpa cacat (*zero defect*). *Just-in-time* mengacu pada menjaga ketepatan waktu produksi sehingga memastikan kepuasan pelanggan, sekaligus menjaga kualitas produk.

Produk yang dihasilkan oleh PT. Toyota Motor Manufacturing Indonesia meliputi: mobil Kijang Innova, Fortuner, Rush, Yaris, Etios Valco, Vios, Limo, mesin, komponen,

*Dies* dan *Jig*. PT. Toyota Motor Manufacturing Indonesia yang berbasis di Indonesia sukses menjadi perusahaan manufaktur otomotif berstandar internasional yang telah mendunia. Di pabrik Sunter 2 mulai beroperasi pada tahun 1973 dengan memproduksi mesin untuk IMV, sedangkan di pabrik Sunter 1 mulai beroperasi pada tahun 1977 dengan menghasilkan produk *stamping part/dies* dan *casting*.

PT. Toyota Motor Manufacturing Indonesia memiliki kantor pusat yang berlokasi di Sunter, Jakarta Utara, sedangkan untuk produksinya, PT. Toyota Motor Manufacturing Indonesia memiliki tiga lokasi produksi. Sunter 1 digunakan untuk kegiatan pembuatan, perakitan dan pengemasan mesin yang akan dikirim ke Karawang. Sunter 2 berfokus pada proses *Stamping, Casting, Packing & Vanning* dan juga pembuatan *Dies* dan *Jig*. Sementara itu, lokasi ketiga terletak di Karawang International Industries City (KIIC) Karawang Barat, yang berfungsi untuk menggabungkan semua komponen mobil, termasuk tahap *Stamping, Welding, Painting, Assembly*, dan *Quality Control*.

PT. Toyota Motor Manufacturing Indonesia telah melaksanakan kegiatan ekspor selama lebih dari 31 tahun ke lebih dari 80 negara.



Gambar II.1 Komoditas Ekspor PT. TMMIN  
Sumber: toyota.co.id

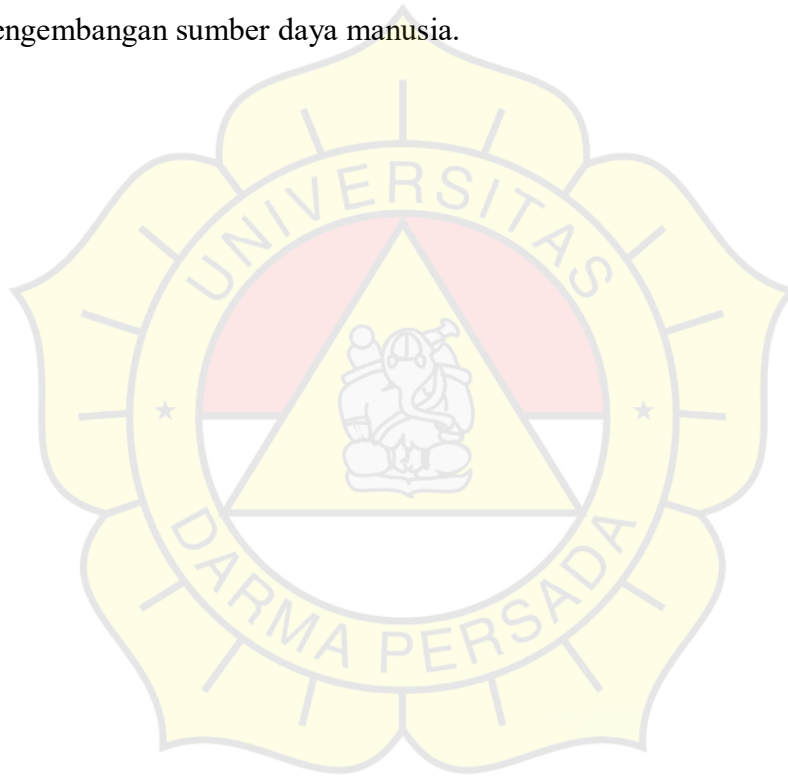
### 2.3. Visi dan Misi Perusahaan/Instansi

Visi:

- a. Menjadi perusahaan manufaktur paling kompetitif di Asia
- b. Menjadi perusahaan manufaktur global yang mempertahankan dan terus memperluas bisnis perusahaan
- c. Menjadi perusahaan terdepan dalam pengembangan teknologi mobil ramah lingkungan di Indonesia

Misi:

Untuk berkontribusi lebih kepada bangsa & Toyota Global melalui pembuatan model local berkelanjutan yang memenuhi harapan pelanggan & pemerintah, meningkatkan ekspor & pengembangan sumber daya manusia.



## 2.4. Struktur Organisasi

ACADEMY		DEPARTMENT		SECTION		STAFF		KEY RESULT AREA																																																																																																																																																							
<p>PT. TOYOTA MOTOR MANUFACTURING INDONESIA</p> <h3>TOYOTA INDONESIA ACADEMY</h3> <p>Effective as of Jul 2022</p>																																																																																																																																																															
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Anggi Prasetyo 1324451                      3 MP                 </td> <td colspan="5">                     Certification System Development                      TVET System Reform (SMK &amp; Jobsseker)                      Division Planner &amp; Strategic Execution                      AKTI Information System &amp; Technology Dev't                      AKTI HR Matters &amp; Compliance                      Marketing, Promotion &amp; Partnership                      External Cooperation &amp; Social Contribution                      Project Support for AKTI Digitalization                 </td> </tr> <tr> <td colspan="2"></td> <td colspan="2"> <b>Post Graduation Program &amp; Finance</b>                      SH : Mursyid 9507326                      1 MP                 </td> <td colspan="2">                     1. Muji Amien Siddiq 1223061                      2. New MP (Retire: R. L. Tobing)                      1 MP                 </td> <td colspan="4">                     Student Post Graduation Development                      Talent Shoofloor Leader Development                      Future Skill Certification                      TIA Administration                      TIA Budget &amp; Financial Management                      YTI Revitalization &amp; Management                 </td> </tr> <tr> <td colspan="2"></td> <td colspan="2"> <b>AKTI Character Development</b>                      SH: Akmal 9506842                      3 MP                 </td> <td colspan="2">                     1. Niman 8903423                      2. M. Khamdani 0414855                      2 MP                 </td> <td colspan="4">                     AKTI Procurement Management                      AKTI Building &amp; Asset Management                      AKTI Dormitory Management                      Body &amp; Menset Development                      AKTI Alumnae Development                 </td> </tr> <tr> <td colspan="2"> <b>AKTI Program Study Development</b>                      DpH : Susiloyo AS 9506557                      13 MP                 </td> <td colspan="2"> <b>AKTI Maintenance Program Study</b>                      SH : Muhammad Rusydi 9507524                      3 MP                 </td> <td colspan="2">                     1. Saefudin 9709781                      2. Idris 9406151                      2 MP                 </td> <td colspan="4">                     Curriculum &amp; Material Development                      Lecturer &amp; laborant Development                      Equipment &amp; Facility Development                      Synchronization Academic Calendar &amp; Administration                 </td> </tr> <tr> <td colspan="2"></td> <td colspan="2"> <b>AKTI Production Program Study</b>                      SH: Dedi Ambani 9004109                      3 MP                 </td> <td colspan="2">                     1. Luffy Eka Biardhan 0919787                      2. 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Rizki Dwi Alifianto 1629047                      2 MP                 </td> <td colspan="4">                     Teaching Factory (Cost Planning, Design &amp; Manufacturing )                      Research &amp; Development Activities                      Social Charity                      Seminar &amp; Publication                      World Skill Competition                      Promote Literacy &amp; Library                      Support Program SMK PK                 </td> </tr> <tr> <td colspan="2"></td> <td colspan="2"> <b>Planning &amp; Development Program</b>                      SH : M. Julianto 9507697                      3 MP                 </td> <td colspan="2">                     1. 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		<b>AKTI Production Program Study</b> SH: Dedi Ambani 9004109 3 MP		1. Luffy Eka Biardhan 0919787 2. Raharto 1020130 2 MP		Curriculum & Material Development Lecturer & laborant Development Equipment & Facility Development Accreditation Program Study																																																																																																																																																									
		<b>Teaching Factory &amp; Tri Dharma Perguruan Tinggi</b> SH: Suberianto 9708549 3 MP		1. Muryanto 1222592 2. Rizki Dwi Alifianto 1629047 2 MP		Teaching Factory (Cost Planning, Design & Manufacturing ) Research & Development Activities Social Charity Seminar & Publication World Skill Competition Promote Literacy & Library Support Program SMK PK																																																																																																																																																									
		<b>Planning &amp; Development Program</b> SH : M. Julianto 9507697 3 MP		1. Ahmad Satria DJ 1730184 2 MP		AKTI Strategic Planning for future program Prepara Advanced Manufacturing Technology Lecture & Instructor Assignment Short course, Credential System, Post Graduation Program ASEAN Skill Contest.																																																																																																																																																									
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Request New MP                      1 MP                 </td> <td colspan="2">                     Management Quality                      Project leader accreditation TOPKRA                 </td> </tr> <tr> <td colspan="2"> <b>Toyota Indonesia Academy</b>                      PGM : Eddy Susilo D. 9507801                      37 MP (1 PGM+ 3 DpH + 11 SH + 22 Staff)                 </td> <td colspan="2"> <b>Future Learning &amp; Strategic Services</b>                      SH: Fauzi Muharon 1121381                      3 MP                 </td> <td colspan="2">                     1. Hari Sunarto 1424973                      2. 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New MP (Replace Yulus I)                      2 MP                 </td> <td colspan="4">                     Mfg. Skill Training Development (Material, Trainer, Facility)                      Skill Training &amp; Dejo TLC 1,2,3. Management (PDCA Cycle)                      TLC Asset, Facility, &amp; Equipment Maintenance                      Skill Competition Management (Skill Contest, MASIF)                      Skill Level Improvement &amp; Confirmation / Assessment                      Experiential Learning Based Development                      TIA QCC Coordinator                 </td> </tr> <tr> <td colspan="10"> <table border="1"> <tr> <td colspan="2"> <b>Knowledge &amp; Value Transformation</b>                      SH: Ignatius Sri Kuncoro 9305613                      5 MP                 </td> <td colspan="2">                     1. Rachmasari (TLC 1) 1730326                      2. Irfan Mulyana (TLC 2) 1324786                      3. 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Gambar II.2 Struktur Organisasi TIA tahun 2022  
 Sumber: Database TMMIN