

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

In this day and age, we can learn everything through any highly improved and sophisticated media and technology, including modern literature such as novels, and movie script. We can watch and read almost anything on the internet, through our laptop, tablets or even our cellphones that just in the palm of our hands. There are millions and even billions of novel and movie script throughout the history, with variations of genre. We can access them freely just at the tip of our finger. By this ease, movie script is sometimes can be the media to express the idea, the creativity or even some political ideology to the world. Movie script can also be just simply a work of art, visual art, music, etc. In our spare time, sometimes we casually watch a movie script to amuse our mind. But, there are also a lot of things more than just casually amused by reading movie script, there are several points and study that conducted from the cinematography, the act, the literature and linguistics.

In life, we need to understand each other in order to express each other's pretension. To understand each other, people invented language to communicate one to another. Language is the ability that all people have. People used language to express their feeling, their emotion, to communicate their mind. Language helps people in their daily activities, especially in communicating each other. Of course we need to understand the context, we need to understand what we are saying and what other people saying. This is important to establish a relevant communication between the speaker and the hearer. We must also understand the context the speaker trying to tell us about. Otherwise if we do not comprehend the context, there will be misunderstandings. In pragmatics, it is not enough to only rely on language skills, but we must also be able to apply politeness in language in order to maintain a good communication between speakers and listeners.

Communication is the process of transferring information, ideas, thoughts, or feelings between individuals or groups. It involves the exchange of messages through various channels such as verbal language, nonverbal cues, written text, or technological means. Communication can take many forms, including speaking, listening, writing, reading, gestures, facial expressions, and body language. The purpose of communication is to convey meaning, express thoughts or emotions, share knowledge, seek understanding, and establish connections between people. Effective communication requires both the speaker and the hearer to encode and decode messages accurately, taking into account context, cultural factors, and feedback to ensure clear and meaningful exchange.

Pragmatics is defined as the conditions that result in the compatibility of the use of language in communication; aspects of language use or context outside the language that contribute to the meaning of speech. According to Yule (2010, p. 112) pragmatics is the study of 'invisible' meaning, or how we understand what is intended even when it isn't explicitly said or written. Speakers (or writers) must be able to rely on several developed assumptions and expectations when trying to communicate in order for that to happen. Verhaar (1996, p. 14) says pragmatics is the part of linguistics discusses how language works as a combination of signs used in extralingual conversations and as a means of communication between speakers and listeners. Purwo (1990, p. 16) defines pragmatics as the study of speech meaning in relation to bound context.

Politeness strategies is used in various literary works, such as conversations between characters who used politeness strategies to each other depending on the scene and narrative in the literary work. Therefore, this study aims to provide an overview of the use of bald on-record politeness strategies by characters in the film. In courtesy speech design, Brown and Levinson proposed several formulas relating to the concept of modesty. Prevailing this approach, all sayings making requests or disturbing others can be examine as a face threatening act. According to Yule (2010, p. 119), a face-threatening act is when someone says something that affects their perception of themselves. Meanwhile, if given probability that same actions would be described as a threatening the face of others, this statement has been described as an act of saving

faces, which can say something to reduce the potential threat. There are two types of faces, the first face type is a negative face. The second face is a positive face.

The movie script “*Thor Love and Thunder*” is a 4th installment or the sequel of the 3rd *Thor* movie and the 29th film in *Marvel Cinematic Universe* from Marvel Studios. The screenplay was written by Jennifer Kaytin Robinson and Taika Waititi who is also the director of this movie. The movie script tells the audience about the continuation of the story of the main character, Thor, who is in searching for peace after a long journey and has suffered of losing his brother, his father, his mother, and his people, Asgardians. Thor decides to stop the journey and find his peace, but he has to postpone it because of Gorr the Godbutcher, a person that attempts to kill all Gods in the universe.

1.2. Identification of the Problem

Based on the research background, it is recommended to identify the problems to be study in this research. The problem of this research is that the characters of “*Thor Love and Thunder*” movie script used various ways in uttering sentences depending on their interlocutors, so, it may give a problem on understanding the intention of the speakers.

1.3. Limitation of Problem

From the identification of the problem, I find an issue that can be discussed and be analyze related to the aspects from the language or bald on-record politeness strategies used by in *Thor : Love and Thunder* movie script. Considering there are various aspects of the study, I limits the problems to inspect utterance in dialogue of *Thor : Love and Thunder* movie script.

1.4. Formulations of the Problem

In conducting this study, I can conclude two research problem that conduct with politeness strategies based on Brown and Levinson theory. The problem identified as follows:

1. What kind of bald on record politeness strategies are performed by characters in *Thor : Love and Thunder* movie script?
2. What is the most dominant bald on record politeness strategies performed by characters in *Thor : Love and Thunder* movie script?

1.5. Objectives of the Research

I can conclude that there are some objectives of the research as follows:

1. To describe kinds of bald on-record politeness strategies used by characters in *Thor : Love and Thunder* movie script.
2. To find out the most dominant bald on record sub strategy that performed by characters in *Thor : Love and Thunder* movie script.

1.6. Benefit of the Research

The results of this study are expected to be beneficial both theoretically and practically. The objectives of this research is to focus in finding and identifying the bald on record politeness strategies. Bald on record politeness strategies defines used as an efficiency in an urgent situation that used by characters in “*Thor : Love and Thunder*” movie script to educates the readers about bald on record politeness strategies. The last, this study will make an academic reference for future research.

Practically, this study is expected to be useful for many parties. This research is expected to makes the readers comprehend the English language and linguistics especially in pragmatics. Second, this study is anticipated to provide more practical subscription for me in explaining the application of bald on record politeness strategy looks like in the “*Thor : Love and Thunder*” movie script.

1.7. Systematic Organization of the Research

Systematic organization of the research contains introduction that explained the background of the research and why the research is conducted. Then the second chapter contains theoretical framework. This chapter explain in detail the theory that applicable and related to the aim of the research. The next chapter is research method, that explain about the way I obtain and analyze the data collected and the way researcher solve the

problem. The fourth chapter is the main content of the research, which is the result of the research that conducted through the analysis. Then the fifth chapter is about conclusion of the whole research.

CHAPTER 1 : INTRODUCTION

In this chapter, I explain the background of the problem that to be solved by me. This chapter explains about identification of the problem and limiting the problem, then formulating the problem of bald on record politeness strategies used by the main characters in “*Thor : Love and Thunder*” movie script. This chapter also explains the benefit of the research and the systematic organization of the research.

CHAPTER 2 : THEORITICAL FRAMEWORK

This chapter contains theories that are used in finding and analyzing the bald on record politeness strategies used by the character in “*Thor : Love and Thunder*” movie script. Theories that used by the previous researchers was used in this research.

CHAPTER 3 : RESEARCH METHOD

This chapter explains the research method that used by me in finding and analyzing bald on record politeness strategies found in “*Thor : Love and Thunder*” movie script. It contains the data, the source of data, date and time when the research has been done, and the method of analyzing and collecting the data.

CHAPTER 4 : THE ANALYSIS OF BALD ON RECORD STRATEGY IN THOR : LOVE AND THUNDER (2022) DIALOGUE ; DESCRIPTIVE ANALYSIS ON MOVIE SCRIPT

This chapter contains the data analysis. The result of the data analysis and data collecting with the explanation was told in this chapter. It elaborates the theories of bald on record politeness strategy with the dialogue found from “*Thor : Love and Thunder*” movie script.

CHAPTER 5 : CONCLUSION

This chapter explains the conclusions. The decision or the judgement of the whole analysis and research in finding the bald on record politeness strategy found in “*Thor : Love and Thunder*” movie script. The conclusions is based on the result of the research.

