

CHAPTER 1

INTRODUCTION

1.1. Background of the Research

Humanity and communication are two things that cannot be separated. In order to communicate, we need to engage in a conversation with other people, it can be with just a person or a group of people. Humans are social beings and rely heavily on communication to establish and maintain relationships with others. Conversations are a crucial form of communication that enables individuals to share information, express emotions, and negotiate meaning. People communicate in a more complex way through discussions than just speaking to each other. These exchanges cover a wide range of human communication aspects, such as body language, tone of voice, facial expressions, and verbal clues. These complex layers enhance the richness and depth of talks by enabling people to express their goals, feelings, and thoughts in a variety of ways.

Successful and meaningful conversations depend on a number of essential norms, such as relevancy, informativeness, honesty, and clarity. But in social conversations, some people stray from these norms, which results in conversations that are unproductive or even harmful. Such variations have a variety of causes, many of which are related to different situations and individual preferences. People frequently stray from the norms of productive conversation when faced with situations that force them to make sacrifices on honesty or clarity. For example, some professional jobs may require a certain level of secrecy or require information to be shared in a particular way, which breaks from total transparency. In these situations, people could have to strike a careful balance between their demand for transparency and the limitations placed on them by their work responsibilities.

Furthermore, emotional factors and personal sentiments can greatly affect how conversations go. Due to close connections or emotional sensitivity, people may find themselves in situations where they are forced to lie to others or even hide information. These situations may result from a departure from total honesty in

communication due to a desire to shield someone from distress or to prevent disagreement. The study of conversational norms is discussed in pragmatics which is found in cooperative principle by Grice.

A subfield of linguistics known as pragmatics examines how individuals use language in context, emphasizing the use of language to convey meaning that goes beyond a word's literal or dictionary definition (Levinson, 1983: 3). It examines how people use language to achieve their communicative goals, how meaning is constructed through social interaction, and how context influences language use. One well-known definition of pragmatics is by philosopher Grice, who proposed the cooperative principle, stating that people generally communicate in a cooperative and rational manner. Grice argued that when people communicate, they implicitly assume that their conversational partners will follow these norms; be truthful, avoid irrelevant topics, and not give a little or too much information (Grice, 1975: 45). However, that is not always the reality.

Following and failing these norms do not only exist in a real-life conversation, but also in a movie script. Movie scripts tend to break the norms mostly to achieve humor for the audiences or to build an entertaining plot development to the work. The example of a movie script that contains a number of breaking the conversational norms is *Free Guy* (2021) by Matt Lieberman. According to IMDB (IMDB, 2021), *Free Guy* is a 2021 science-fiction comedy movie script that tells the story of Guy, a non-playable character in a video game, who becomes self-aware and decides to take control of his life. In conclusion, this study is entitled “Violating and Flouting Conversational Maxim Found in *Free Guy* (2021) Movie Script” and lastly, this research highlights the importance of effective communication, including the role of conversational norms or rules, in shaping the way we interact with one another.

1.2. Identification of the Problem

Based on the background of the problem above, I identify the problem found in *Free Guy* (2021) movie script that several conditions of breaking the norms of conversation can be observed, such as when characters deliver lines that do not seem relevant to the ongoing conversation or the plot's development and this can be

concluded as ineffective conversations that are being said by the characters that leads to a misunderstanding and confusion among the characters.

1.3. Limitation of the Problem

Based on the identification of the problem above, I limit my research to only analyze the failures of maxims in *Free Guy* (2021) movie script using the Grice's theory of cooperative principles in specification of the violation and flouting of the four maxims (quality, quantity, relevance and manner).

1.4. Formulation of the Problem

Based on the limitation of the problem, I formulate this research of Violating and Flouting Conversational Maxim Found in *Free Guy* (2021) Movie Script into several questions which are as follows:

1. What kinds of violation and flouting of maxims are said by the characters in the *Free Guy* (2021) movie script?
2. What are the most frequently violated and flouted maxims said by the characters in the *Free Guy* (2021) movie script?

1.5. Objectives of the Research

Based on the formulation of the problem, the objectives of the research towards *Free Guy* (2021) movie script that I would like to achieve are as follows:

1. To classify and explain the types of maxim violation and flouting found in *Free Guy* (2021) movie script.
2. To find out the most frequently violated and flouted maxims said by the characters in the *Free Guy* (2021) movie script.

1.6. Benefit of the Research

This research is expected to provide the following benefits:

1. Contributing to discover a new knowledge for the Linguistics field specifically Pragmatics.
2. Providing a new reference for students who are interested in the same topic.

3. Offering other researcher additional insights for more in-depth research in linguistics and/or pragmatics.

1.7. Systematic Organization of the Research

The framework of the term paper writing which entitled “Violating and Flouting Conversational Maxim Found in *Free Guy* (2021) Movie Script” is as follows:

CHAPTER 1 : INTRODUCTION

This chapter consists of the phases of the research layout, such as background of the problem, the identification of the problem, the limitation of the problem, the formulation of the problem, the objectives of the research, the benefit of the research, and the systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter consists of several experts’ theories study which the researcher uses in accordance with the title of the research and to analyze the research data, which are as follows: “pragmatics”, “context”, “cooperative principles”, violating of maxims”, “flouting of maxims”.

CHAPTER 3 : RESEARCH METHOD

This chapter consists of information about the research method that is used to analyze and arrange the research based on time and location, research approach and method, and data analysis technique.

CHAPTER 4 : VIOLATING AND FLOUTING CONVERSATIONAL MAXIM FOUND IN *FREE GUY* (2021) MOVIE SCRIPT

In this chapter, the research data which have problems as described in the formulation of the problem section in Chapter 1, that are found in the research object are analyzed and explained in detail. This chapter also includes acknowledgements to the research problems. In this chapter, the research problems are solved to achieve the objectives of the research.

CHAPTER 5 : CONCLUSION

This chapter concludes the whole research that has been completed in the previous chapter.

