

CHAPTER 5

CONCLUSION

This research had explored the music video "Perfect Blues" by Hannah Bahng through Barthes' semiotics, breaking down signs into expression, relation, and content to understand the dynamics of constructing meaning. All the signs that often appear can be associated with the dynamics of adolescence towards adulthood in the form of challenges such as seeking for identity, the professionalism of a musician, striving for perfection, and personal spaces and places that support adolescents' personal growth and exploration. Semiotic analysis of each shot, scene and dominant sign provides a consistent representation that this music video shows the life dynamics of adolescence towards adulthood, with an ostensible serenity.

First, through analyzing each shot by parsing expression and content that have denotation and connotation relations, highlights that this music video reflects the life dynamics of adolescence towards adulthood. The seemingly calm response portrays this journey with wisdom and peacefulness embedded in each scene and dominant sign. The shot-by-shot and scene-by-scene analysis provides rich insights into how meaning construction is explored through semiotics.

Through semiotic analysis, I found that the signs in the 15 scenes consistently create a visual narrative that relate to the struggle of facing life's challenges.

Later on, in this research, I was able to determine the themes in Hannah Bahng's music video "Perfect Blues". Through an in-depth analysis of the visuals, lyrics, and dominant signs, I found that the themes in this work are about self-discovery, personal journey, and the struggle against uncertainty in life. The music video reflects a complex emotional state and reflects the dynamics involved in Hannah Bahng's growth and personal transformation.

This research provides the audience with a wide interpretative in perceiving the meaning of the music video, providing a dynamic experience. The implication of the findings then points to its practical and theoretical relevance in the development of semiotic linguistic studies. The readers can understand and gain insight into semiotic analysis in music videos and can also be used as reference

material in research on issues related to the field of English language and culture, especially linguistics concentration.

In addition, this study provides an opportunity for further research, perhaps focusing more on certain aspects that have not been fully explored, such as color composition or camera movements. Through a deeper understanding of visual semiotics, it is hoped that it can make a positive contribution to the development of semiotic linguistic studies, embracing the diversity of meanings and experiences within it. Thus, the music video "Perfect Blues" is not only a work of art, but also a semiotic exploration map that opens new horizons for a deeper understanding of the richness of meaning that visual language can produce.

