

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Humans are social creatures who need communication to interact with fellow humans. Humans use language as a means of communication, language is also an important aspect of human life. Language allows us to convey ideas, opinions, information that we have to other people. With language we can also interact with other people to build good social relationships. One of the functions of language is as a tool for social integration and adaptation. The use of language is very important for integrating and adapting in certain situations. This world does not only consist of one language, but each country has its own language. Like Japan which uses Japanese, Indonesia which uses Indonesian, England which uses English, and so on. Even in one country there is more than one language, for example Indonesia. Every region or city in Indonesia has its own language, Indonesia itself has 715 regional languages.

When communicating, people sometimes don't just use their mother tongue. On several occasions, when they want to communicate with other people who have a different language, they will learn a second language. In linguistics, the term for people who are able to use two different languages is bilingual. This situation sometimes causes speakers to switch or mix one language with another. According to Weinreich in Aslinda and Leni (2007:23), Bilingual is the practice of alternatively using two languages. When speakers talk to their interlocutors, they often mix their mother language and their second language with some purpose.

This phenomenon leads the writer to analyze code switching and code mixing contained in GitaSav utterances during interview with Indah G. Indah G Show is an interview video from the Indah G Show YouTube channel. Indah G Show is hosted by Indah G as the main host who has the ability to speak Indonesian and English. Gita Savitri or known as GitaSav is an Instagram celebrity, Youtuber

from Indonesia who lives in Germany. She is fluent in English, Indonesian and German. This interview video uses English as the main language, but sometimes it changes or mixes between English and Indonesian. This proves that there are code switching and code mixing.

1.2. Identification of the Problem

Based on the background of the problem explanation above, I indentified that in Gita Sav's interview with Indah G on Indah G Show youtube channel, they used English as the main language. Gita Sav as a guest star several times switched or mixed with Indonsian language in her utterances. Use two languages at the same time can cause the problem, it could lead misunderstanding or misinterpreted the meaning of her utterance.

1.3. Limitation of the Problem

Based on the identification of the problem, I will limit this research to the analysis of code switching and code mixing that appears in GitaSav's utterances in the interview video entitled "Opinions on Religion, Feminism, Hijab, Child-Free & GLBTIQA ft. GitaSav (Part 2 and 1) | The Indah G Show" (2023) by Indah G Show. The utterances that will be analyzed are only utterances that contain English and Indonesian.

1.4. Formulation of the Problem

Based on the identification of the problem above, the formulation of the problem in this study is as follows:

1. What are the types of code-switching Gitasav used on her interview on The Indah G Show?
2. What are the code-mixing Gitasav used on her interview on The Indah G Show?
3. What are the most dominant types of code-switching and code-mixing GitaSav used on her interview on The Indah G Show?

1.5. Objective of the Research

Based on the formulation of the problem above, this study has general objective, as follows:

1. To identify and describe types of code-switching and code-mixing GitaSav used on her interview on The Indah G Show.
2. To identify and describe types of code-mixing GitaSav used on her interview on The Indah G Show.
3. To find out the most dominant types of code-switching and code-mixing GitaSav on her interview on The Indah G Show.

1.6. Benefit of the Research

The author hopes that this research can be useful for readers who want to know and learn more about the phenomena of code switching and code mixing. The author also hopes that this research can become a reference for other writers or students who are interested in studying sociolinguistics, especially code switching and code mixing study.

1.7. Systematic Organization of The Research

This research consists of five chapters:

CHAPTER 1 : INTRODUCTION

This chapter consists of the background of the problem, the identification of the problem, the limitation of the problem, the formulation of the problem, the objective of the research, the benefit of the research, and the systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter consists of theories that covers code switching, code mixing and theoretical framework.

CHAPTER 3 : RESEARCH METHOD

This research methods includes time and location, research approach and method, research object and data, data collection technique, and data analysis technique.

CHAPTER 4 : RESEARCH FINDING AND DISCUSSION

This chapter consists of the discussion on type of code switching and code mixing and the most dominant types of code-switching and code-mixing GitaSav on her interviews.

CHAPTER 5: CONCLUSION

This chapter consists of conclusion and suggestion based on the result of the investigation.

