POSITIVE POLITENESS STRATEGIES UTILIZED BY DANIEL RADCLIFFE IN THE INTERVIEW ON RADIO 1 BBC PROGRAMME: A STUDY OF PRAGMATICS

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The term paper entitled:

POSITIVE POLITENESS STRATEGIES UTILIZED BY DANIEL RADCLIFFE IN THE INTERVIEW ON RADIO 1 BBC PROGRAMME: A STUDY OF PRAGMATICS

Is a scientific research I conducted under the guidance of Dra. Irma Nirwani Djajadiningrat. M.Hum and Fridolini. SS., M.Hum. Since the project is truly original—not a half or complete plagiarism of someone else's—, the contents have fully become my responsibility.

With all sincerity, I made this statement in Jakarta, on 14 August, 2006.

ANNI ROSWITA SIREGAR

To Mamak, Bapak, Bang Biyong, Dikil and Nanggo

Your wishes are my powerful strengths to keep playing in faith
even on every complicated scene of my life stories

No any best of the best things I could do for all of you, but this writing of mine

PREFACE

Politeness Strategies Utilized by Daniel Radcliffe indicating social relationship in The Interview on Radio 1 BBC Program. A Study of Pragmatics is a partial fulfillment of requirements which I conduct to obtain *Sarjana Sastra* One Degree in English and Letters.

Since there must be weaknesses of the term paper, not only its contextual discussion but also technical analysis. I would be excited and grateful for any suggestions and objective criticisms, which may appear from the readers, in order to improve the next writing of mine.

Hopefully, the term paper may not only be useful and beneficial to me, particularly in applying how to build up a good social relationship by using politeness strategies in a social community—social distance or closeness, but also to all readers, especially Darma Persada University students of English Programme, Faculty of Letters, who are interested in solving the similar Pragmatics' problem in their social interaction life.

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ABSTRACT

POSITIVE POLITENESS STRATEGIES UTILIZED BY DANIEL RADCLIFFE IN THE INTERVIEW ON RADIO 1 BBC PROGRAM: A STUDY OF PRAGMATICS

The term paper discusses about politeness strategy. I take full transcript of live interview between Daniel Radcliffe and Jo Whiley as a sample case because it is a real and both speakers have different social identity background. The point of my research is the usage of politeness strategy indicating social relationship. For that purpose, I conduct the research based on pragmatics approach.

It is important to recognize Politeness Strategy that indicates social relationship to mark a speaker's intention showing awareness of another person's face in an interaction. To arrive at the interpretation, I firstly analyze the negative and positive politeness strategies in the interview according to Brown and Levinson (1987) theory.

After analyzing the two strategies involved in Daniel Radcliffe's utterances, I could indicate that he has built social closeness relationship by showing his equivalent awareness of Jo Whiley's face. (Yule, 1995)

Thus, in the end of the research, I conclude that choices of politeness strategies usage also influence various aspects. The close or unclose familiarity, the cooperation between speaker and hearer in, and the different situation of the interaction determine the intention of usage of the negative or positive politeness strategies.

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ENCLOSURES

- Copy of the full transcript live interview of Daniel Radcliffe with Jo Whiley
- Biography of Daniel Radcliffe
- Biography of Jo Whiley
- Curriculum Vitae

CHAPTER 1
I N T R O D U C T I O N

1.1 Background

Language is the systematic conventional use of sounds, signs, or written symbols in a human society for communication and self-expression. Specifically, linguists distinguish language as an act of speaking, writing, or signing, in given situation (Chrystal, 1992:212)

According to Hudson (1996:109) speech as an act of speaking is crucial in a number of social activities, including socialization and it is hardly necessary to stress the general importance of speech in social life. Speech allows us to communicate with each other at a much more sophisticated level than would otherwise be possible, and since communication is a social activity it could be said that speech is also social.

Speech plays many different roles in social interaction that it has many functions. One of the functions is communicating propositions which everyone already know. Another use of speech is simply to establish or reinforce social relations such as the kind of chit-chat that people engage in simply in order to show that they recognize each other's presence. He adds many other usage of speech to the list; speech to obtain information, for expressing emotion, for its own sake and so on (Hudson, 1996: 109).

Goffman (Renkema 2004:25) says that every participant in having communication has the need to be appreciated by others and the need to be free and not interfered with. Much of what participants say, and a great deal of what they communicate, is determined by their social relationships—social distance and closeness (Yule 1996:3).

Therefore, it is natural if a student asks his teacher, he should show awareness that between them seem socially distant, as in an example below:

*"Excuse me, **Mr. Buckingham**, but can I talk to you for a minute?"*

Meanwhile, when a friend of Mr. Buckingham asks him the same question, his friend should show the equivalent awareness that both of them are socially close, as in the next example below:

*"Hey, **Bucky**, got a minute?"*

Linguistically, the interactions of both examples above work out properly and naturally. However, I wonder why I feel uncomfortable when I engage a kind of chit-chat interaction with friends especially from higher social status—either higher age or power.

Meanwhile, I see some persons easy to communicate with other people even from any different social status. I wonder how they could manage themselves to be nice persons for the others.

Interestingly, Pragmatics, as a subfield of Linguistics, provides some concepts of solving the social interaction problems I stated above which probably become our problems, too, as participants of a social community.

Yule (1996:3) states Pragmatics is the study of contextual meaning. This type of study necessarily involves the interpretation of what people mean in a particular context and how the context influences what is said. It requires a consideration of how speakers organize what they want to say in accordance with whom they are talking to, where, when, and under what circumstances.

In additions, he also (1996:3) says that Pragmatics is the study of the expression of relative distance, too. Closeness, whether it is physical, social, or conceptual implies shared experience. On the assumption of how close or distant the listener is, speakers determine how much needs to be said.

A linguistic interaction is necessarily a social interaction. In order to make sense of what is said in an interaction, Yule (1996:59) states that we have to look at various factors which relate to social distance and closeness. They typically involve the relative status of the participants, based on social values tied to such things as age and power.

The other factors which are often negotiated during interactions are amount of imposition or degree of friendliness. They are typically more relevant to participants whose social relationships are actually in the process of being worked out within the interaction.

Both types of the factors, external and internal, have influence not only on what we say, but also on how we are interpreted. In many cases, the interpretation goes beyond what we might have intended to convey and includes evaluations such as 'rude' and 'inconsiderate', or 'considerate' and 'thoughtful'.

It is clear that recognizing the impact of such evaluation makes something is being communicated more than it is said. The investigation of that impact is normally carried out in terms of politeness which becomes the main discussion in my term paper.

Politeness can be defined as the means employed to show **awareness of another person's face** (Yule, 1996:60). The face is something that is emotionally invested. It can be lost, maintained, or enhanced, and must be constantly attended to in interaction (Brown and Levinson, 1987:61).

In my research, I take full transcript of live interview between Daniel Radcliffe and Jo Whiley on the Radio 1 BBC Program as my data taken from http://www.mudgglenet.com/danjoint.sbmtl.

I choose that interview because it is real, natural, and spontaneous spoken language or verbal interaction. As Wray, Trott, and Bloomer (1998:54) say that spoken language is the area that has focused on spontaneous talk which takes place in naturally occurring social situations, and also on talk in various 'institutional' settings, such as courtrooms, doctors' surgeries and news interviews, where the interaction is more agenda-driven.

In this research, I focus my analysis on Daniel Radcliffe as a prominent teenage actor in Harry Potter movie. I am curious to know how a famous celebrity like him interacts with others from different social status; how he negotiates the degree of friendliness in; whether he is really adorable person who considers the others' face (self-image) through the interaction. As Trudgill (1995:2) states that

whenever we speak, we cannot avoid giving our listeners clues about our origins and the sort of person we are.

Therefore the answers of my curiosities stated above could also give illuminations to readers (probably Daniel Radcliffe's fans) who are excited to know more about him.

1.2 The Identification of The Problem

Based on the background of the problem above, I identify the main problem of the research is about politeness strategies utilized by Daniel Radcliffe indicating social relationship in the interview on the Radio 1 BBC Program with Jo Whiley. I assume that Daniel Radcliffe utilizes the positive politeness strategy to show his equivalent awareness that he and Jo Whiley, as the interviewer, are socially close.

1.3 The Limitation of The Problem

Based on the identification of the problem stated above, I restrict my research in politeness strategies utilized by Daniel Radcliffe indicating social relationship of him. The research is conducted on the basis of Pragmatics.

1.4 The Statements of The Problem

Based on the limitation of the problem stated above, I formulate the problem statements of the research as follows:

1.4.1 Does Daniel Radcliffe utilize negative politeness strategies?

1.4.2 Does Daniel Radcliffe utilize positive politeness strategies?

1.4.3 Does Daniel Radclife utilize positive politeness strategies that indicate social closeness relationship?

1.5 The Objectives of The Research

Based on the statements of the problem I have stated above, I analyze the politeness strategies utilized by Daniel Radcliffe indicating social relationship. To prove my assumption that Daniel Radcliffe utilizes the positive politeness

strategies to show his equivalent awareness that between he and Jo Whiley, as the interviewer, are socially close, I conduct analysis steps as follows:

1.5.1 Analyzing negative politeness strategies utilized by Daniel Radcliffe.

1.5.2 Analyzing positive politeness strategies utilized by Daniel Radcliffe.

1.5.3 Analyzing positive politeness strategies utilized by Daniel Radcliffe indicating social closeness relationship.

1.6 Methodology

Based on the objectives of the research above, I analyze politeness strategies utilized by Daniel Radcliffe indicating social relationship using the qualitative research method.

The qualitative method is consisting of words, not numbers, and descriptive, comprising data and theory to give the description of the analysis.

1.7 The Significance of the Research

I hope the research will be beneficial to give a little contribution to Pragmatic field on people's tendency in utilizing politeness strategies in their daily social interactions.

Besides, I hope the research could give valuable information to the readers, particularly the Darma Persada University students majoring in English Literature and Language, to develop their knowledge of language usages in any interactions. Thus, the students could notice how to behave in social interaction and finally survive in any kinds of social communities.

1.8 The Sequence of Presentation

Chapter 1 **Introduction**

This chapter consists of the research sequence, such as background, the identification of the problem, the limitation of the problem, the statements of the problem, the objectives of the research, methodology, the significance of the research, and the sequence of presentation.

Chapter 2 **Fundamental Theories, Conceptual Framework, and Methodology**

This chapter covers detail descriptions of social relationships—social distance and closeness, face, politeness strategies, conceptual framework and methodology.

Chapter 3 **Analysis of Politeness Strategies Utilized by Daniel Radcliffe Indicating Social Relationship in the interview on Radio 1 BBC Programmed with Jo Whiley.**

This chapter is composed the analysis of negative and positive politeness strategies utilized by Daniel Radcliffe that indicating his social relationship in the interview on Radio 1 BBC Programmed with Jo Whiley.

Chapter 4 **The Findings and Discussion**

This chapter contains the findings and discussion, that is the relation with chapter two and chapter three

Chapter 5 **Conclusion and Suggestions**

The last chapter consists of conclusions of the term paper.

References

Glossary

Enclosures:

- Copy of full transcript the live interview of Daniel Radcliffe with Jo Whiley
- Biography of Daniel Radcliffe
- Biography of Jo Whiley
- Curriculum Vitae