

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

The perspective of humanism has far-reaching consequences for social psychological fields such as psychoanalytic and theories of behaviour (Chartrand & Bargh, 1999). This has led to fresh arguments on humanism, free choice, and understanding people's conscious and subjective experiences. A humanist theory values awareness, individual accountability, and the rationalization of reality. Explain that this theory tackles topics that are important to individuals, with a focus on the personal, distinctive, and unpredictable occurrences that happen in everyday life. In humanistic theory, persons appreciate their strengths over their flaws.

According to Davis and Schleifer as cited by Meiliana in *Psychology of Literature* (2020: 3) literature is an indispensable tool for acquiring an understanding of the human condition. They suggest that only through the exploration and analysis of literature can we begin to grasp the full breadth of human experience, encompassing various dimensions of human existence such as rationality, emotions, spirituality, and worldly aspects. Davis and Schleifer explain that literature is a very important tool for understanding the human condition. They argue that only through the exploration and analysis of literature can we begin to fully understand the human experience, which encompasses the various dimensions of human existence such as rationality, emotion, spirituality, and aspects of the world.

According to Sugihastuti (2007: 81-82), literature serves as a medium through which authors express their ideas and personal experiences. In its role as a medium, literature acts as a bridge, connecting the author's thoughts to the reader. Furthermore, literary works can also mirror the author's perspectives on various issues observed within their surroundings. The portrayal of social realities within the text offers readers insights into diverse societal phenomena that the author reinterprets in unique ways. Moreover, literature not only has the capacity to entertain but also to enhance knowledge and broaden the reader's understanding in

a distinctive narrative form. This ensures that the message is effectively communicated to the reader without overwhelming them.

According to Stamm, movie script is written material that outlines the narrative and visual components of a feature-length or short film. It adheres to a particular format, incorporating action descriptions, character dialogues, and occasionally indications for visual and auditory elements. (What Exactly is a Movie Script, 2022).

Maslow as cited by Albertine (2018: 280) human behavior is largely shaped by an individual's drive to achieve goals, leading to a happier and more fulfilling life. He introduced the theory of graded needs, categorizing them as physiological needs, security, love and belonging, self-esteem, and self-actualization. Every motive, like tension reduction and others, is part of a larger plan. This indicates that a person's primary drive is to manifest their potential, ultimately giving rise to the requirement for self-actualization.

Physiological refers to the needs for basic elements such as food, water, air, sleep, and sex, considered fundamental among all needs. After physiological needs are met, the needs for safety follows. The needs for safety includes the desire for assurance, stability, protection, order, and freedom from fear and anxiety. Humans feel the needs to achieve as much assurance, protection, and order as they are capable of. Once we achieve a certain level of safety and assurance, it will drive us to satisfy the needs for belongingness and love. The needs for belongingness and love can be achieved by joining a group or organization, recognizing certain values and characteristics, or wearing a uniform to feel a sense of belonging. By fulfilling the needs for belongingness and love, we can build close and caring relationships with other people or with society in general. After the needs for belonging and love is met, the next step is to fulfill the needs for esteem. The needs for esteem are divided into two categories: esteem that comes from others and esteem for oneself. This involves reputation, admiration, status, popularity, prestige, or success in society—all evaluations of how others perceive us. When these needs are met, we will be motivated to reach the highest needs, the needs for self-actualization. The needs for self-actualization can be defined as the highest achievement in the development and full utilization of all talents, as well as the fulfillment of all qualities and capacities. Despite having met the lower-level needs, such as feeling physically and emotionally safe, belongingness and love, and feeling valuable,

dissatisfaction, insecurity, and discontentment will arise if we do not succeed in meeting the need for self-actualization.

The movie script selected for research analysis is "Last Night in Soho" (2021), written by Edgar Wright. This movie script is classified in the psychological genre and published in 2021. "Last Night in Soho" tells the story of a young woman, Eloise, or Ellie, who has the ambition to become a famous fashion designer. Before moving to London, she lived with her grandmother in rural Cornwall. She has an obsession with 1960s fashion. As the area she lives in does not enable her to develop a career as a fashion designer, Eloise starts trying to find opportunities to study at the London College of Fashion. Even though she has never lived in London, she is very excited to get out and start her journey as a fashion designer. However, when Ellie arrives in London, she experiences some difficulties while pursuing her dream of becoming a famous fashion designer, and this is where Eloise's efforts are shown to become a famous fashion designer by fulfilling the hierarchy of human needs.

In this research, I interested in researching the issue of hierarchy of needs in Edgar Wright's last night in Soho movie script (2021) because this issue has correlation in this society. Many people have a lot of needs in their life for reaching the goals. Sometimes we escape our mundane as the need for self-actualization in the new place. We need that for seeking our new identity to the society as the adaptation with a different culture. Also, some of another hierarchy of needs make us to still survive in our life such as for getting our dream. It is one of the ways to push our ambition so that our dream can be running until finished although the way of reaching it has a lot of obstacle and challenges.

1.2 Identification of the Problems

Based on the background of the problem in the film script Last Night in Soho (2021), I identify the character Eloise, or Ellie, as a young woman who dreams of becoming a fashion designer. Originally living in rural Cornwall with her grandmother, her love for 60s fashion motivates her to pursue a career at the London College of Fashion. However, upon her arrival in London, she experienced some difficulties while pursuing her dream of becoming a famous fashion designer. The obstacles and challenges that Eloise faced led her to be able to achieve her desire to become a famous fashion designer. Eloise's efforts to become a fashion designer require attention as her way of fulfilling human needs. In this case, she is trying to

fulfill her hierarchy of needs. Therefore, I assume that the theme of this movie script is The Hierarchy of Human Needs by Abraham Maslow, which describes the needs that Eloise wants to fulfill during her time in London to achieve her goal as a fashion designer.

1.3 Limitation of the Problem

Based on the identification of the problems above, I limit the problem of the research theory and concept as follows:

1. Through an intrinsic approach: Characterization through showing method, plot and setting.
2. Through an extrinsic approach: Psychology of literature through theory of hierarchy of human needs by Abraham Maslow

1.4 Formulation of the Problem

Based on the problem limitation above, the research problem formulation is as follows: What is the assumed theme in this movie script, the concept of hierarchy of human needs? To answer this question, the next problem formulation is:

1. What are the characterization in the *Last Night in Soho* movie script?
2. What are the plot and setting in the *Last Night in Soho* movie script?
3. How is the theme of movie script *Last Night in Soho* elaborated through intrinsic and extrinsic approaches?

1.5 Objectives of the Research

Based on the problem formulation above, the purpose of this study is to answer that the theme of this movie script is to use the concept of hierarchy of human needs by Abraham Maslow in the film script *Last Night in Soho* (2021) by Edgar Wright. The following research steps are taken to reach this goal:

1. To reveal the characteristic in *Last Night in Soho* movie script.
2. To develop plot and setting functions in *Last Night in Soho* movie script.
3. To elaborate on themes using intrinsic and extrinsic approaches.

1.6 Benefits of the Research

Theoretical Benefits

Based on the above, this study is expected to benefit those who are interested in deepening their knowledge on topics related to hierarchy of human needs by Abraham Maslow. This research may be useful for those who are

interested in the analysis of literary works using the above-mentioned concepts.

Practical Benefits

This research is expected to contribute or be able to add to research references and materials for consideration to encourage new or more creative ideas in improving understanding of literature and the need for further research on the concept of hierarchy of human needs by Abraham Maslow.

1.7 Systematic Organization of the Research

Based on the above research, the systematic presentation of this research is as follows:

CHAPTER I : INTRODUCTION

This chapter consists of Background of the Problem, Identification of The Problem, Limitation of the Problem, Formulation of the Problem, Objectives of the Research, Benefits of the Research, Systematic Organization of the Research..

CHAPTER II ★ : THEORETICAL FRAMEWORK

This chapter contains an explanation of the theories related to system development and supports the creation of existing systems. Which consists of intrinsic and extrinsic approaches, namely character and characterization, plot, point of view, indirect method (showing), setting and theme. Extrinsic elements of psychology, literary psychology, hierarchy of human needs by Abraham Maslow.

CHAPTER III : RESEARCH METHODS

This chapter contains the author arguing about the research methods carried out by the author in developing information systems. Consists of time and place, research approaches and methods, research objects and data collection techniques and data analysis techniques.

CHAPTER IV : HIERARCHY OF NEEDS ANALYSIS IN EDGAR WRIGHT'S LAST NIGHT IN SOHO MOVIE SCRIPT (2021)

This chapter consists of the presentation and analysis of research based on the problem formulation that has been compiled in the first chapter. Analysis of intrinsic and extrinsic approaches related to the title Hierarchy of Needs Analysis in Edgar Wright's Last Night in Soho Movie Script (2021)

CHAPTER V : CONCLUSION

This chapter consists of an evaluation of the previous chapters and implications of the evaluated results.

