

CHAPTER 1

INTRODUCTION

1.1 Background of the Research

Communication is an important thing we are doing right now and in life, we must be communicating with other people. Life does not work if we cannot communicate with each other because we all need to interact. Language must also be used for interaction by means of communication. We can use language to share ideas, emotions, and feelings with others in addition to purely interacting with them. Humans, the social environment, and language have no separation; all three of these elements are all important for social interaction and communication in daily life.

In daily life, language is very useful for people to communicate. People must be able to communicate with each other effectively, give clear speech and must also provide sufficient and relevant information to the interlocutor. People really need effective communication whenever they interact with other people in daily life. Good communication helps us quickly figure out the other person's meaning, which makes for efficient communication. People should also speak in a clear, honest, informative, and straightforward way, according to their respective portions. There are a number of rules that speakers must fulfill when communicating with others in order to effectively convey what they want to say, the rules are known as maxims.

Grice (as cited in Hossain, 2021:34) states that cooperation is deeply rooted in human communication and that people communicate effectively and appropriately with each other. Grice distinguishes between meaning and saying. He makes the case that speakers have the ability to convey implied meanings, and that listeners can deduce these meanings from their conversations with each other. He considers that individuals participate in certain ways and asserts that listeners usually presume that a speaker has provided enough pertinent information in their words. When it clearly violates from this presumption, we comprehend what it means. Consequently, a failure to comply does not imply a lack of communication.

The maxims that Grice states are as follow: quantity: provide as much information in your contribution as is necessary. Do not add more information than is necessary to your contribution; quality: do not say something you think is inaccurate. Do not make a claim for which you do not have sufficient proof;

relation: be relevant to the topic; manner: avoiding ambiguity, avoiding confusion in your speech, keep it brief and well-organized. The existence of these rules does not guarantee that a conversation is always going to go well and smoothly, therefore, a conversation may be unsuccessful when the words being used are not relevant, honest, inappropriate or ambiguous., which in linguistics this phenomenon is included in Pragmatics.

According to Levinson (as cited in Pratiwi, 2021:6) pragmatics is a study of language from a functional point of view, that is defining that pragmatic is a language study that analyses linguistic structures that refer to non-linguistic problems. A language study that attempts to explain aspects of language structure by referring to non-linguistic pressures and reasons. Thus, pragmatics focuses the factors of language examined as non-linguistic and that is to say they are interactions between people.

Sometimes, people communicate not by directly saying what they mean, but they often use words that have implied meanings in communicating and it's called implicature. According to Grice (as cited in Al Ahda, 2022:1), the use of language in this situation has some hidden meanings or indirect ways to convey the words they want to talk. Because there are words that are not conveyed directly and the speaker likes to imply meanings in these words, a violation in communication occurs, making communication difficult.

This study aims to explain in detail the results of an analysis of violating and flouting said by the characters in the dialogue found in "Little Women" Movie Script. This aim is targeted because I want to analyze deeply about violating and flouting in "Little Women" movie script.

This movie script tells the life of four sisters in the March family, namely Meg, Jo, Amy, and Beth in the 1860s. These four siblings live in their modest home with their mother, while their father is serving as a war soldier. The four sisters are very close and familiar with each other. They often play together and help each other when one of them is having a hard time.

1.2 Identification of the Problem

Based on background of the problem above, I identify that characters in “Little Women” movie script are not cooperative when they are communicating with other characters so, the conversation does not go smoothly.

1.3 Limitation of the Problem

Based on identification of the problem above, I limit my research to analyze violating and flouting of maxims found in "Little Women." movie script. I use Grice's theory of cooperative principle as the base to analyze my research, I use Grice's theory because the theory is suitable for my research. I limit the utterances I found in the dialogue to a maximum 40 because I want to analyze the utterances with a smaller number in order to focus more on analyzing it.

1.4 Formulation of the Problem

Based on limitation of the problem above, this research is focused on several problems. The problems are as follows:

1. What are the types of violating and flouting found in the utterances said by the characters in "Little Women" movie script?
2. What are the contextual meaning of utterances the characters uttered that contains violating and flouting in the utterances in "Little Women" movie script?

1.5 Objectives of the Research

Based on formulation of the problem above, the objectives of the research are as follows:

1. To find and explain the types of violating and flouting used by the characters in “Little Women” movie script.
2. To analyze and explain what the contextual meaning of utterances the characters uttered that contains violating and flouting in “Little Women” movie script are.

1.6 Benefits of the Research

The benefits of the research are as follows:

1. The benefit of the research is for those who are interested in linguistics can take this research as their reference.
2. For people especially students who are interested to learn deeply about maxims failures.
3. The benefit of my research is it can contribute to the additional knowledge about maxims failures.

1.7 Systematic Organization of the Research

The framework of the term paper writing titled “The analysis of Violating and Flouting found in “Little Women” movie script.” is as follows:

CHAPTER 1 : INTRODUCTION

This chapter consists of the phases of the research layout, such as background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, systematic organization of the research and previous related studies.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter consists of the experts' theories study which I used in accordance with the title of the research and to analyze the research data, which are as follows: “pragmatics”, “context”, “cooperative principle”, the types of failures in maxims are as follows: “violating” and “flouting”. And “conversational implicature”

CHAPTER 3 : RESEARCH METHOD

This chapter contains time and location, research approach and method, research object and data, data collection technique, and data analysis technique.

CHAPTER 4 : THE ANALYSIS OF VIOLATING AND FLOUTING MAXIMS FOUND IN “LITTLE WOMEN” MOVIE SCRIPT (2019) USING GRICE’S THEORY

This chapter contains the result of research findings based on formulation of the problem that has been written in the first chapter. I find the types of violating and flouting that found in the dialogue said by the character and the reasons why they violate and flout maxims.

CHAPTER 5 : CONCLUSION

This chapter closes by concluding my research about analysis failures maxims that has been done in the previous chapter.