

**THE ANALYSIS OF SPEECH ACT IN THE POLITENESS  
STRATEGIES IN *KING'S SPEECH* FILM  
A PRAGMATICS STUDY**

**TERM PAPER**

**Term paper submitted in part fulfillment of obtaining strata (S-1) One  
Degree**



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This term paper has been tested on 21<sup>st</sup> of February, 2012

By

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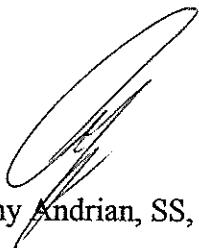
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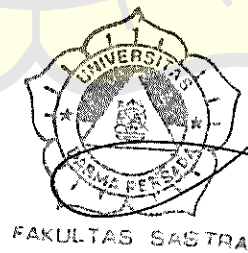
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## PREFACE

In the name of Allah SWT the Greatest Creator and the Best Motivator to His everlasting and mercy keeping me tough during my research; therefore, this term paper is finally completed. Without Him, we will have no chance to read this complete term paper. The term paper entitled *The Analysis of Speech Act in the Politeness Strategies in King's Speech Film: A Pragmatics Study* is a partial fulfillment of the requirement for *Sarjana Sastra* One Degree in English and Letters, Darma Persada University. I realized that, without the help and guidance from the various parties, from the beginning until the arrangement of this term paper, it is very difficult for me to finish this term paper.

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Jakarta, February 2012

Writer

## ABSTRACT

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Judul :ANALISIS TINDAK TUTUR DALAM STRATEGI  
KESANTUNAN PADA FILM *KING'S SPEECH*: SEBUAH  
KAJIAN PRAGMATIK

Skripsi ini membahas tentang Strategi kesantunan (Brown & Levinson, 1987) dan Tindak Tutur (Searle, 1983) dalam film *King;s Speech* yang disutradarai oleh Tom Hooper. Penulis menganalisis tindak tutur dan Strategi kesantunan yang diterapkan para pemain saat melakukan percakapan. Penutur dalam film ini menerapkan Startegi Kesantunan untuk meminimalkan tindak pengancaman terhadap muka/ *Face Threatening Act (FTA)*. Penulis tertarik untuk menemukan Tindak Tutur dan Strategi Kesantunan yang mendominasi dalam film ini. Penelitian ini adalah penelitian dengan pendekatan kualitatif dengan metode pengumpulan data berupa ujaran film yang berjudul *King's Speech* sebagai sumber data.

Kata kunci:

Strategi kesantunan, tindak tutur, tindak pengancaman terhadap muka/ *Face Threatening Act FTA*, Film

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# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Research

Pragmatics is the study of speaker's meaning as distinct from word or sentence's meaning. The advantage of studying language via pragmatics is that one can talk about people's intended meanings, their assumptions, goals, and the actions (for example, request) that they perform when they speak (Yule, 1996:4).

Based on the explanation above, the speakers show their purposes by the language. The language is an important communicative instrument to express the users' mind. It does not only create the peace, but also the war. The war occurs because of the user does not apply the politeness strategies. The hearer often feels offending because the speaker is unable to apply the strategies. According to a web sponsored by University of Oregon, Department of Linguistics, Brown and Levinson (1987: 60) state that politeness strategies are developed in order to save the hearers' "face." Face refers to the respect that an individual has for him or herself, and maintains that "self-esteem" in public or in private situations. Usually the speakers try to avoid embarrassing the other person, or making them feel uncomfortable. Face Threatening Acts (FTA's) are acts that infringe on the hearers' need to maintain his/her "self esteem", and to be respected. Politeness strategies are developed for the main purpose of dealing with these FTA's ('Politeness: 1997"). The speaker uses the politeness strategies to avoid *Face Threatening Act* (FTA).

The writer chooses the politeness strategies in the utterances (speech act) of film. The utterances are analyzed in the politeness strategies for *doing FTA; Bald on Record, Positive Politeness Strategy, Negative politeness strategy, Off the record Strategy*. In this analysis, the writer chooses the King's Speech film (directed by Tom Hooper and written by David Seidler) as a data source. The writer chooses this film because of it is a true story of King George VI. Besides,

the film receives many awards and nominations. It has some nominations from *Golden Globes*, *BAFTA*, and *Academy Awards*.

Politeness is an important aspect in the communication. The speakers must apply politeness strategies for creating good communication because those can minimize the threat.

### **1.2 Identification of the Problem**

Based on the background, the writer identifies the major problem in the application of politeness strategies because the speakers must apply those to create good communication. Therefore, the writer assumes that the casts (*King's Speech Film*) apply politeness strategies in their speech acts to avoid FTA and to minimize the threat.

### **1.3 Limitation of the Problem**

The writer limits the problem about the speech acts of the casts from the utterances in film and the application of politeness strategies to avoid FTA.

### **1.4 Statement of the Problem**

Based on the background above, the writer formulates the problem of the research as follows:

1.4.1 What is the most frequent speech act that is utilized by the casts?

1.4.2 What is the most frequent politeness strategy that is applied by the casts?

### **1.5 Aim of the Research**

From the problem mentioned above, the writer has the following aims:

1.5.1 To analyze the most frequent speech act that is utilized by the casts.

1.5.2 To analyze the most frequent politeness strategy that is applied by the casts.

## 1.6 Objectives of the Research

The writer uses the politeness strategies for doing *FTA* by Brown and Levinson (1987) such as, *Bald on Record*, *Positive Politeness Strategy*, *Negative politeness strategy*, *Off the record Strategy*. Besides, Searle classifies the speech act become five kinds; assertive, directives, expressives, commissives, & declaratives. The complete theories are in chapter II.

## 1.7 Methods of the Research

In this research, the writer uses descriptive qualitative approach with data sources (text, article, and book). Source of the data in this research is the King's Speech film that is Tom Hooper as director. The data is the speech act of the casts when they apply politeness strategies.

## 1.8 Benefits of the Research

The result of this research is expected to give some benefits. First, it shows further information for students who want to learn about politeness strategy based on Brown and Levinson and speech act by Searle. Second, this research might become the reference for other writers who want to analyze similarly research. Third, it gives the information for the readers how to apply and understand speech act in the politeness strategies.

## 1.9 Systematic Organization of the Research

The writer is going to organize this research in order to make easier to understand. This research consists of four chapters:

### **CHAPTER 1 : INTRODUCTION**

The chapter consists of background of the research, identification of the problem, limitation of the problem, statement of the problem, framework of the theory, aim of the research,

methods of the research, benefits of the research and systematic organization of the research.

**CHAPTER 2 : FRAMEWORK OF THE THEORY**

The chapter explains framework of the theory from Linguists.

**CHAPTER 3 : THE ANALYSIS**

The chapter is about the analysis of the application of politeness strategy in the casts' speech act.

**CHAPTER 4 : CONCLUSION**

The chapter is the conclusion.

