

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

In any debate, the exchange of ideas is central to the discourse, with debaters employing language as a powerful tool to convey their viewpoints and support their arguments. Language serves as the vehicle through which ideas are articulated, refined, and presented to both the audience and opponents. Through careful selection of words, phrases, and rhetorical devices, debaters aim to effectively communicate their positions and persuade others of their validity.

The process of debating involves not only the expression of ideas but also the strategic deployment of arguments to bolster one's position and counter opposing viewpoints. Debaters meticulously craft their arguments, drawing upon evidence, logic, and reasoning to build a compelling case for their stance on a given topic. They utilize language to frame their arguments in a persuasive manner, appealing to the audience's emotions, values, and sense of reason.

Furthermore, language plays a crucial role in structuring the flow of the debate, as debaters engage in back-and-forth exchanges to challenge each other's assertions, refute opposing claims, and defend their own positions. Through effective communication skills, debaters aim to control the narrative of the debate, steering it in a direction that favors their perspective while undermining their opponents' arguments.

In addition to verbal communication, nonverbal language also comes into play during debates, as gestures, facial expressions, and body language can convey additional layers of meaning and influence the perception of the debaters' credibility, confidence, and sincerity.

Ultimately, the ability to wield language effectively is a defining characteristic of successful debaters, as it enables them to articulate their ideas clearly, support their arguments persuasively, and ultimately sway the opinions of both the audience and their adversaries. By mastering the art of language in debating, individuals can sharpen their advocacy skills, enhance their critical thinking abilities, and become more adept at navigating complex issues through reasoned discourse.

According to Sapir (1921:8), language is a purely human and non-instinctive method of communicating ideas, emotions and desires by means of voluntarily produced symbols. Language is the essence of communicating with others. Its purpose is to convey the message towards other.

There is a study about language, which is called linguistics. Linguistics provides a deeper understanding and usage of language. Linguistics also gives so many explanations about how to understand the double-meaning of utterance in a sentence. It can lead to deeper understanding on what the reason behind the utterance is. For example, “who said that?”, “what position does the speaker have to be able to said that?”, and many other backgrounds of the speaker.

In linguistic, there are many ways for us to analyse the use of language, and one of them is through critical discourse analysis. Critical Discourse Analysis (CDA) focuses on language in socio-cultural context and ideological assumptions established through interaction in verba and in texts. CDA mostly focuses on finding out something that happens in a discourse which could be in a form of text or conversation. The conversation casually happens between a certain person who has power and high position that gives impact to many people. According to Paltridge (2012), a further principle of critical discourse analysis is that social relations are both established and maintained through the use of discourse. The usage of discourse analysis is necessary to understand what the meaning behind the utterances the speaker said is. As we know, it is possible that the verbal language may have different meaning with its body language.

There are many ways of how people use language, one of the ways is communication that we normally used in daily activity. According to Rogers (1998 cited in Darsanti 2012, p.10), communication is defined as the process by which an idea is transferred from the source to one or more receiver, with intent to change their behavior. In Critical Discourse Analysis (CDA), the speaker gives a brief explanation about what they want to say to the speaker. The usage of CDA in this case is that we must see deeper to the speaker than how we normally see the speaker, starting from who the speaker is, what position the speaker has, and what is the background of the speaker study. Therefore, by communication, we are able to see the reason why the speaker said it. For example, when a citizen said something about the infrastructure of Indonesia. Nobody wants to know or want to hear it, but if The President said it. Everyone wants to hear it. That is basically one of the examples of CDA by using communication.

In this research I use Teun A. van Dijk theory and model. There are three types of Critical Discourse Analysis according to Van Dijk. First is macrostructure which means the global meaning of the text that can be analyzed by seeing the topic and theme appeared in the text. Second is superstructure which means smaller topic in macrostructure, such as: introduction, content, and conclusion. The last type is microstructure which is local meaning of the text that can be analyzed by seeing the word choice (diction), sentence structure, and rhetorical presented in the text.

In this research I analyze the script of the debate. According to Webster (2023), script is something written. It usually can be written from a movie, a screenplay, or anything that is founded in a dialogue. For this research I analyze the script of debate between Joe Biden as vice president and Donald Trump as president of United State of America that can be viewed on The Commission on Presidential Debates website (2020).

The debate between Joe Biden and Donald Trump is part of the process of campaign for American general election in 2020. This debate was aired in American national television channel at Fox News. The main topic

of this debate is about economic crisis during pandemic. However, some other topics for example future of America are also appear in this debate.

I am interested in analyzing this topic for my term paper because the topic is interesting and related to my major. In a political debate, of course there are basic ideas that influence the speech, actions and decision making that they will carry out. in debate which is a technique in conveying an idea based on a certain ideology. over the past half-century, the concept of ideology has emerged as one of the most complex and debatable political ideas. it is remarkable for being discussed on labels that seemingly do not intersect, for attempting to organize phenomena that appear unrelated, and for causing confusion among scholars and political commentators. political theorists, historians, philosophers, linguists, cultural anthropologists, sociologist, psychologists have all grappled with the notion of ideology. at risk of oversimplifying so broad a set of approaches, they can be divided into: Ideology as political thought, Ideology as beliefs and norms Ideology as language, symbols and myths Ideology as elite power.

1.2 Identification of the Problem

Based on the background above, I identify that the debate between Joe Biden and Donald Trump convey their purpose to win American citizen vote, although about their argument are not all can be realized in the future. However, in this debate their arguments are based on the ideologies that they believed from their political parties, there are democrat and republican in United State of America. But, during this debate as the candidates of general election now they talk about their purpose for American in the future. Therefore, I see this as problem that I would like to raise the reason to analyze the ideology through this research.

1.3 Limitation of the Problem

Based on the identification above, I limit my research to analyze the relation of Joe Biden utterances during the debate between him and Donald Trump using critical discourse analysis (CDA) that connected with ideology that Joe Biden and Donald Trump used.

1.4 Formulation of the Problem

Based on the limitation of the problem above, I formulate the problem as follow: why Joe Biden uses that utterance during the debate with Donald Trump using critical discourse analysis. To answer this question, my formulation of the problem is:

1. What ideology found in utterances that used by Joe Biden and Donald Trump?
2. What influenced Joe Biden and Donald Trump to convey their ideologies in this debate?

1.5 Objectives of the Research

Based on the formulation of the problem above, the purpose of my research is to show that social status and position can affect the utterances that spoken to answer the question by the interviewer. To achieve this goal, the following stages of the research are carried out:

1. To analyze the ideology can affect the utterances that spoken during debating.
2. To analyze that ideology can be influenced by external aspects.
3. To help other researchers that want to use CDA as a reference as their term paper.

1.6 Benefits of the Research

Based on the objective above, this research expected for those who interested in deepening knowledge about topic that related to critical discourse analysis (CDA) that effected by social status and position. This research may be useful for those who interested to analyze discourse using previously mention concepts. From this research can also be expected to be useful for knowing the social status and position can affect person with their utterances and act.

1.7 Systematic Organization of the Research

The framework of the term paper writing which titled “The Analysis of Ideology Found in Debate Between Joe Biden and Donald Trump using Teun A. Van Dijk Theory” is as follow:

CHAPTER 1 : INTRODUCTION

This chapter consists of the research layout such as the background of the problems, identification of the problem, the limitation of the problem, the formulation of the problem, the objectives of the research, methods of the research, benefit of the research, and the systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter consists of the experts’ theory about Critical Discourse Analysis using Van Dijk. This theory consists of macrostructure, superstructure, microstructure in Critical Discourse Analysis.

CHAPTER 3 : RESEARCH METHOD

This chapter consists of Approach and Research Methods, Research Objects and Data, Data Collection Techniques, and Data analysis technique.

CHAPTER 4 : THE ANALYSIS OF IDEOLOGY FOUND IN DEBATE BETWEEN JOE BIDEN AND DONALD TRUMP USING TEUN A. VAN DIJK THEORY TERM PAPER

This chapter consist the ideology that can affect the utterances in the debate between Joe Biden and Donald Trump transcript (2020). The researcher analyzed the ideology using Van Dijk's theory to finish the research

CHAPTER 5 : CONCLUSION

This chapter consist an evaluation of previous chapters and the analysis of and ideology in the debate between Joe Biden and Donald Trump transcript (2020).

