

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Every human being has a different language style in speaking. When involved in a conversation, sometimes people cannot convey their intentions through an utterance clearly. Sometimes, people also cannot catch the intention of the utterances spoken by the other person. Conversation Analysis (CA) is the appropriate theory which has a function to analyze conversation interaction between two people or more. CA is like interactional sociolinguistics in its concern with the problem of social order, and how language both creates and is created by social context (Schiffrin as cited in Tampubolon, 2019:4).

When it comes to conversation, human language and its context are two things that cannot be separated. Yule (as cited by Sari, 2014:9), pragmatics is the study of the relationships between linguistic forms and the user of those forms. Discussing about the scope of pragmatics, one can talk about the meaning of the speaker's utterance, the listener's assumptions, the intention or purpose of the speaker's utterance and the types of actions that participants are performing when they spoke because pragmatics allows humans as language users to analyze language or conversation (Sari, 2014:9). In this case, the speaking situation is the context that occurs between the speaker and the listener. Context will affect the meaning of an utterance in a conversation. Conversation is a form of everyday communication involving two or more participants. Conversation allows people to ask questions, give opinions, ask for a favor, refuse or accept something, give a compliment, and influence others.

Conversations do not just happen face-to-face. We can even talk to strangers through online media. Tampubolon (2019:4) states that a successful conversation includes mutually interesting connections between the speakers or things that the speakers know. For this to happen, those engaging in conversation must find a topic on which they both can relate to in some sense. However, sometimes problems arise in the conversation process from the speaker such as misunderstandings in interpreting the other person's words, inappropriate responses, or not knowing what the other

speaker's words mean. This will certainly disrupt the process of successful conversation, whether direct conversation face-to-face or indirectly through online media.

Conversations between characters in a movie script become one of the important things. Through dialogue, characters can express their feelings and convey certain messages. "Crazy Rich Asians" is a 2018 American romantic comedy film directed by Jon M. Chu, from a screenplay by Peter Chiarelli and Adele Lim, based on the 2013 novel of the same title by Kevin Kwan (Davies, 2020). This movie is about the love story between Nick Young and Rachel Chu who have different social backgrounds. Nick comes from a wealthy family living in Singapore. Meanwhile, Rachel is a girl of Chinese descent who comes from an ordinary family. Nick never tells Rachel about his family background, so Rachel has no idea how rich Nick's family is. Nick's mother, Eleanor, disapproves of their relationship because there are differences in family background and social status between Nick and Rachel. Many problems arise because of the different social and cultural backgrounds between Nick and Rachel. Debates and disagreements in the conversation between Nick and Rachel are inevitable.

I am interested in analyzing conversation in the "Crazy Rich Asians" movie script because there are dialogues in this movie script that are related to the phenomena of adjacency pair. This phenomenon is close to humans because it occurs in everyday life when humans are involved in communication.

1.2. Identification of the Problem

Based on the background of the research above, as a researcher, I see in "Crazy Rich Asians" movie script that every character has a different language style in speaking. Sometimes problems such as misunderstanding in interpreting the other person's words, inappropriate responses, or not knowing what the other person's words mean arise in the conversation process from the speaker.

In “Crazy Rich Asians” movie script, sometimes the conversations between the main characters do not go well and one of the participants cut off the conversation so that the other participant does not understand the intention of the other person's utterances. I also found the types of adjacency pairs used in “Crazy Rich Asians” movie script.

1.3. Limitation of the Problem

Based on the identification of the problem, I limit this study to analyze one of the types of conversational analysis, adjacency pair, of the characters in “Crazy Rich Asians” movie script.

1.4. Formulation of the Problem

Based on the limitation of the problem above, the problem of this research are formulated into the following statements:

1. What are the classifications of adjacency pairs used in utterances by characters in “Crazy Rich Asians” movie script?
2. What are the intentions of the characters using adjacency pairs in their conversation in “Crazy Rich Asians” movie script?

1.5. Objectives of the Research

Corresponding to the formulation of the problem, the research objectives of this study are:

1. To explain adjacency pairs used in utterances by characters in “Crazy Rich Asians” movie script.
2. To explain the intention of characters using adjacency pair in their conversation in “Crazy Rich Asians” movie script.

1.6. Benefit of the Research

This research will be given more contribution for the progress in pragmatics, especially in adjacency pairs. I expect this research will give additional knowledge on conversation analysis especially on the study of adjacency pairs.

I also expect this research can be used as a reference for the other researchers who are interested in the similar topic.

1.7. Systematic Organization of the Research

Based on the explanation above, the systematic organization of the research is:

CHAPTER 1 : INTRODUCTION

This chapter consists of background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objective of the research, benefit of the research, and the systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter consists of important information related to the research problem and becomes the basis for solving this research problem. The theories used in this research are; 1) pragmatics, 2) conversation analysis, 3) adjacency pair and other supporting theories.

CHAPTER 3 : RESEARCH METHOD

This chapter contains the time and location of research, research approach and method, research object and data, data collection technique, and data analysis technique.

CHAPTER 4 : THE CLASSIFICATION OF ADJACENCY PAIRS IN “CRAZY RICH ASIANS” (2018) MOVIE SCRIPTOD

In this chapter, I analyze and explain the adjacency pairs in conversation between the main characters of “Crazy Rich Asians” movie script. I identify the type of adjacency pairs.

CHAPTER 5

: CONCLUSION

This chapter contains conclusions from research results that are disclosed in a comprehensive, clear, and easy to understand manner. This research ends with suggestions related to similar research that will be carried out by other researchers.

