

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of The Problem

People essentially communicate with each other through communication. In communication, people telling what is on their mind and expressing their feeling to others. Through communication, we are able to send an information, ideas, message, etc. The best way to communicate with each other is using language. Language serves as a borderless medium that contains everything and puts it in a domain that is understandable to humans, allowing us to comprehend the forms of people, that is why, in communication, people used language to communicate, and the listener must understand the message or the information in order to create an ideal communication.

In communication, it is ideally that the speaker must fulfill the criteria to convey the message to the hearer in order to achieve the successful of communication. Therefore, there is a study about how to convey a message to the hearer without any misunderstand and understanding an actual meaning from utterances called cooperative principle, which formulated by Gricce.

In communication, there are norms or rules that we must follow through in order to avoid any misunderstanding or ambiguity to the conversation. That is why cooperative principle exist to help us learning the norms in conversation. Yet, not every conversation will go as the speaker want it to be. Some speakers may intentionally want to express an implicit meaning behind the literal meaning.

Frequently, this phenomenon often happens in any type of occasions like in a TV show, novel, short story, movie, movie script, and even daily conversation. People used to express the implicit meaning by using some sort of figurative languages like hyperbole or excessive information. Then while he or she express that implicit meaning, there is, actually, an another meaning behind it which is the actual meaning. However, he or she may use the implicit meaning as a shield to hide and does not want to expose the truth of the literal meaning. That is why I decided to use movie script as my object of my research. we can find one of the problem of maxims in a script movie. In movie script, there are so many

dialogues and conversations we can use to study the maxims in it. This research is relatable in the context of communication between two people. People intentionally imply the message to create a humorous or intense atmosphere, to deviate from the communication. This is happened in the society because most of them communicate in the deviate way for their own benefit such as to convince people in around them, like in this movie script. Then characters in “The Menu (2022)” movie script is sometimes implying an implicit meaning behind the literal meaning. It shows how much profit they all have when the speaker deviates the communication. For example, there are characters that used to deviate the communication which resulting to convince the hearer to believe him. This allows the characters to gain some benefit by implying the implicit meaning behind the literal meaning, such as controlling the hearer or even create an atmosphere between the character that gives him or her own benefits. However, unfortunately the usage of flouting in the conversation amongs the characters bring cause a phenomenon that a specific character holds so much power that he or she able to convince and possibly influence others.

Therefore, I chose to conduct research upon *The Menu Movie Script* is a psychological and thriller type of movie script, written by Seth Reiss and Will Tracy. *The Menu Movie Script* is a story about a young man name Alex. Tyler (Nicholas Hoult) is a food fanboy of a celebrity chef named Julian Slowik (Ralph Fiennes). After visiting Julian's restaurant multiple times, he wishes to return for an exclusive dining experience on Hawthorne Island, where Julian creates his masterpieces. He hires Margot (Anya Taylor-Joy) to accompany him for a special dinner after a breakup. As the ship carrying VIP guests crosses to Hawthorne Island, they are treated to simple yet exquisite dishes. Tyler is thrilled, but Margot finds it underwhelming. The guests are welcomed by Elsa (Hong Chau), Julian's right-hand, except Margot isn't the person Tyler intended to bring. Despite initial awkwardness, the event proceeds as planned. While touring the island, Margot remains unimpressed. Upon reaching the restaurant, Julian introduces himself and presents eerie food. Margot feels uncomfortable and wants to leave. The strange meal introductions worsen Margot's discomfort, leading to a confrontation with Julian and Tyler. Margot storms off to the bathroom, where Julian surprises her.

She lies about her identity, leading Julian to probe further. As chaos-themed dishes are served, tension escalates. Guests try to make sense of the situation, some believing it's part of the show. However, they realize it's more sinister when Julian explains it's their last meal, involving everyone, staff included. They're all going to die. Julian approaches Tyler's table, questioning him, causing Tyler's initial delight to turn to embarrassment. Amid the chaos and violence, Tyler remains calm due to his admiration for Julian. Eventually, Julian exposes Tyler's fanboy status, leading to humiliation.

## **1.2 Identification of the Problem**

Based on the background of the problem, I identified the characters in *The Menu Movie Script* often not conveying the message or the information to each other directly. The problem in *The Menu Movie Script* is that the character sometimes violating the maxim rules which is flouting. They used to flout the utterances they uttered for convincing the other character and it makes the character suicide, make another character trapped in the event until got a cutting of the ring finger, also make the situation of the ending in some of the character burned away because of they just believe in the what Chef Slowik say until the result is making them trapped on the his deviating word and died.

## **1.3 Limitation of the problem**

Based on the identification of the problem. I limited my research to analyse flouting of maxims found in the conversation between the characters in *The Menu Movie Script*.

## **1.4 Formulation of the Problem**

Based on the limitation of the problem, the formulation of the problem is as follows :

1. What kind of maxims are flouted by the characters in the *The Menu Movie Script*?
2. What are the actual meanings from the implications found in the *The Menu Movie Script*?

3. What are the reasons of the characters flouting the maxim?

### **1.5 The Objective of the Problem**

Based on the formulation of the problem, the objective of the problem is as follows :

1. To explain what kind of maxims are flouted in the *The Menu Movie Script*.
2. To elaborate the actual meaning from the implications found in the *The Menu Movie Script*
3. To elaborate the reason of the characters flouting the maxim.

### **1.6 Benefit of The Research**

This research's impact may be small on the world, but I believe that many people will be motivated by the subject that I brought in this paper. The motivation that I mean in this case is that people may try to do more difficult term-paper. In my opinion the most difficult theme for term-paper is the one that people never mentioned before. Therefore, here are some benefits of my research, as follows:

1. Helpful for students who want to do similar research for their assignment in similar course.
2. Giving some references for other students to finish their research.
3. Lastly, I hope my research can be helpful to increase the accreditation of my college.

### **1.7 Systematic Organization of The Research**

The framework of the term paper writing which is titled *The Flouting in The Menu Movie Script (2022)* is as follows:

#### **CHAPTER I : INTRODUCTION**

This chapter consist of the research layout like background of the problem, identification of the problem, the limitation of the problem, the formulation of the

problem, the objective of the research, the benefits of the research, the systematic organization of the research.

CHAPTER II : THEORITICAL FRAMEWORK

This chapter consists of the theory made by experts. The theory of Cooperative Principle by Gricce is used in this research. In her theory, the focus will be on flouting of maxim rules that will be displayed in the research.

CHAPTER III : RESEARCH METHOD

This chapter consists of approach and method, research object, data analysis technique, and data collection techniques.

CHAPTER IV : THE FLOUTING OF MAXIM IN "THE MENU (2022)" MOVIE SCRIPT

This chapter consist of the type of flouting found in the movie script, the meaning behind those implications found in the movie, and the reason why the characters flout the utterance.

CHAPTER V : CONCLUSION

This chapter consist of an evaluation of previous chapters and the implication of the research's result that prove the theme of. The analysis is *"THE FLOUTING OF MAXIM IN "THE MENU (2022)" MOVIE SCRIPT*