

**AN ANALYSIS OF VIOLATING MAXIM IN “FRESH” (2022)
MOVIE SCRIPT
TERM PAPER**



By:

Sephia Novani

2020130038

**ENGLISH LANGUAGE AND CULTURE DEPARTMENT
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2024**

**AN ANALYSIS OF VIOLATING MAXIM IN “FRESH” (2022)
MOVIE SCRIPT
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Submitted in part-fulfillment of requirements for obtaining
Sarjana Linguistik (S.Li) degree



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JAKARTA
2024**

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, 25 Januari, 2024



(Sephia Novani)



LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, Head of the Department, the term-paper submitted by Sephia Novani entitled “An Analysis of Violating Maxim in “Fresh” (2022) Movie Script” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *SarjanaLinguistik* (S.Li.) degree for the respective candidate.

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Signature

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(Dr. Fridolini, S.S., M.Hum.)



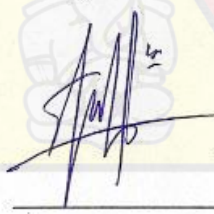
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**Head of English Language
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Signature

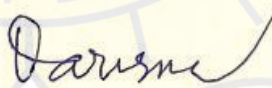
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TERM PAPER VALIDATION

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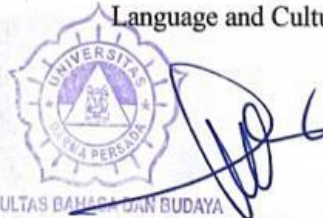
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I would like to express my gratitude and appreciation to all parties who have guided and supported me in completing this term paper. My gratitude is presented to those who have given me their contribution and support regarding the completion of this term paper, which is listed as follows:

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I acknowledge that this research is still not perfect, but I am open to any suggestions and criticisms to improve this research. I hope this research can be a useful source of information for readers, students, and researchers in the field of linguistics.

Jakarta, January 16, 2024

Sephia Novani

AN ANALYSIS OF VIOLATING MAXIM IN “FRESH” (2022) MOVIE SCRIPT

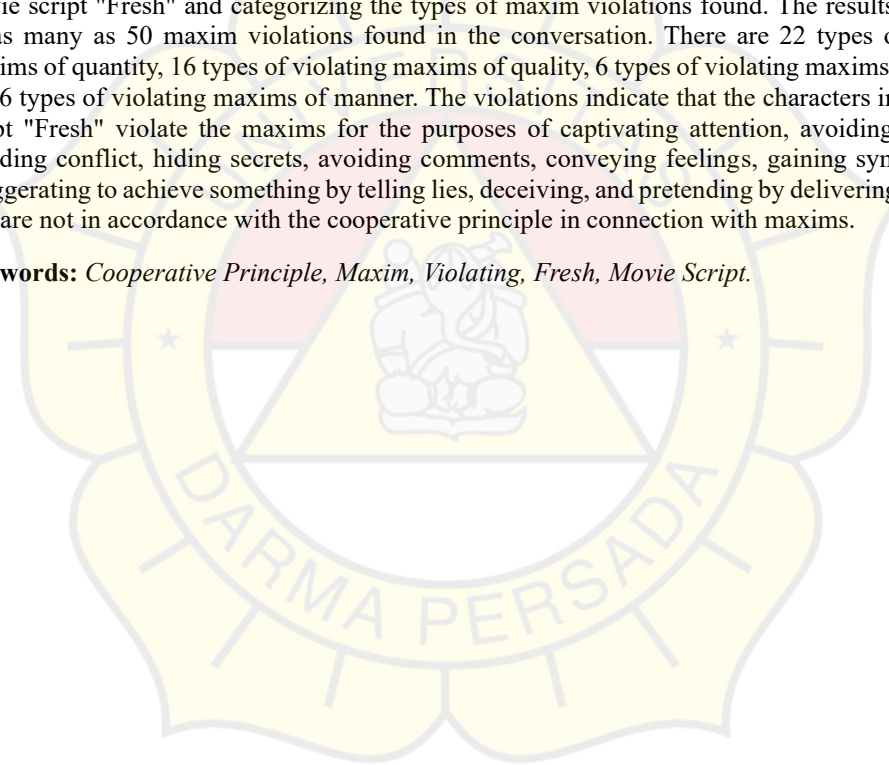
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ABSTRACK

Grice's cooperative principle explains that in a conversation, it is not uncommon to find uncooperative utterances in ongoing conversations. This research aims to find utterances in conversations that do not fulfill Grice's cooperative principle related to the rules of maxims used as a guide to find the types of maxim violations in conversations contained in the movie script "Fresh" (2022). This research uses the descriptive qualitative research method by carefully observing the movie script "Fresh" and categorizing the types of maxim violations found. The results show data on as many as 50 maxim violations found in the conversation. There are 22 types of violating maxims of quantity, 16 types of violating maxims of quality, 6 types of violating maxims of relation, and 6 types of violating maxims of manner. The violations indicate that the characters in the movie script "Fresh" violate the maxims for the purposes of captivating attention, avoiding suspicion, avoiding conflict, hiding secrets, avoiding comments, conveying feelings, gaining sympathy, and exaggerating to achieve something by telling lies, deceiving, and pretending by delivering utterances that are not in accordance with the cooperative principle in connection with maxims.

Keywords: *Cooperative Principle, Maxim, Violating, Fresh, Movie Script.*



ANALISIS PELANGGARAN MAKSIM DALAM NASKAH FILM “FRESH” (2022)

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ABSTRAK

Prinsip kerjasama Grice menjelaskan bahwa dalam sebuah percakapan, tidak jarang ditemukan ujaran yang tidak kooperatif dalam percakapan yang sedang berlangsung. Penelitian ini bertujuan untuk menemukan ujaran-ujaran dalam percakapan yang tidak memenuhi prinsip kerja sama Grice yang berkaitan dengan aturan maksim yang digunakan sebagai panduan untuk menemukan jenis-jenis pelanggaran maksim dalam percakapan yang terdapat pada naskah film "Fresh" (2022). Penelitian ini menggunakan metode penelitian deskriptif kualitatif dengan mengamati naskah film "Fresh" secara cermat dan mengkategorikan jenis-jenis pelanggaran maksim yang ditemukan. Hasil penelitian menunjukkan data sebanyak 50 data pelanggaran maksim yang ditemukan dalam percakapan. Terdapat 22 jenis pelanggaran maksim kuantitas, 16 jenis pelanggaran maksim kualitas, 6 jenis pelanggaran maksim hubungan, dan 6 jenis pelanggaran maksim cara. Pelanggaran-pelanggaran tersebut menunjukkan bahwa para tokoh dalam naskah film "Fresh" melanggar maksim-maksim tersebut untuk tujuan memikat perhatian, menghindari kecurigaan, menghindari konflik, menyembunyikan rahasia, menghindari komentar, menyampaikan perasaan, memperoleh simpati, dan melebih-lebihkan untuk mencapai sesuatu dengan cara berbohong, menipu, dan berpura-pura dengan cara menyampaikan ujaran yang tidak sesuai dengan prinsip kerja sama yang berhubungan dengan maksim-maksim.

Kata Kunci: Prinsip Kerja sama, Maksim, Pelanggaran, Fresh, Naskah film.

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