

**THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES USED  
BY THE MAIN CHARACTERS OF *LUCA* MOVIE SCRIPT (2021)**

*Submitted in part-fulfillment of requirements for obtaining  
Sarjana Linguistik (S.Li) degree*



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## INTELLECTUAL PROPERTY STATEMENT

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, August 13 2024

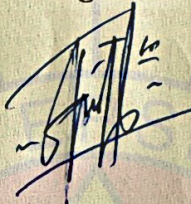

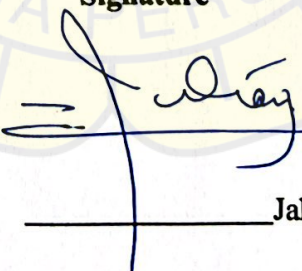


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## LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Firda Zahara entitled "The Analysis of Positive Politeness Strategies Used By The Main Characters Of Luca Movie Script (2021)" has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li) degree to the respective candidate.

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# TERM PAPER VALIDATION

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This term paper is far from perfection. I expect this term paper would be used for the readers. Suggestion and constructive criticism are welcome.

Jakarta, July 10 2024

# POSITIVE POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS OF *LUCA* MOVIE SCRIPT (2021)

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## ABSTRACT

This study aims to analyse the positive politeness strategy in the film entitled “Luca”. The objectives of the research are to find the positive politeness strategies in relation Brown and Levinson politeness strategy in a film written by Enrico Casarosa. This research deals with pragmatic approach. It is a descriptive qualitative study. The data of the research were script in the film from Enrico Casarosa. Here, only the types of positive politeness strategies were analysed. The researcher uses Brown Levinson’s politeness strategy. Finally, the researcher find out the kind of positive politeness strategy, there are 15 strategies of positive politeness strategy. From the result, the researcher has found 21 data which content of positive politeness strategies. Then, the researcher also found payoff and circumstances as some factors which influencing positive politeness strategies. The other finding of the research is that the reason employing the factors that influence the positive politeness strategy. Payoff is fulfilled because in employing positive politeness strategy, the speaker can get some advantages. The speaker can minimize the FTA by assuring the hearer that the speaker considers himself to be the same kind that he agrees the hearer and intends to fulfil the hearer wants. It is found in the entire data. The second is circumstances which include social distance (SD), power relation (PR), and size of imposition (SoI).

**Keywords:** *Pragmatics, communication, positive politeness strategy, movie script.*

# STRATEGI TINDAK TUTUR POSITIF YANG DIGUNAKAN KARAKTER UTAMA DALAM NASKAH FILM LUCA (2021)

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## ABSTRAK

*Penelitian ini bertujuan untuk menganalisis strategi kesantunan positif dalam film berjudul “Luca”. Tujuan dari penelitian ini adalah untuk menemukan strategi kesantunan positif dalam kaitannya dengan strategi kesantunan Brown dan Levinson dalam film karya Enrico Casarosa. Penelitian ini menggunakan pendekatan pragmatis. Penelitian ini merupakan penelitian deskriptif kualitatif. Data penelitian ini adalah naskah film karya Enrico Casarosa. Di sini, hanya jenis strategi kesantunan positif yang dianalisis. Peneliti menggunakan strategi kesopanan Brown Levinson. Akhirnya peneliti menemukan jenis strategi kesantunan positif, terdapat 15 strategi kesantunan positif. Dari hasil penelitian, peneliti menemukan 21 data yang mengandung strategi kesantunan positif. Kemudian, peneliti juga menemukan imbalan dan keadaan sebagai beberapa faktor yang mempengaruhi strategi kesopanan positif. Temuan lain dari penelitian ini adalah alasan menggunakan faktor-faktor yang mempengaruhi strategi kesantunan positif. Imbalannya terpenuhi karena dengan menggunakan strategi kesantunan positif, penutur dapat memperoleh beberapa keuntungan. Pembicara dapat meminimalkan FTA dengan meyakinkan mitra tutur bahwa pembicara menganggap dirinya sama, bahwa ia setuju dengan mitra tutur dan bermaksud untuk memenuhi keinginan mitra tutur. Itu ditemukan di seluruh data. Yang kedua adalah keadaan yang meliputi jarak sosial (SD), hubungan kekuasaan (PR), dan besaran pembebanan (SoI). Kata Kunci: Pragmatik, komunikasi, strategi kesantunan positif, naskah film.*

**Kata Kunci:** Pragmatik, komunikasi, strategi kesantunan tindak tutur positif, naskah film.

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