

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

The using of language in communication not only written however also spoken. Without language, it seems impossible to interact with people in daily life because language is to express people's feeling, willing and their opinion. Language is the oral symbols that represent meaning as they are related to real life situation.

According to Widhiarso (as cited by Nurfarida: 2016:779) language is a medium without borders that bring everything in it, that everything is contained in a field capable of human understanding making it possible to understand the forms of human. Therefore, according to Griffin (as cited by Nurfarida: 2016: 780) the communication is the process where a relational process of creating and interpreting the message that elicits a response. That is why language is important in human life because without language we cannot understanding the purpose from other people.

To communicate with other people required harmless manner and language for the recipient, simply with politeness. People have to be aware of people's faces to consider other's feelings or maintaining the relationship with others. Yule (as cited by Mujahidah: 2022: 69) states that "as a technical term, face means the public self-image of a person". This refers to the emotional and social feelings that people have and want the public to recognize. The only way to be aware of people's faces to consider other's feelings is to be polite. Being polite has been taught and practiced since we can speak, it is very important to make the situation around us peaceful and avoid conflict. Being polite is very important in interactions because politeness is determined by the idea of polite social behavior or etiquette in a culture.

According to Levinson (as cited by Widjajanti: 2022: 2) pragmatics is the study of the relations between language and context that are basic to an account of language understanding. The inference is pragmatics discusses a language used in a human's life for various aims in accordance with their ability. In studying language via pragmatics, there are advantages and disadvantages. Yule (1996: 4) states that one of the advantages is that pragmatics allows human being to discuss about the speakers' implied meaning, their purposes, and the sorts of actions that they are showing when they speak. Meanwhile, the disadvantage is the hardness for human being to be consistent and objective when they have to analyze those concepts. Thus, pragmatics is an interesting study to be

learnt because it is about how someone tries to understand other people linguistically. However, it is also a complicated study since it is about a deep understanding of what people have in their mind.

The phenomenon of positive politeness does not only occur in daily conversation but also in the dialogues contained in a movie. As an example of entertainment media, movie is a mass media that depicts a certain story with moving images. Movie similar to literature, presents life-replicating actions, images, and words. I choose movie as the object of research because movie can be a medium to show people's social interaction in real life. Thus, movie allow people how language is used. In this case, I choose movie script as the data source for this research.

Luca movie surprisingly has a good story of sea monster movie that at first, I went in expecting very little but found a fantastic, emotional heartbreaking drama that sets the tone and atmosphere perfectly throughout. This film tells the story of Luca, a 13-year-old sea monster. He often herds his family's fish. One day, Luca finds human belongings that fall from a ship. He is always afraid of being caught by humans. His mother, Daniela, often warns Luca that land is a dangerous place or world. Set in the summer of the 50s, Luca Paguro meets Alberto Scorfano, a sea monster who becomes his new friend. Alberto, who is enthusiastic about trying new things, invites Luca to dare to go to land. Who would have thought, when sea monsters are on land and dry, their appearance is no different from humans. However, sea monsters must not be splashed with water. If exposed to water, their bodies will return to being scaly like fish. When on land, Luca sees a poster of a Vespa motorbike and after that he dreams of being able to ride it. Alberto invites Luca to go to the city of Portorosso, on the coast of the Riviera, Italy. In Portorosso, Luca and Alberto meet Giulia, a smart girl who loves to read and wants to win a bicycle racing championship contest. To understand more about positive politeness strategies and the factors that influence characters to use positive politeness strategies. I intend to conduct a study entitled **"The Analysis of Positive Politeness Strategies Used by The Main Characters Of Luca Movie Script (2021)"**

1.2 Identification of the Problem

Based on the background of the research above, I identify the character in the movie script "Luca" in this research, based on the backdrop of the research mentioned above. Yule (1996:4) argues that learning more about pragmatics is crucial because it enables individuals to comprehend that this field of study may be used to discuss people's inferred meanings, assumptions, objectives, and behaviors. when they converse. The researcher discovered a number of connected elements from the language utilized. First and foremost, be courteous. Characters must be courteous in order

for dialogue to be effective, therefore this is a great topic to explore. According to Brown and Levinson (1987), there exist four ways for politeness.

1.3 Limitation of the Problem

In this research, I limit the research to identify the types of the positive politeness by analyzing the utterances expressed and factors influenced in “Luca” movie script according to Brown and Levinson’s theory by using only positive politeness strategy.

1.4 Formulation of the Problem

In conducting this research, the author can conclude three research problems conducted with positive politeness strategies based on Brown and Levinson's theory. The problems identified are as follows:

1. What kinds of positive politeness strategies that are used by the main characters in Luca Movie Script ?
2. What factors influence positive politeness strategies used by the main characters in Luca Movie Script?
3. What is the most dominant strategy of positive politeness strategy used by the main characters in Luca movie script?

1.5 Objectives of the Research

In this section, the research objectives will be presented in accordance with the research problem. There are three objectives that will be explained in this study.

1. To identify the various types of positive politeness strategies employed by the main characters in the Luca movie script.
2. To analyze the factors that influence the use of positive politeness strategies by the main characters in the Luca movie script.
3. To determine the most dominant positive politeness strategy used by the main characters in the Luca movie script.

1.6 Benefit of the Research

Based on objective of the research above, I expect that it will be beneficial for linguistic lecturers. This analysis can be used as an example of how to analyze positive politeness strategies in the movie and for sourcing them to teach linguistic, especially pragmatics. For the students who

major in linguistics, this can be an additional knowledge to study pragmatics. Lastly, for the readers or other researchers who does not know about these strategies, it will be useful information or even guidelines to help them know more and so they can apply the strategies.

1.7 Systematic Organization of the Research

Based on the explanation above, the systematic writing of this term paper entitled “The Analysis of Positive Politeness Strategies Used by The Main Characters Of Luca Movie Script (2021)” is as follow:

CHAPTER 1: INTRODUCTION

In this chapter, I will explain several steps of my research, such as background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, benefit of the research and systematic organization of the research.

CHAPTER 2: THEORITICAL FRAMEWORK

In this chapter, I will use several theoretical frameworks to provide the essence of my research. The theoretical framework that I use according to the title of my research is as follows: 1) pragmatics, 2) positive politeness strategies, 3) the factors influencing the positive politeness, and 4) reference and the previous studies related to my research are used as a reference.

CHAPTER 3: RESEARCH METHOD

Research methods is explained in the third chapter. It is used to collect data in order to achieve the research objectives. This chapter consists of 1) time and location, 2) research approach and methods, 3) research object and data, 4) data collection technique, and 5) data analysis technique.

CHAPTER 4: THE ANALYSIS OF POSITIVE POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS OF *LUCA* MOVIE SCRIPT 2021

In this chapter, I will analyze in order to answer the research problem about the types of positive politeness strategy expressed by the utterances used by the main characters in Luca movie script based on Brown and Levinson’s theory, which consists of 3 types of positive politeness that will be found in the several scenes in Luca movie script.