

CHAPTER 1

INTRODUCTION

1.1 Background of the Research

Language plays an important role in human life. People use language in communication to express their idea and feeling in order to keep in touch with each other. People need to share their thoughts or ideas to show their intentions in order to fulfill their needs and it can be done via communication. However, sometimes when people communicate, the words that come out from their mouth is not always the same as what it really means.

Here, both speaker and listener need to be cooperative in order to achieve a well-delivered communication. In fact, the speaker sometimes is not aware that they break the rules of Cooperative Principle (CP) when they are talking about some things with the listener. Based on this language phenomenon, the field of communication and the meaning of communication become important to be observed.

In the other hand, the study of language is concerned with the meaning of utterances in communication which is called pragmatics. According to Yule (1996: 3) pragmatics is concerned with the study of meaning as communicated by a speaker (or writer) and it is interpreted by a listener (or reader). It means that pragmatics involves the interpretation of what people mean by their utterance rather than the word or phrase.

In accordance with Yule, Levinson (1983: 21) defines that pragmatics is the study of the relation between language and context that

are basic to an account of language understanding. Shortly pragmatics can be defined as the study of language and its context in 2 communication since it usually involves the interpretation of what people mean by the utterance in particular context. Therefore, in studying pragmatics, one should emphasize the relation between language and context in which language is used. The researcher can conclude that there are three important components in pragmatics, namely: how the interpretation and use of languages depend on the shared knowledge between the speaker and the listener; how speakers use language and the listener understand the meaning of the context; and, how the structure of the sentence is influenced by the relationship between the speaker and the listener.

The effectiveness of the communication depends on the ability to cooperate with each other. The way in which they can cooperate when communicate is called Cooperative Principle (CP). Here after when they seem not cooperate, they are assumed to break the CP. When this happens, the listener must assume that the speakers' utterances imply something which is called maxim flouting.

Grice in Yule (1996: 37) says that people will have a successful conversation if they fulfill CP. CP are concerned with the four maxims of conversation. These maxims are maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. CP regulates the rules of conversation which requires both participants to be informative as they are required, be true, be relevant, and be brief.

In pragmatics, the phenomenon when someone breaks the rule of conversation because the speaker expects the listener to find out the implied meaning behind his or her sentence is called violation.

Based on this phenomenon, violation becomes the focus of this study. It is interesting to be analyzed since violation shows the distinction between what is literally said and what is unsaid. Actually, Grice (1975) discusses four ways of failing to observe a maxim.

For instance, when Addy's mother asked Rusel in this conversation "*Rusel? Russel? Can you watch your daughter please ?*" Rusel answered "*I'm watching.*" Instead of watching his daughter, he just continued to play the game in that amusement park. In this conversation, it is called the violation of maxim of quality.

1.2 Identification of the Problem

Based on the background, the writer identifies the problem that there are many utterances in *Us* movie which have multiple violation of maxim or misunderstanding to be expressed. The author assumes that the misunderstanding behavior used by the characters in *Us* movie, if revealed, will make the messages in the film clearer and can help. If there is a misinterpretation of the messages in the film, hopefully it will be hindered.

1.3 Limitation of the Problem

To make the research more specific, this research will focus on violations of maxims that cause misunderstanding of the characters in *Us* Movie. This research discusses the kinds violation of maxims or misunderstandings of Grice's classification.

1.4 Formulation of the Problem

The research problem is formulated in the form of research questions, as follows

1. What the violation of maxims are used in the *Us* Movie ?
2. what are the effects of violation of maxims to hearer *Us* Movie?
3. Why misunderstandings can occur in the *Us* Movie?

1.5 Objectives of the Research

Based on the formulation of the problem above, the purpose to achieve this goal, I did several research stages as follows:

1. To identify the types violation of maxims used in the *Us* movie.
2. To find out the effect of the violation of maxims used in *Us* Movie on the behavior of the listeners.
3. To find out the causes of misunderstandings.

1.6 Method of the Research

Based on the theoretical foundation above, I used a research method with a research methodology that commonly defined as a way or method to think and prepare to complete the research and reach the goal of the research. In this research the researcher uses descriptive qualitative research to describe types of maxim which found in *Us* movie subtitle. Qualitative approach to research is concerned with subjective assessment of attitudes, opinions and behavior.

This research also to identify the most dominant the types of maxim that used in *Us* movie and supported by several references as the second source, related to theory and concepts. The data are organized based on types of Maxim. The data are presented with tabular form. Then maxim of each type are analyzed by using Grice's theory of maxim.

1.7 Benefit of the Research

This research is expected to be useful for students or me to gain insight. This research is expected to be accepted by readers who want to see that the understanding built from it really exists. I hope that this research is useful for readers to provide new knowledge about misunderstandings. In addition, this study will contribute in the field of linguistics, especially in pragmatic studies.

1.8 Systematic Organization of the Research

This writing of term paper uses paper organization. The writer organizes it into four sections that consist of four chapters, as follows:

CHAPTER I : INTRODUCTION

In this chapter, I explain about the background, identification of the problems, limitation of the problems, formulation of the problems, objective of the research, methods of the research, about the analysis misunderstandings in *Us* movie.

CHAPTER II : FRAMEWORK OF THEORIES

This chapter consists of the theories of H.P Grice about violation of Maxim of H.P Grice's classification.

CHAPTER III : MISUNDERSTANDINGS AND MAXIMSIN THE *US* MOVIE

In this chapter I explain the misunderstandings and violation of maxims in *Us* Movie. This film, through representation, direction, commissives, expressiveness and declarative, makes the film itself interesting.

CHAPTER IV : CONCLUSION

This chapter consists of the conclusion on the analysis of the complete study.

The chapters above are followed by references, scheme of the research, research poster, curriculum vitae, and other required attachments.