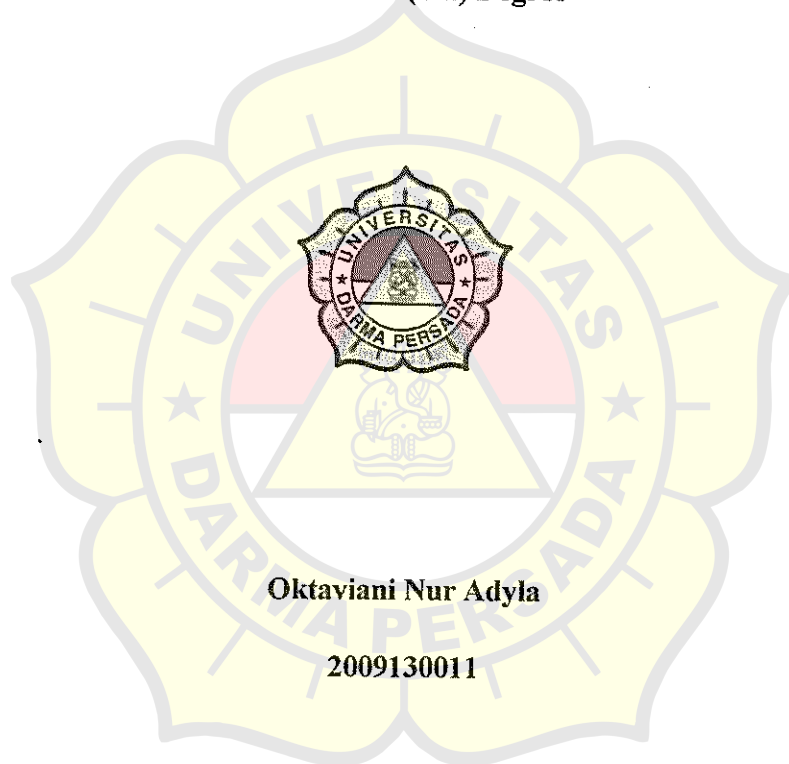


**THE AMBITION OF ALI ROSE TO BE A POPULAR SINGER
THROUGH INDIVIDUAL PSYCHOLOGY IN *BURLESQUE* MOVIE
BY STEVEN ANTIN**

TERM PAPER

Submitted in part-fulfilling for obtaining

Strata One (S-1) Degree



**STRATA ONE (S-1) OF ENGLISH DEPARTMENT
FACULTY OF LETTERS
UNIVERSITY OF DARMA PERSADA
JAKARTA
2014**

INTELLECTUAL PROPERTY STATEMENT PAGE

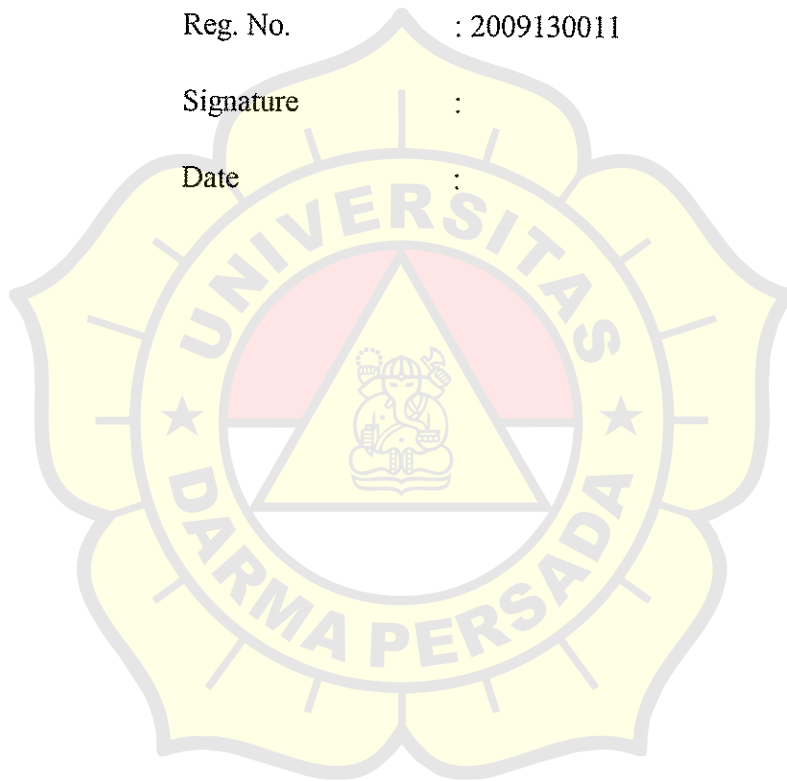
I hereby declare that the term-paper is the result of my own work, and all the sources quoted or referenced have been stated correctly.

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PSYCHOLOGY IN *BURLESQUE* MOVIE BY
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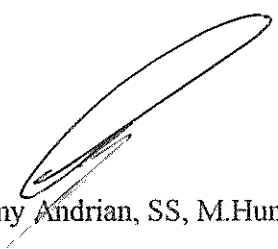
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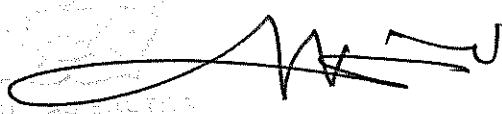
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PREFACE

Praise be to Allah, The cherisher and sustainer of the whole world; God who has been giving His blessings and mercy to the writer to complete this term-paper entitled *The Ambition of Ali Rose to be A Popular Singer through Individual Psychology in Burlesque* movie by Steven Antin. This term-paper is submitted in part fulfilling for obtaining Strata One (S-1) degree in English Department, University of Darma Persada. I am so grateful to all my lecturers in English Department who have guided me. In finishing this term-paper, I really give my regards and thanks for people who have helped me.

1. Dr. Albertine Minderop, MA as Advisor who has spent her limited time to guide me in finishing this term-paper.
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my success and thank you for taking care of me all this time. Without her I am really nothing. My dear sister Ade Manda thanks for such a lovely and fun days, support, and memories.

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Nothing in the world is perfect and this final project is no expectation. I realized that there are shortcomings in this paper in spite of all efforts. Finally, I hope that this final project will be of any use to improve the knowledge of the reader.

Jakarta, March 2014

Writer

Oktaviani Nur Adyla

ABSTRACT

Name : Oktaviani Nur Adyla
Study Program : English Department S-1
Title : The Ambition of Ali Rose to Be A Popular Singer
Through Individual Psychology

The term-paper discusses about the theme of a literary work of novel with applying using the intrinsic and extrinsic approaches. Through the intrinsic approach, the concepts which are applied are: characterization using showing, setting, and plot; and for the extrinsic approach, it is applied Individual Psychology concept by Alfred Adler. This term paper is categorized as a quality based research that combines *Burlesque* movie by Steven Antin as the primary source and is supported by some of the literature related to theories, concepts, and definitions which relevant as a secondary source.

Keywords: Ali Rose, Individual Psychology, Superiority.

ABSTRAK

Nama : Oktaviani Nur Adyla
Program Studi : S1 Sastra Inggris
Judul : The Ambition of Ali Rose to be A popular Singer Through
Individual Psychology

Skripsi ini membahas tema karya sastra berupa novel dengan menggunakan pendekatan intrinsik dan ekstrinsik. Melalui pendekatan intrinsik, diterapkan konsep-konsep: perwatakan menggunakan metode langsung (showing), latar, serta alur; dan untuk pendekatan ekstrinsik digunakan konsep psikologi individu oleh Alfred Adler. Skripsi ini termasuk riset berdasarkan kualitas yang mengkombinasikan teks karya sastra dari film yang berjudul Burlesque oleh Steven Antin sebagai sumber primer dan didukung oleh beberapa literatur yang terkait dengan teori, konsep, dan definisi yang relevan sebagai sumber sekunder.

Kata kunci: Ali Rose, psikologi individu, superioritas.

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SCHEME OF THE RESEARCH

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BIODATA

CHAPTER I

INTRODUCTION

A. Background of The Problem

*Steve Antin (born February 17, 1961 in Portland, Oregon) was one of the many faces of child actors from the 1980s who appeared in several films but never really broke out as a performer. He is most remembered as Troy, the bad-guy preppie jock in Steven Spielberg's *The Goonies*. He also appeared in the film *The Last American Virgin*. His own screenplay, *Inside Monkey Zetterland*, was turned into a film featuring many respected independent performers. In the late 1990s he came out of the closet and made several appearances in gay-themed films including *It's My Party*, co-starring Eric Roberts and comedienne Margaret Cho. In recent years, Antin has turned not only to working as a stunt man, but also writing such films as *Gloria* (the 1999 version) and *Chasing Papi*. He was also a writer and producer of the television series *Young Americans*.¹*

This film tells about Ali Rose, a small-town singer who takes her shot at stardom performing at a neo-burlesque nightclub in Los Angeles. Situated in a regal old theater that's still dazzling despite having fallen into disrepair, The Burlesque Lounge is the kind of club where legends are born. When club owner Tess hires charismatic Ali as a cocktail waitress, the ambitious big-city newcomer goes to great lengths to make a good impression. Taken under the wing of a friendly-featured dancer (Julianne Hough), Ali quickly realizes that not everyone is quite as nice when she forms a friendship with bartender/aspiring musician Jack and incurs the wrath of the club's cattiest showgirl. After making her leap to the stage with a little help from a sympathetic stage manager and the club's playfully androgynous host, Ali becomes the star attraction at The Burlesque Lounge, and the crowd's start

¹<http://www.filmbug.com/db/260382> accessed on October 20, 2013

packing in. Later, a wealthy businessman makes a bid for the club while trying to charm the talented young performer straight into his arms.

Why I choose this film because I am interested in learning character of Ali's effort that can be extracted and analyzed as learning materials and experience of others. That I am going to analyze from this film is "The Ambition of Ali Rose to Be A Popular Singer through Individual Psychology in *Burlesque* movie by Steven Antin."

B. Identification of the Problem

Based on the Background of the Problem above, I identify the problem: Ali quits her bar job when her boss refuses to pay her. She tries and fails all of audition. Until one night she follows the sound of music into a building, having unknowingly arrived at a Burlesque club. Ali decides to pursue a career on stage but she begins serving customers at the club as a waitress in Burlesque. I assume the theme of this movie is "The Ambition of Ali Rose to Be A Popular Singer through Individual Psychology in *Burlesque* movie by Steven Antin."

C. Limitation of the Problem

Based on the identification of the problem, I limit the problem to the analysis of Ali Rose. The theories and concepts I use are – intrinsic approach – characterization, plots, and settings. Through extrinsic approach, I used Individual Psychology.

D. Formulation of the problem

Based on the limitation of the problem, the formulation of the problem is that whether the theme of this film is "The Ambition of Ali Rose to Be A Popular Singer through Individual Psychology in *Burlesque* movie by Steven Antin." To answer the questions, there are some steps that I take.

1. Can the methods of characterization be used to analyze this film?
2. Can the plot and setting be used to analyze this film?
3. Can the concept of psychoanalytic theories of ambitious be used to analyze this literary work?
4. Can the theme of the literary work be reinforced by using the result of analysis of the intrinsic and extrinsic approaches?

E. Objective of the Research

Based on the formulation of the research, the objective of this research is to prove whether the theme of this film is “The Ambition of Ali Rose to Be A Popular Singer through Individual Psychology in *Burlesquemovie* by Steven Antin.” To fulfill this purpose, I have to take some steps.

1. To analyze the characterization by using methods of characterization.
2. To analyze the plot and setting in this literary work.
3. To analyze literary works by using the concepts of the psychoanalytic theories of Ambition.
4. To reinforce theme by using the intrinsic and extrinsic approaches.

F. Framework of the Theories

Based on Objective of the Research, in this research the writer uses the concepts of intrinsic and extrinsic approaches. For the intrinsic, the writer uses literary approaches. Meanwhile, for the extrinsic approach, the writer uses the psychoanalytic approach.

1. Intrinsic Approach

The word *intrinsic* means something that is related to the essential nature of a thing. Through this approach, I use the concept of characterization, setting, and plot.

a. Characterization

The word *character* actually applies to any individual in a literary work. The characters in fiction usually connected with the relationship to plot,

and they are described by whether or not they undergo significant character change. Characters² in fiction can also be distinguished on the basis of whether they demonstrate the capacity to develop or change as the result of their experiences. In defining the characters in the movie, I use this method:

1) Indirect Method (*Showing*)

There are essentially two methods of indirect characterization by showing: characterization through dialogue (what characters say) and characterization through action (what characters do).³

a) Characterization through dialogue.

The task of establishing character through dialogue is not a simple one. Some characters are carefully and guarded in what they say: they speak only by indirection, and what we must infer from their words what they actually mean. Others are open and candid; they tell us, or appear to tell us, exactly what is on their minds. Some characters are given to chronic exaggeration and overstatement; others to understatement and subtlety. It is a rare work of fiction, whose author does not employ dialogue in some way to reveal, establish, and reinforce character.⁴

b) Characterization through action.

To establish character on the basis of action, it is necessary to examine the several events of the plot for what they seem to reveal about the characters, about their unconscious emotional and psychological states as well as about their conscious attitudes and values.⁵

²Pickering and Hooper. *Concise Companion to Literature* (New York : Macmillan Publishing co., Inc 1981), p.26.

³*Ibid.*, p. 31.

⁴*Ibid.*, p.32.

⁵*Ibid.*, p.34

b. Setting

According to Pickering in Dr. Albertine Minderop, MA's book entitled *Memahami Teori-teori: Sudut Pandang. Teknik penceritaan dan Arus Kesadaran Dalam Telaah* said that, the definition of setting refers to the definition of place and the social environment where the events occurred are narrated. Setting is classified into:

1. Physical Setting

Physical setting is associated with a story to explain where it took place, and usually clearly stated the name of the town, village and real name to indicate the place where the story takes place.⁶

2. Social Setting

Social setting is advised on matters relating to the conduct of social life in the community in some place that told in literature.⁷

3. Spiritual Setting

Spiritual setting is a link between the physical (place) with a social background. Basically the more spiritual background refers to the cultural values of a society, the nature of the soul or life view can clarify the role of the leaders' disposition.⁸

c. Plot

Plot is the deliberately arranged sequence of interrelated events that constitute the basic narrative structure of a novel or a short story or film.

The plot has five distinct sections as follows:

⁶ Dr. Albertine Minderop, MA. *Memahami Teori-teori: Sudut Pandang. Teknik penceritaan dan Arus Kesadaran Dalam Telaah Sastra*. (Jakarta : Unsada, 1999), p. 29

⁷ *Ibid.*

⁸ *Ibid.*

1. Exposition.

The exposition is the beginning section in which the author provides the necessary background information, sets the scene, establishes the situation, and dates the action. At this point, the author may also introduce the characters and the conflict, or the potential for conflict. The exposition may be accomplished in a single sentence or paragraph, or, in the case of some novels, occupy an entire chapter or more.⁹

2. Rising Action.

This section breaks the existing equilibrium and introduces the character and the underlying or inciting conflict. The conflict is then developed gradually and intensified.¹⁰

3. Climax.

The crisis is the moment at which the plot reaches its point of greatest emotional intensity; it is the turning point of the plot, directly precipitating its resolution.¹¹

4. Falling Action.

Once the crisis, or turning point, has been reached, the tension subsides and the plot moves toward its appointed conclusion.¹²

5. Resolution.

The final section of the plot is its resolution; it records the outcome of the conflict and establishes some new equilibrium or stability. The resolution is also referred as the conclusion.¹³

⁹Pickering and Hooper. *Concise, Op.Cit.*, p. 16.

¹⁰*Ibid.*

¹¹*Ibid.*

¹²*Ibid.*

¹³*Ibid.*

2) Extrinsic Approach (The Psychoanalytic Approach)

Ambition¹⁴ (Latin *ambitio*—striving, desire for fame and honor, noble pride, a feeling of one's own worth and personal dignity)— an affection of the will and a feeling that is a desire for goods that are great and difficult to achieve and which merit recognition, honor and respect; a disordered desire for fame and honors.

In psychology, ambition could closely relate to motivation, especially achievement motivation, and could also have psychoanalytic explanation as well. It is important to understand what ambition really is, why people have ambitions in the first place and what type of personalities are most likely to be ambitious.

Menurut Adler yang dikutip oleh Yustinus Semiun OFM bahwa manusia itu dilahirkan dalam keadaan tubuh yang lemah. Kondisi ketidakberdayaan ini menimbulkan perasaan inferior (merasa lemah atau tidak mampu) dan ketergantungan kepada orang lain. Manusia, menurut Adler, merupakan makhluk yang saling tergantung secara sosial. Perasaan bersatu dengan orang lain ada sejak manusia dilahirkan dan menjadi syarat utama kesehatan jiwanya. Judul yang diberikan Adler kepada sistemnya ini adalah "Psikologi Individual"¹⁵

Adler theory is simple and concise. For human Adler was born in a state of helpless weak body. The conditions of helplessness that give rise to feelings inferiority and dependence on others. Individual Psychology looked at individuals as being socially interdependent. Feeling united with others (social interest) existed since human beings are born and became a major mental health condition.

¹⁴ "Ambition"; November 28, 2013; available from <http://peenef2.republika.pl/angielski/hasla/a/ambition.html>

¹⁵ Yustinus Semiun, OFM, *Teori-teori kepribadian Psikoanalitik Kontemporer Jilid 1*, (Yogyakarta Kanisius:2013) p. 207

Alfred Adler thought that human are individualism who motivated by social impulses that have been taken since birth. Adler became a pioneer in developmental psychology who put forward the theory that consciousness (consiusness) is an essential part of the personality (personality). Adler's theory is contrary to Freud, lies in the consciousness of individuals who seek to improve their lives with the concept of how to understand someone who work hard can be successful, while the people who do not work hard and notsuccessful is their responsibility to make a mistake choosing. According to Adler, humans are social creatures primary. Sexual gratification of human needs is just one of the many basic human needs, depending on how people organize, plan and do the activities of daily living.

Alfred Adler theory includes the following:

1. Striving for Success and Superiority¹⁶: The dynamic force behind the personal activity is strivingfor success or superiority.
2. Subjective Perceptions as Motivation¹⁷: Subjective perceptions of individuals shaping behavior and personality. The most subjective view is the goal of becoming superiority or purpose to be successful, the goal that was created at the beginning of life, which is simply not understood clearly. The fictional final goal guiding lifestyle or style of human life, shaping the personality becomes unity, and the purpose it can be understood to give purpose to all behavior. According to Adler normal person, can finally break free from this fiction, being the neurotic does.
3. The Self-Consistency of Personality¹⁸:In history books, Adler is often cited as founding the school of "individual psychology." This term refers to Adler's belief that every person is essentially unique and has a personality unlike anybody else. For this to be the case, then, a person's

¹⁶*Ibid.*, p. 238

¹⁷*Ibid.*, p. 224

¹⁸*Ibid.*,p. 260

character must remain consistent and directed toward one very distinct goal or purpose. Some may object to this notion on the grounds that a person can act unpredictably, which would undermine the theory that all of a person's behavior is motivated by a single purpose. In response, Adler explained that behavior that appears inconsistent is actually an unconscious attempt to confuse other people.

4. Development of Life Style¹⁹: Adler also mentions the typical individual lifestyle approach. All human potential develop according to lifestyle that is consistent with self. Each person has a life style but there cannot be two people develop the same lifestyle.

G. Methods of the Research

Based on the framework of theories, the writer uses the research method with variety of qualitative; type of research literature, the research tendency is interpretative or analyzing by method of data collection from literary texts.

H. Benefits of the Research

Based on the methods of research, the benefits of this research are firstly it could be beneficial for students or researches who want to explore more deeply about *Burlesque*. Secondly, this research may be beneficial because it has been done through the new perspective by applying the concept of psychoanalytic theory of ambition, which is in the psychoanalytical theories so it can show something new for further researches.

I. Systematic Organization of the Research

Related to the title of this research, the systematic presentation is written as follows:

CHAPTER I entitled INTRODUCTION. It consists of: Background of the Problem, Identification of Problem, Limitation of the Problem, Statement of the Problem, The Objectives of the

¹⁹*Ibid.*, p.257

Research, Framework of the Theories, The Method of the Research, The Benefits of the Research, The Organizational Presentation.

CHAPTER II entitled THE ANALYSIS *BURLESQUE* THROUGH INTRINSIC APPROACHES. It consists of: characterization (*showing method*) analysis, plot and settings.

CHAPTER III entitled THE AMBITION OF ALI ROSE TO BE A POPULAR SINGER THROUGH INDIVIDUAL PSYCHOLOGY. It consists of analysis of theme by using the result of intrinsic and extrinsic approaches.

CHAPTER IV entitled CONCLUSION. It consists of conclusion which shows that the theme of this movie is The Ambition of Ali Rose presented an overview of the research subjects in the previous chapters as well as the implications from studies of other variables.

BIBLIOGRAPHY

Scheme of the Research

Attachment

Abstract