

**REFLECTION OF THE NEW WORLD ORDER IN JAMES BOND
SERIES IN THE FILM *MOONRAKER***

TERM PAPER

Submitted in part-fulfilling for obtaining

Strata One (S-1) Degree



Adi Ponco Prasetyo

2010130020

**STRATA ONE (S-1) OF ENGLISH DEPARTMENT
FACULTY OF LETTERS
DARMA PERSADA UNIVERSITY
JAKARTA
2014**

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Name : Adi Ponco Prasetyo

Reg. No. : 2010130020

Signature :

Date :

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The term-paper submitted by:

Name : Adi Ponco Prasetyo

Reg. No. : 2010130020

Study Program : English Department/Strata One Degree (S-1)

The title of the term-paper REFLECTION OF THE NEW WORLD ORDER IN
JAMES BOND SERIES IN THE FILM *MOONRAKER*

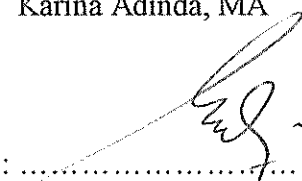
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Department, the Faculty of Letters, Darma Persada University.

Advisor

: 

Karina Adinda, MA

Reader

: 

Drs. Rusydi M. Yusuf, M.Si

Head of English Department

: 

Tommy Andrian, SS, M.Hum

APPROVAL PAGE

The term paper has been tested on 2014

By
BOARD OF EXAMINERS
Consisting of

Advisor :
Dra. Karina Adinda, MA

Reader :
Drs. Rusydi Muhammad Yusuf, M.Si

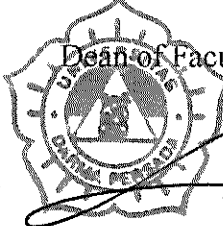
Chair of Board Examiner :

Approved on 2014

Head of English Department

Tommy Andrian, SS, M. Hum

Dean of Faculty of Letters



FAKULTAS SAstra

Syamsul Bachri, SS, M.Si

PREFACE

First of all I would like to thanks to our God Allah SWT who has been giving us the mercy and blessing. Finally, I completed this term-paper well, which entitled *Reflection of the new world order in James Bond series in the film Moonraker*. This term-paper is submitted in part-fulfilling for obtaining Strata One (S-1) degree in English Department, Darma Persada University.

Thank you very much to my parents, Joko Mulyani and Ningrum Wisastra for all your support and your treatment. It make me passionately to pursuit the revenge. I was finally able to finish this term paper and finish my education in Darma Persada University. Completion of this research can not be separated from the help and support from various parties. Therefore, I would like to say my thanks to those who give contribution for me in the completion of this research, which I listed as follows:

1. The Motherly lecturer, Karina Adinda, MA as the Advisor who patiently give me in the preparation of this research and guided me advice to solve my problems.
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6. Mr. Syamsul Bachri, SS, M.Si as the Dean of Faculty of Letters.

I realize that this research is far from perfect. Therefore, suggestions and criticisms are welcome. I conclude this preface and I am sorry if there are mistake in the writing of all content on this term-paper.

Jakarta, June 2013

Writer

ABSTRACT

Name : Adi Ponco Prasetyo

Study Program: S-1 Sastra Inggris

Title : Reflection of the new world order in James Bond series in the film
Moonraker.

This term-paper discusses about the theme of a literary work of movie with applying the intrinsic and extrinsic approaches. Through the intrinsic approach, the concepts applied are: characterization using showing and telling method, setting, and plot; and for the extrinsic approach, the concept applied is: the Narcicism and New world order. This term-paper is a qualitative research that combines literature and sociology approaches. *Moonraker* movie script is the primary sources and supported by some of relevant literature related to theories, concepts, and definitions as secondary sources.

Keywords: James Bond, New World Order, Hugo Drax, Moonraker.

ABSTRAK

Nama : Adi Ponco Prasetyo

Program Studi : S1 Sastra Inggris

Judul : Reflection of the new world order in James Bond series in the film Moonraker.

Skripsi ini membahas tema karya sastra berupa film dengan menggunakan pendekatan intrinsik dan ekstrinsik. Melalui pendekatan intrinsik, diterapkan konsep-konsep: perwatakan menggunakan metode langsung (showing) dan tidak langsung (telling), latar, serta alur; dan untuk pendekatan ekstrinsik digunakan konsep the narsisme dan tatanan dunia baru. Skripsi ini adalah penelitian kualitatif yang memadukan pendekatan sastra dan sosiologi. Film Moonraker beserta naskahnya merupakan sumber primer pada skripsi ini, didukung oleh beberapa literatur yang terkait dengan teori, konsep, dan definisi yang relevan sebagai sumber sekunder.

Kata kunci: James Bond, New World Order, Hugo Drax, Moonraker.

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CHAPTER I

Introduction

A. Background Of The Problem

Moonraker (1979) is the eleventh spy film in the James Bond series, and the fourth to star Roger Moore as the fictional MI6 agent James Bond. Seeing how the world flocked to see Star Wars, the Bond producers decided to make their own little Bond Wars. They basically took the plot of The Spy Who Loved Me and sent it to space. Hugo Drax replaced Carl Stromburg who, instead of wanting to control the new world order from the middle of the ocean, wanted to control it from his station in the heavens.¹ When a U.S. space shuttle is stolen in a midair abduction, only Bond who can find the evil genius responsible. The clues point to billionaire Hugo Drax, who has devised a scheme to destroy all human life on earth! As Bond races against time to stop Drax's evil plot, he joins forces with Dr. Holly Goodhead, a NASA scientist who is as beautiful as she is brilliant. And 007 needs all the help he can get, for Drax's henchman is none other than Bond's old nemesis Jaws, the indestructible steel-toothed giant. Their adventure leads all the way to a gigantic orbiting space station, where the stage is set for an epic battle for the fate of all mankind.²

Moonraker was intended by its creator Ian Fleming to become a film even before he completed the novel in 1954, since he based it on a screenplay manuscript he had written even earlier. The film's producers had originally intended to film *For Your Eyes Only*, but instead chose this title due to the rise of the science fiction genre in the wake of the *Star Wars* phenomenon. Budgetary issues caused the film to be primarily shot in France, with locations also in Italy, Brazil, Guatemala and the United States. The soundstages of Pinewood Studios in

¹ "moonraker"; October 10, 2013 ; available from www.universalexports.net/Movies/moonraker.shtml

² ibid

England, traditionally used for the series, were only used by the special effects team.

In the film of *Moonraker* there's an antagonist character Hugo Drax who is a billionaire. He was planning to remake the human being with his insane planning to kill people and civilization. He planned to send chemical which contained in rare orchid from amazon. Only people who are considered qualified in races and the ability to carry out the space and founding the Hugo Drax empire. This research focuses on the main character James Bond, Dr. Goodhead the CIA member and Bond affiliation, and Sir Hugo Drax the antagonist who reflects new world order theory in this film.

B. Identification Of The Problem

Based on the background of the problem above. I identify the problem in this research is the character of Hugo Drax who has the ambition to make a new human race and new world order in his hands. Also, some of the characters in the *Moonraker* film is feeling threatened by him. I assume that the theme of this film is Reflection of the new world order "in the fiction story of James Bond" in the film *Moonraker*.

C. Limitation of The Problem

Based on the identification of the problem above, I limit the problem of my research to the analysis of the character of James Bond, Hugo Drax, and Dr. Holly Goodhead. Theory and concepts that I use - through intrinsic approaches - the characterization, setting, and plot. Through, extrinsic approach I use the new world order, utilitarianism, and megalomania. Through psychology literature - I use the concept of narcissism.

D. Formulation of The Problem

Based on the limitation of the problem, I formulate the problem: whether my assumption is true that the theme of this film is Reflection of the new world order

in James Bond series in the film *Moonraker*? To answer this statement, I formulate the following questions.

- a. Can the methods of characterization, setting and plot be used to analyze the character of James Bond, Hugo Drax, and Holly Goodhead?
- b. Can the new world order theory and psychological approach be used to analyze the background of Hugo Drax?
- c. Can the theme be reinforced through the result of analysis: characterization, New world order theory and psychological approach?

E. Objective of the research

Based on the formulation problem above, I aim to show that the theme of this film is “Reflection of the new world order in James Bond series in the film *Moonraker*.”.

To reach this purpose I take some steps:

- a. To analyze the character of James Bond, Hugo Drax, And Holly Goodhead through the methods of characterization, setting and plot.
- b. To analyze the background of Hugo Drax through New world order theory and psychology approaches.
- c. To analyze the theme through the result of analysis of: characterization, setting, plot, new world order, and psychological that showing the Reflection of the new world order in James Bond series in the film *Moonraker*.

F. Framework of The Theories

Based on the objective of the research above, I use the theory and concepts which contains intrinsic and extrinsic approaches. Literature theories that I use characterization, setting and plot. The other theories are megalomania, new world order theory, utilitarianism, and for the psychological theory is narcissism.

1. Through intrinsic approaches I used the concepts of
 - a. Telling Method: In the most customary form of telling the author interrupts the narrative and reveals directly, through series of editorial comments, the nature and personality of the characters, including the thoughts and feelings that enter and pass through the characters mind. By so doing the author asserts and retains full control over characterization. The author not only directs our attention to a given character, but tells us exactly what our attitude toward that character ought to be.³

 - b. Showing Method: Unlike the direct methods of characterization already discussed, showing involve the gradual rather than the immediate establishment of character. Such a process requires rather than excludes the active participation of the reader and in so doing calls upon what Foster called “intelligence and memory.”⁴

2. Plot: A plot is also a narrative of events, the emphasis falling on causality.⁵ There are five elements in the plot.
 - a. Exposition

The exposition is the beginning section in which the author provides the necessary background information, sets the scene, establishes the situation, and dates the action. It may also introduce the characters and the conflict, or the potential for conflict. The exposition may be accomplished in a single sentence or paragraph, or, in the case of some novels, occupy an entire chapter or more. Some plots require more exposition than others. A historical novel set in a foreign

³ James H. Pickering, *Concise Companion to Literature* (New York: Macmillan Publishing, 1981), page 30.

⁴ *Ibid* page 31.

⁵ *Ibid* page 13

country several centuries ago obviously needs to provide the reader with more background information than a novel with a contemporary setting.⁶

b. Complication

The complication, which is sometimes referred to as the rising action, breaks the existing equilibrium and introduces the characters and the underlying or inciting conflict (if they have not already been introduced by the exposition). The conflict is then developed gradually and intensified.⁷

c. Crisis

The crisis (also referred to as the climax) is that moment at which the plot reaches its point greatest emotional intensity; it is the turning point of the plot, directly precipitating its resolution.⁸

d. Falling Action

Once the crisis, or turning point, has been reached, the tension subsides and the plot moves toward its appointed conclusion.⁹

e. Resolution

The final section of the plot is its resolution; it records the outcome of the conflict and establishes some new equilibrium or stability (however tentative and momentary). The resolution is also referred to as the *conclusion* or the *denouement*, the latter a French word meaning “unknotting” or “untying.”¹⁰

3. Setting

Setting in fiction is a term that, in its broadcast sense, encompasses both physical locale that frames the action and the time of day and year, the

⁶Ibid, page.17.

⁷Ibid., page. 17.

⁸Ibid., page. 17.

⁹Ibid., page. 17.

¹⁰Ibid., page. 17.

climatic conditions, and the historical period during which the action takes place.¹¹

a. Setting as background for action

When we speak of setting as background, then, we have in mind a kind of setting that exists by and large for its own sake, without any clear relationship to action or characters, or at best relationship that is only tangential and slight. To see whether setting acts as an essential element in the fiction, or whether it exists merely as decorative and functionless background, we need ask ourselves this: Could the work in question be set in another time and another place without doing it essential damage? If the answer is yes, then the setting can be said to exist as decorative background whose function is largely irrelevant to the purpose of the work as whole.¹²

b. Setting as antagonist

Setting in the form of nature can function as a kind of casual agent or antagonist, helping to establish plot conflict and determine the outcome of events.¹³

c. Setting as a means of creating appropriate atmosphere

Many authors manipulate their settings as a means of arousing the reader's expectations and establishing an appropriate state of mind for events to come.¹⁴

d. Setting as a means of revealing character

An author can also use the setting to clarify and reveal character by deliberately making setting a metaphoric or symbolic extension of character.¹⁵

¹¹ *Ibid*, p. 37.

¹² *Ibid*, p. 38.

¹³ *Ibid*, p. 39.

¹⁴ *Ibid*, p. 40.

¹⁵ *Ibid*, p. 41.

e. Setting as a means of reinforcing theme

Setting can also be used as a means of reinforcing and clarifying the theme of a novel or short story.¹⁶

4. Through extrinsic approach I use the theory of

a. New world order: is a vision for the world in which greater peace and stability is achieved through a new political order or according to conspiracy theories, the planned rule of the world by a secret global elite.¹⁷

b. Megalomania: Megalomania is a psychopathological disorder characterized by delusional fantasies of power, relevance, or omnipotence, "Megalomania is characterized by an inflated sense of self-esteem and overestimation by persons of their powers and beliefs." Historically it was used as an old name for narcissistic personality disorder prior to the latter's first use by Heinz Kohutin 1968, and is used these days as a non-clinical equivalent. It is not mentioned in the *Diagnostic and Statistical Manual of Mental Disorders* (DSM) or the International Statistical Classification of Diseases (ICD).¹⁸

c. Narcissism: Narcissism is a term that originated with Narcissus in Greek mythology who became obsessed with his own reflection on water. Currently it is used to describe a person characterized by egotism, vanity, pride, or selfishness.¹⁹

¹⁶ *Ibid*, p. 42

¹⁷ "new world order" ; October 10, 2013 available from www.advancedenglishdictionary.com

¹⁸ "megalomania" ; October 10, 2013 available from www.advancedenglishdictionary.com

¹⁹ "narcicisim" ; ;October 10, 2013 available from www.advancedenglishdictionary.com

d. Utilitarianism: Doctrine that the useful is the good; especially elaborated by Jeremy Bentham and James Mill; the aim was said to be the greatest happiness for the greatest number.²⁰

e.

G. Methods of The Research

Based on the theoretical framework above, I use a qualitative range of research, types of research literature, nature interpretive/analytical methods of data collection in the form of literary texts of short stories, novel, biography and film, which is created by Ian Fleming as a primary source and is supported by some literature related to theories, concepts and definitions relevant as a secondary sources.

H. Benefits of The Research

This research is hoped to give benefits for those who has a passion to know characterization of James Bond, Hugo Drax, and Holly Goodhead. Also, this research can enrich the knowledge about James Bond.

I. Systematic Organization of Research

Based on benefits of the research above, this term paper can be arranged on followed:

CHAPTER I- INTRODUCTION: background of problem, identification of problem, limitation of problem, formulation of problem, objective of this research, framework of theories, benefits of this research, system of presentation.

CHAPTER II – ANALYSIS OF CHARACTERS THROUGH INTRINSIC APPROACHES, which consist: of characterization, telling,

²⁰ “utilitarianism” ; February 2, 2014 available from www.advancedenglishdictionary.com

showing, and plot methods which is shown in several sub chapters.

CHAPTER III – REFLECTION OF THE NEW WORLD ORDER IN THE JAMES BOND SERIES IN THE FILM MOONRAKER consist: about literature psychology, and new world order theory which is shown in several sub chapter.

CHAPTER IV - CONCLUSION, consist of the evaluation of previous chapters and the implication of this story Reflection of the new world order in James Bond series in the film Moonraker.