DEIXIS ANALYSIS IN THE SONG LYRICS OF TAYLOR SWIFT'S *MIDNIGHTS* ALBUM

TERM PAPER

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ENGLISH LANGUAGE AND CULTURE DEPARTMENT

FACULTY OF LANGUAGE AND CULTURE

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DEIXIS ANALYSIS IN THE SONG LYRICS OF TAYLOR SWIFT'S *MIDNIGHTS* ALBUM

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Submitted in part-fulfillment of requirements for obtaining

Sarjana Linguistik (S.Li.) degree

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INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, January 26, 2023

(Monika Lisa)

LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Monika Lisa entitled "Deixis Analysis in The Song Lyrics of Taylor Swift's *Midnights* Album" has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li) degree to the respective candidate.

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DEIXIS ANALYSIS IN THE SONG LYRICS OF TAYLOR SWIFT'S *MIDNIGHTS* ALBUM

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ABSTRACT

This study aims to find the types of deixis, the dominant type of deixis, and the reference meanings of deixis in the song lyrics. The research uses a pragmatic approach based on Cruse's theory to answer the research questions. The research was conducted by using a descriptive qualitative method. The research object in this study is *Midnights* album by Taylor Swift. The research data are gathered from thirteen songs of the *Midnights* album, and they are classified into the types of deixis based on their own criteria. The results of this research found that there are five types of deixis were found in the song lyrics of the *Midnights* album, there are person deixis 38%, spatial deixis 19%, temporal deixis 33%, social deixis 4%, and discourse deixis 6%. The most dominant type of deixis found is person deixis. These findings suggest that deixis functions as a powerful linguistic device for interpreting meaning in song lyrics, allowing listeners to engage with the emotions and/or situations conveyed by the singer.

Keywords: Pragmatics, Deixis, Song Lyric, Midnights Album, Taylor Swift.

ANALISIS DEIKSIS PADA LIRIK LAGU TAYLOR SWIFT ALBUM *MIDNIGHTS*

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ABSTRAK

Penelitian ini bertujuan untuk menemukan jenis-jenis deiksis, jenis deiksis yang dominan, dan makna referensi deiksis dalam lirik lagu. Penelitian ini menggunakan pendekatan pragmatik berdasarkan teori Cruse untuk menjawab pertanyaan penelitian. Penelitian ini dilakukan dengan menggunakan metode kualitatif deskriptif. Objek penelitian dalam penelitian ini adalah album Midnights dari Taylor Swift. Data penelitian dikumpulkan dari tiga belas lagu dalam album Midnights, dan diklasifikasikan ke dalam jenis-jenis deiksis berdasarkan kriterianya masing-masing. Hasil dari penelitian ini menemukan bahwa ada lima jenis deiksis yang ditemukan dalam lirik lagu album Midnights, yaitu deiksis persona 38%, deiksis spasial 19%, deiksis temporal 33%, deiksis sosial 4%, dan deiksis wacana 6%. Jenis deiksis yang paling dominan ditemukan adalah deiksis persona. Temuan ini menunjukkan bahwa deiksis berfungsi sebagai perangkat linguistik yang kuat untuk menafsirkan makna dalam lirik lagu, yang memungkinkan pendengar untuk terlibat dengan emosi dan/atau situasi yang disampaikan oleh penyanyi.

Kata kunci: Pragmatik, Deiksis, Lirik Lagu, Album Midnights, Taylor Swift.

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