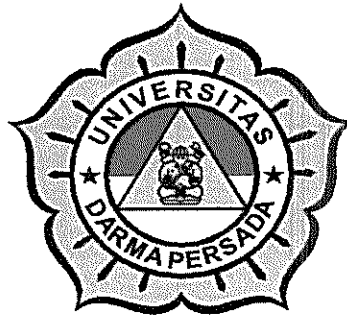


**THE REFLECTION OF HIERARCHY OF NEEDS CONCEPT  
ON CHARACTER CINDERELLA  
IN NOVEL *CINDERELLA NINJA WARRIOR*  
BY MAUREEN MCGOWAN**

**TERM PAPER**

Submitted in Part-Fulfillment for  
Obtaining Strata One (S-1) Degree

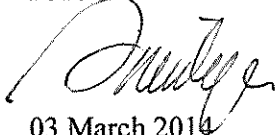


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JAKARTA  
2014**

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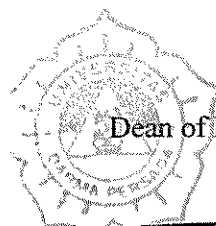
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## PREFACE

Alhamdulillahirabbil'aalamiin, owing to Allah SWT's mercy and blessing, finally I could complete this term-paper well, which entitled *The Reflection of Hierarchy of Needs Concept on Character Cinderella in Novel Cinderella Ninja Warrior by Maureen McGowan*.

This term-paper is submitted to the Strata One English Department of Darma Persada University as a partial fulfillment of the requirements for obtaining the Strata One (S1) degree. Having done my utmost, I myself still believe that this research is far from being perfect; however, for me this is the best work I have ever made.

Completion of this research cannot be separated from the help and support from various parties. Therefore, I would like to say my thanks to those who give contribution for me in the completion of this research, which I listed as follows:

1. Dr. Swany Chiakrawati, SS, S.Psi, MA as the Adviser who has spent her valuable time to guide me how to make an excellent term paper.
2. Dra. Kurnia Idawati, M.Si as the Reader who thoroughly checked and repaired the word by word in this term-paper.
3. Mr. Tommy Andrian, SS, M.Hum as the Head of Faculty of Letters. Your advice is so helpful and inspiring. You really know how to give motivation to people.
4. All lecturers of English Department who have given me so much knowledge and experience.
5. Mr. Syamsul Bachri, SS, M.Si as the Dean of Faculty of Letters.
6. My Parents, *Mommy* and *Daddy* who always give me support to finish my term paper. With your love, endless prayers, and priceless advices I was finally able to finish this research and finish my education in Darma Persada University within only three and a half years.
7. My lovely brothers, Billy and Megan who give me spirit in making my day as happy as before.

8. My best friends in DAEBAK!, Indah Mantari, Ernie Kurniasari, and Shella Stephani who make my life happy all the time. You all have done so much to me over the years. Give the moral support and shared the knowledge. Always there in good and bad times.

9. All my college friends that I cannot mention one by one for your support.

*Nobody is perfect.* Therefore, constructive criticisms are welcome.

Overall, I hope this research can give a bit contribution to the language education, especially to the field of literature, and to further pedagogical research.

Jakarta, 03 March 2014

Writer

Anindya T.P.L

## ABSTRACT

Name : Anindya Tresno Putri Lestari  
Study Program : S-1 of English Department  
Entitled : The Reflection of Hierarchy of Needs Concept on Character  
Cinderella in Novel *Cinderella Ninja Warrior* by Maureen  
McGowan

This term paper discusses a literary novel by using intrinsic and extrinsic approaches. For the intrinsic approaches, the writer uses characterization, setting, and plot. The writer also uses the extrinsic approaches through the hierarchy of needs theory by Abraham Maslow. The term-paper is a qualitative research that combines literature and psychological approaches. It uses novel *Cinderella Ninja Warrior* by Maureen McGowan as the primary source, and is supported by some literatures related to relevant theories, concepts and definitions, as secondary sources.

Keywords:

**Characterization, Setting, Plot, Hierarchy of Needs**

## **ABSTRAK**

Nama : Anindya Tresno Putri Lestari  
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Judul : The Reflection of Hierarchy of Needs Concept on Character Cinderella in Novel *Cinderella Ninja Warrior* by Maureen McGowan.

*Skripsi ini membahas tentang karya sastra novel dengan menggunakan pendekatan intrinsik dan ekstrinsik. Melalui pendekatan intrinsik penulis menggunakan perwatakan, latar, dan alur. Penulis juga menggunakan pendekatan ekstrinsik melalui teori kebutuhan bertingkat oleh Abraham Maslow. Skripsi ini merupakan penelitian kualitatif yang mengkombinasikan pendekatan sastra dan psikologi. Skripsi ini menggunakan novel *Cinderella Ninja Warrior* karya Maureen McGowan sebagai sumber primer, dan didukung oleh beberapa literatur yang terkait dengan teori, konsep, dan definisi yang relevan sebagai sumber sekunder.*

*Kata kunci:*

***Perwatakan, Latar, Alur, Kebutuhan Bertingkat***



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# CHAPTER I

## INTRODUCTION

### A. Background of the Problem

Maureen has always been making up stories. She pummels her sensible side into submission to let her creative side run free. Before she becomes the National Bestselling author, she was: an auditor, a knowledge engineer, a software development manager, a product development director and a hedge fund CFO.<sup>1</sup> Aside from books and writing, she has passion in art, dance, films, fine handcrafted objects and shoes. She has twice been a finalist in the prestigious Golden Heart Competition, and in 2008, she was a finalist in the Amazon Breakout Novel Awards. Born and raised in various Canadian cities, Maureen lived and worked in Northern California and Philadelphia for several years. She now lives and writes in Toronto, Canada.<sup>2</sup> *Cinderella: Ninja Warrior* (2011), *Sleeping Beauty: Vampire Slayer* (2011), *The Dust Chronicles, Deviants* (October, 2012), *Compliance* (June 4, 2013), and *Glory* (June, 2014) are books written by her.

Psychologist Abraham Maslow developed the motivation theory. He said that we are all motivated by needs. Some needs are more important than others so he arranged them into a hierarchy of needs pyramid which consists of five needs. There are physiological needs, safety needs, love and belongingness needs, self-esteem needs, and self-actualization needs. The most basic needs at the bottom and the self-actualization needs at the top. According to Maslow, we must meet our basic needs first before we are concerned to the needs at a higher level. For example, a person who is starving is not motivated to seek safety.

Connecting the hierarchy of needs theory with the story of the novel *Cinderella Ninja Warrior* by Maureen McGowan, I can see that Cinderella is

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<sup>1</sup> "Twisted Tales"; Friday, September 07, 2012; available from [http://www.goodreads.com/author/show/3408173.Maureen\\_McGowan](http://www.goodreads.com/author/show/3408173.Maureen_McGowan)

<sup>2</sup> "Maureen McGowan"; Wednesday, September 12, 2012; available from <http://www.maureenmcgowan.com>

under pressure and imprisoned in her own home because of her stepmother's entrapment spells which make her cannot go outside except to do house chores during the day and to garden at night. Cinderella also cannot tell anyone about her stepmother's entrapment spells because she and the person she tells will turn to stone. The story continues when a court messenger named Ty comes and gives invitations about the ball and the magic competition held in the palace. Since then, Cinderella is really motivated to fulfill her needs by finding the way to break free from her stepmother by improving her magic talents and perfecting her ninja skills.

I think this story is suitable being analyzed through the hierarchy of needs concept by Abraham Maslow. Here we can see Cinderella's effort to achieve those five needs in the hierarchy of needs pyramid. Furthermore, this novel has many values of life and morality from which we can get good lessons.

#### **B. Identification of the Problem**

Based on the background of the problem above, I identify that the problem of this research is: Cinderella's effort to fulfill her hierarchy of needs by improving her magic talents and perfecting her ninja skills. I assume that the theme of this novel is about the reflection of hierarchy of needs concept on character Cinderella in novel *Cinderella Ninja Warrior* by Maureen McGowan.

#### **C. Limitation of the Problem**

Based on the identification of the problem above, I limit this research to the study of Cinderella, Stepmother or Helena, and Prince Tiberius or Ty' characterizations. Theories and concepts I use are intrinsic and extrinsic approaches. Through intrinsic approaches I use *characterization, setting, and plot*. Through extrinsic approaches I use *the hierarchy of needs theory by Abraham Maslow*.

#### **D. Formulation of the Problem**

Based on the limitation of the problem above, I formulate the problem whether my assumption is correct that the theme of this novel is *The Reflection of Hierarchy of Needs Concept on Character Cinderella in Novel Cinderella Ninja Warrior by Maureen McGowan*. To answer this question, I formulate the problem as follows:

1. Can the methods of telling and showing be used to analyze the characterization in this novel?
2. Can the concept of setting and plot be used to analyze this novel?
3. Can the concept of hierarchy of needs theory by Abraham Maslow be used to analyze the character of Cinderella in this novel?
4. Can the theme of this novel be reinforced through the hierarchy of needs theory by Abraham Maslow and literature approaches?

#### **E. Objective of the Research**

Based on the formulation of the problem above, the objective of this study is to show that the theme of this novel is *The Reflection of Hierarchy of Needs Concept on Character Cinderella in Novel Cinderella Ninja Warrior by Maureen McGowan*. To fulfill this purpose, I have to take some steps as follows:

1. To analyze the characterization through the methods of telling and showing.
2. To analyze the novel through the concept of setting and plot.
3. To analyze the character of Cinderella through the concepts of hierarchy of needs theory by Abraham Maslow.
4. To reinforce the theme through the hierarchy of needs theory by Abraham Maslow and literature approaches.

#### **F. Framework of the Theories**

Based on the objective of the research above, in this research I use the concept of intrinsic and extrinsic approaches. For the intrinsic, I use literary

approaches of characterization, setting, and plot. Meanwhile, for the extrinsic approach, I use the hierarchy of needs theory by Abraham Maslow.

### 1. Intrinsic Approaches

The word *intrinsic* means something that is related to the essential nature of thing. Through this approach, I use the concepts of James H. Pickering and Jeffrey D. Hoepfer in his book titled *Concise Companion to Literature*:

#### a. Characterization

*Characterization is the process by which an author creates, develops, and presents of character.*<sup>4</sup> The methods I use to analyze this novel are telling and showing methods.

##### 1) *Telling Method (Direct)*

Telling Method (*Direct*) relies on exposition and direct commentary by the author. We learn and look only at what the author calls to our attention.<sup>5</sup> Direct methods of revealing characters' characterization by telling method include characterization through the use of names, characterization through appearance, and characterization by the author. But in this research I will analyze it through characterization by the author.

##### a) *Characterization by the Author*

In the most customary form of telling, the author interrupts the narrative and reveals directly, through a series of editorial comments, the nature and personality of the characters, including the thoughts and feelings that enter and pass through the characters' minds. By so doing the author asserts and retains full control of characterization.<sup>6</sup>

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<sup>4</sup> Pickering and Hoepfer, *Concise Companion to Literature* (New York: Macmillan Publishing, 1981), p. 24.

<sup>5</sup> *Ibid.*, p. 27.

<sup>6</sup> *Ibid.*, p. 30.

## 2) *Showing Method (Indirect)*

The method of characterization which involves the author's stepping aside, as it were, to allow the characters to reveal themselves directly through their dialogue and their actions.<sup>7</sup>

### a) *Characterization through Dialogue*

Some light fiction reproduces dialogue as it might occur in reality, but the best authors trim everything that is inconsequential. What remains is weighty and substantial and carries with it the force of the speaker's attitudes, values, and beliefs. Some characters are careful and guarded in what they say: they speak only by indirection, and what we must infer from their words what they actually mean. Others are open and candid; they tell us, or appear to tell us, exactly what is on their minds. Some characters are given to chronic exaggeration and overstatement; others to understatement and subtlety.<sup>8</sup>

### b) *Characterization through Action*

To establish character on the basis of action, it is necessary to examine the several events of the plot for what they seem to reveal about the characters, about their unconscious emotional and psychological states as well as about their conscious attitudes and values. Some actions, of course, are inherently meaningful in this respect than others. A gesture or a facial expression usually carries with it less significance than some larger and overt act.<sup>9</sup>

## b. Setting

*Setting in fiction is called on to perform a number of desired functions.*<sup>10</sup>

It may serve five elements such as:

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<sup>7</sup> *Ibid.*, p. 27.

<sup>8</sup> *Ibid.*, p. 32.

<sup>9</sup> *Ibid.*, p. 34.

<sup>10</sup> *Ibid.*, p. 38.



1) Setting as Background for Action

Fiction requires a setting or background of some kind, even if it only resembles the stage set of the daytime television soap opera. Kind of setting that exists by and large for its own sake, without any clear relationship to action or characters, or at best a relationship that is only tangential and slight.

2) Setting as Antagonist

Setting in the form of nature can function as a kind of casual agent or antagonist, helping to establish plot conflict and determine the outcome of events.

3) Setting as a Means of Creating Appropriate Atmosphere

Many authors manipulate their settings as a means of arousing the reader's expectations and establishing an appropriate state of mind for events to come.

4) Setting as a Means of Revealing Character

An author can also use the setting to clarify and reveal character by deliberately making setting a metaphoric or symbolic extension of character.

5) Setting as a Means of Reinforcing Theme

Setting also be used a means of reinforcing and clarifying the theme of novel or short story.

c. Plot

*Plot is the way related to the story or drama.*<sup>11</sup> *A plot is also a narrative of events, the emphasis falling on causality.*<sup>12</sup> There are five elements in the plot:

1) Exposition

The exposition is the beginning section in which the author provides the necessary background information, sets the scene, establishes the

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<sup>11</sup> *Ibid.*, p. 25.

<sup>12</sup> *Ibid.*, p. 13.

situation, and dates the action. It may also introduce the characters and the conflict, or the potential for conflict. The exposition may be accomplished in a single sentence or paragraph, or, in the case of some novels, occupy an entire chapter or more.<sup>13</sup>

2) Complication

The complication, which is sometimes referred to as the rising action, breaks the existing equilibrium and introduces the characters and the underlying or inciting conflict. The conflict is then developed gradually and intensified.<sup>14</sup>

3) Crisis

The crisis (also referred to as the climax) is that moment at which the plot reaches its point greatest emotional intensity; it is the turning point of the plot, directly precipitating its resolution.<sup>15</sup>

4) Falling Action

Once the crisis, or turning point, has been reached, the tension subsides and the plot moves toward its appointed conclusion.<sup>16</sup>

5) Resolution

The final section of the plot is its resolution; it records the outcome of the conflict and establishes some new equilibrium or stability (however tentative and momentary). The resolution is also referred to as the conclusion.<sup>17</sup>

2. Extrinsic Approaches

a. The Definition of Psychology

Psychology is the scientific study of behavior and mental processes. The term “psychology” comes from the Greek words “psyche” (the soul) and “logos” (study) and reveals the original definition as the study of the

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<sup>13</sup> *Ibid.*, p. 16.

<sup>14</sup> *Ibid.*, p. 17.

<sup>15</sup> *Ibid.*,

<sup>16</sup> *Ibid.*,

<sup>17</sup> *Ibid.*,

soul (later, of the mind). *Scientific study* implies using such tools as observation, description, and experimental investigation to gather information and then organizing this information. *Behavior* is defined broadly to include actions that can be readily observed, such as physical activity and speaking, as well as other “mental processes” that occur even though they cannot be observed directly, such as perceiving, thinking, remembering, and feeling.<sup>18</sup>

b. The Hierarchy of Needs Theory by Abraham Maslow

Famed psychologist Abraham Maslow was born on April 1, 1908, Brooklyn, New York. Maslow argued that each person has a hierarchy of needs that must be satisfied. He died in Menlo Park, California, on June 8, 1970.<sup>19</sup>

There are five different levels in Maslow’s hierarchy of needs:<sup>20</sup>

1) Physiological Needs

These include the most basic needs that are vital to survival, such as the need for water, air, food, and sleep. Maslow believed that these needs are the most basic and instinctive needs in the hierarchy because all needs become secondary until these physiological needs are met.

2) Security Needs

These include needs for safety and security. Security needs are important for survival, but they are not as demanding as the physiological needs. Examples of security needs include a desire for steady employment, health care, safe neighborhoods, and shelter from the environment.

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<sup>18</sup> Ernest R. Hilgard, Richard C. Atkinson, and Rita L. Atkinson, *Introduction to Psychology Six Edition* (United States of America: Harcourt Brace Jovanovich, Inc, 1975), p. 10.

<sup>19</sup> “Abraham Maslow”; Thursday, February 06, 2014; available from <http://www.biography.com/people/abraham-maslow-9401669>

<sup>20</sup> “Five Levels of the Hierarchy of Needs”; Saturday, December 14, 2013; available from <http://psychology.about.com/od/theoriesofpersonality/a/hierarchyneeds.htm>

### 3) Love and Belongingness Needs

These include needs for belonging, love, and affection. Maslow described these needs as less basic than physiological and security needs. Relationships such as friendships, romantic attachments, and families help fulfill this need for companionship and acceptance, as does involvement in social, community, or religious groups.

### 4) Self-esteem Needs

After the first three needs have been satisfied, esteem needs becomes increasingly important. These include the need for things that reflect on self-esteem, personal worth, social recognition, accomplishment, and freedom.

### 5) Self-actualization Needs

This is the highest level of Maslow's hierarchy of needs. Self-actualizing people are self-aware, concerned with personal growth, less concerned with the opinions of others, and interested fulfilling their potential.

## **G. Methods of the Research**

Based on the framework of the theories above, I use a variety of qualitative research methods, type of literary research, interpretive/analysis research with the method of data collection in the form of literary text from the novel titled *Cinderella Ninja Warrior* by Maureen McGowan as a primary source and is supported by some literatures related to the suitable theory, concepts, and definitions as a secondary source.

## **H. Benefits of the Research**

Based on the methods of the research above, this research is expected to be useful for those who are interested in deepening knowledge of the novel *Cinderella Ninja Warrior* by Maureen McGowan. This research is also useful because it is done through a new perspective by applying concepts of the hierarchy of needs theory by Abraham Maslow. I hope that this research is

appropriate for future research and for those who want to conduct a research about literary works.

### **I. Systematic Organization of the Research**

Based on the benefits of the research above, the systematic organization of the research is written as follows:

#### **CHAPTER I: INTRODUCTION**

It consists of: Background of the Problem, Identification of the Problem, Limitation of the Problem, Formulation of the Problem, Objective of the Research, The Framework of Theories, Methods of the Research, Benefits of the Research, and Systematic Organization of the Research.

#### **CHAPTER II: NOVEL *CINDERELLA NINJA WARRIOR* BY MAUREEN MCGOWAN THROUGH INTRINSIC APPROACHES**

It contains a glimpse of characterization through telling and showing methods, setting, and plot.

#### **CHAPTER III: THE REFLECTION OF HIERARCHY OF NEEDS CONCEPT ON CHARACTER CINDERELLA IN NOVEL *CINDERELLA NINJA WARRIOR* BY MAUREEN MCGOWAN THROUGH EXTRINSIC APPROACHES**

It contains analysis of the theme using the concepts of hierarchy of needs theory by Abraham Maslow on the main character, Cinderella.

#### **CHAPTER IV: CLOSING**

It contains conclusion on how the theme reflects *The Reflection of Hierarchy of Needs Concept on Character Cinderella in Novel Cinderella Ninja Warrior by Maureen McGowan*. It presents an overview of the research subjects in the previous chapters.