

THE STEREOTYPE REVERSAL OF  
PRINCESS TIANA AS BLACK AMERICAN IN MOVIE  
*THE PRINCESS AND THE FROG* BY WALT DISNEY

TERM PAPER



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FACULTY OF LETTERS

UNIVERSITY OF DARMA PERSADA

JAKARTA

2015

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**Submitted in part-fulfilling for obtaining**

**Strata One (S-1) Degree**



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**2015**

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I hereby declare that the term-paper is the result of my own work, and all the sources quoted or referenced have been stated correctly.

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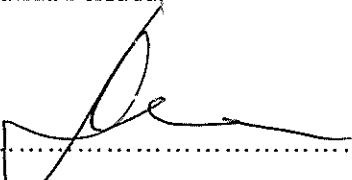
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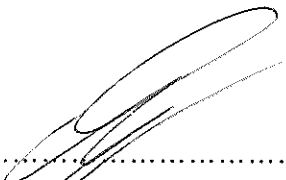
  
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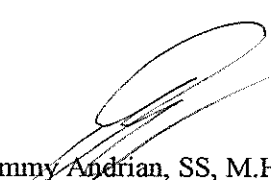
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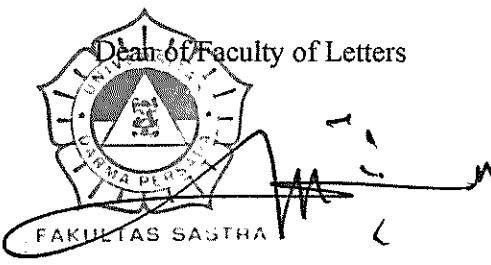
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## PREFACE

Praise Gratitude I pray toward to the Lord Jesus Christ, who has given grace and His blessing to me until finally I could finish this term paper well.

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This term-paper is far from perfection. Suggestions and constructive criticism are welcomed.

Jakarta, 12 August 2015

Writer



Mellyana Gurning

## ABSTRACT

Name : Mellyana Gurning  
Program of Study : English Literature  
Title : The stereotype reversal of princess Tiana as black American in movie script *the princess and the frog* by Walt Disney

This term of paper discusses the theme of a literary work as movie by using intrinsic and extrinsic approaches. Intrinsic approach concepts are: characterization, setting, and plot, and for the concept of extrinsic approach is: Id Stereotype Theory by Janowitz and Bettelheim. This study is a qualitative range of research, types of research literature, that analyze with the method of data collection in the form of literary media from a movie titled *The Princess and The Frog* Walt Disney's work as the primary source and is supported by some literatures related to theories, concepts and definitions that relevant as secondary sources.

Keywords: Theme, characterization, setting, plot, and Id Stereotype Theory.



## **ABSTRAK**

*Nama : Mellyana Gurning*  
*Program Studi : Sastra Inggris*  
*Judul : The stereotype reversal of princess Tiana as black American in movie script the princess and the frog by Walt Disney*

*Skripsi ini membahas tema karya sastra berupa film dengan menggunakan pendekatan intrinsik dan ekstrinsik. Melalui pendekatan intrinsik diterapkan konsep-konsep: perwatakan, latar, dan alur; dan untuk pendekatan ekstrinsik digunakan konsep: Id Stereotip. Penelitian ini adalah penelitian ragam kualitatif, jenis penelitian kepustakaan, sifatnya analisis dengan metode pengumpulan data berupa teks karya sastra dari novel yang berjudul "The Princess and The Frog" karya Walt Disney sebagai sumber primer dan didukung oleh beberapa literature yang terkait dengan teori, konsep dan definisi yang relevan sebagai sumber sekunder.*

*Kata Kunci: Tema, perwatakan, latar, alur, dan Id Stereotip.*

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# CHAPTER I

## INTRODUCTION

### A. Background of The Problem

Walt Disney, by name of Walter Elias Disney (born December 5, 1901, Chicago, Illinois, U.S.—died December 15, 1966, Los Angeles, California), American motion-picture and television producer and showman, famous as a pioneer of animated cartoon films and as the creator of such cartoon characters as Mickey Mouse and Donald Duck. He also planned and built Disneyland, a huge amusement park that opened near Los Angeles in 1955, and before his death he had begun building a second such park, Walt Disney World, near Orlando, Florida. The Disney Company he founded has become one of the world's largest entertainment conglomerates.

*The Princess and the Frog*<sup>1</sup> is the only movie that Walt Disney's Princess character derived from the African-American. Tiana is a girl who works as a waiter in a restaurant. She is a hard worker who has a dream of having her own restaurant. She also works really hard and saves up. Once, a prince of Maldoria come to New Orleans, named Naveen. Because the Prince is super arrogant, lavish and lazy, he no longer gets allowance from his parents. Lawrence, his servant, warns him that because he becomes penniless, it is better for him to marry a rich girl, like Charlotte. Naveen agrees and goes to marry Charlotte. In the way to meet her, Naveen meets a witch. He gets cursed and turns into a frog. Turns out, the witch is the alliance of Lawrence that yearning to be rich. In Mardi Gras' party, Tiana meets Prince Naveen that has turned to be a frog and begs for her kiss. Though reluctant, Tiana kisses him just like in the fairy tale that she used to heard when she was a child. Unfortunately, Nevaan doesn't into human, and at that time, Tiana changes into a frog too. Being chased by a dog, they go to a swamp, which they decide to live there for awhile. While living together, a lot of simple problem

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<sup>1</sup><http://www.imdb.com/title/tt0780521/synopsis> accessed on Monday, May 25, 2015

comes up because of their character's differences. When Tiana get caught by a frog hunter, Neevan saves her. Since then, they become closer. One day, Nevaan is caught by a witch, but he is saved by Odie. Odie says that if he wanted to return into a human, he has to kiss a princess, which is Charlotte, before the clock strikes at twelve. Then, they goes to the party where Charlotte is a guest there. However, Nevaan realizes that at some of points, he has already fallen for Tiana. But, at that time, Tiana is corrupted by a silly problem, where she has not managed to buy a building for her restaurant and Neevan needs to leave Tiana to marry Charlotte in hopes that he gets a lot of money. Again, the witch shows up and kidnaps Neevan to marry Charlotte. Tiana is so heartbroken to see that. Feeling sympathy, Ray chases down the witch. In another place, Nevaan asks Charlotte to kiss him and they can get married, but the restaurant building belongs to Tiana. When they kiss, its actually already passes from midnight. Nevaan cannot turn back. Because of the circumstances, Tiana and Nevaan marries in the forms of frog at the jungle. The magic happens when they kiss, they back into human again. After being married to Nevaan, Tiana officially become a princess. She can also buy and renovate the building that she wants into a restaurant. *The Princess and the Frog* is the only movie that Walt Disney Princess character is derived from the African-American. This movie talks about the stereotype reversal of Black-American.

#### **B. Identification of the Problem**

Based on the background of the above problems, I identify the problems that; Tiana figure of African-American descent who lives a small town, New Orleans. She is a black girl who had dreams of having her own restaurant, and finally she become a princess. Most of the princess is white-skin, but Tiana is the only Princess who came from African-American stereotypes of blacks which became a slave, but in this film becomes princess Tiana. I identify this movie based on the theory of stereotypes on the role of Princess Tiana in the movie *The Princess and the Frog*. My assumption is about Black-American stereotype reversal.

### **C. Limitation of the Problem**

Based on the identification of the problem, I limit the problem of research on the study of *The Princess And The Frog*, Tiana character. The theories and concepts I use are intrinsic and extrinsic theories. The intrinsic approaches are characterization, plot, settings, and theme. The extrinsic approach is sociology approach. The sociology approach is Stereotype Reversal.

### **D. Formulation of the Problem**

I identify this movie about Black-American Stereotype Reversal on character Tiana. My assumption in this movie is the Black-American Stereotype Reversal theory. In order to answer this question, I formulate the following problems:

1. What is Tiana's characterization?
2. How far the social environment can effect Tiana's character?
3. What is the result of the analysis of the intrinsic/characterization supported with setting and the plot show the concept of stereotype reversal?

### **E. Objectives of the Research**

Based on the state of the problem above, I want to show that the theme of this is a stereotype reversal. For this purpose I conducted a peak at the following stages.

1. To analyze the characterization of Tiana.
2. To analyze the social environment affect to Tiana's characterization.
3. The analysis of the intrinsic/characterization supported by setting and the plot show the concept of stereotype reversal.

## **F. Methods of the Research**

Based on the theoretical framework, I uses the research method with variety of qualitative; type of research literature, the research tendency is interpretative or analyzing by method of data collection from literary texts.

## **G. Benefits of the Research**

Based on the method of resource above, this study is expected to be useful for student's of literature, screenwriter, director and film industry who are interested in deepening knowledge of the movie *The Princess and The Frog* by Walt Disney. This study may be useful because it is done through a new perspective by applying the theory of stereotypes reversal are included in the field of personality sociology that shown something new and not covered for further research.

## **H. Systematic Organization of the Research**

In relation with the title of this research, the systematic presentation is written as follows:

### **Abstract**

CHAPTER I - INTRODUCTION, consists of: Background of the Problem, Identification of Problem, Limitation of the Problem, Formulation of the Problem, Objective of the Research, Methods of the Research, Benefits of the Research, Systematic Organization of the Research.

CHAPTER II - THEORIES AND CONCEPT, contains: a glimpse of the theory point of view, analysis of characterization, setting, and plot.

CHAPTER III - THE ANALYSIS OF "THE PRINCESS AND THE FROG" MOVIE BY "WALT DISNEY" THROUGH INTRINSIC APPROACHES, consist of: analysis of characterization, plot and settings through intrinsic approaches.



CHAPTER IV - STEREOTYPES REVERSAL THEORY IN CHARACTER OF  
TIANA IN MOVIE "PRINCESS AND THE FROG" BY  
"WALT DISNEY", in this chapter I will prove the theme of the  
movie by using extrinsic approaches of theory of Janowitz and  
Bettleheim

CHAPTER V - CONCLUSION, consist of the theme of this movie is the  
"Stereotypes reversal", presents an overview of the research  
subjects are covered in the chapters and the implications of  
research on other variables.

Scheme of the Research

BIBLIOGRAPHY