

**THE REFLECTIONS OF LIBERAL FEMINISM IN MOVIE
SCRIPT BARBIE (2023)**

TERM PAPER



By

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JAKARTA
2024**

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Submitted in part-fulfilment of requirements for obtaining

Sarjana Linguistik (S.Li) degree



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I hereby declared that the term-paper is the result of my own work and not plagiarism of another work, the contents have become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, 11 Juni 2024



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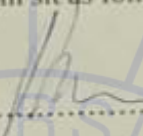
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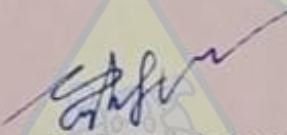
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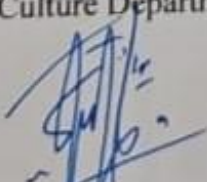

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THE REFLECTIONS OF LIBERAL FEMINISM IN MOVIE SCRIPT BARBIE (2023)

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ABSTRACT

This research examines the movie script of Barbie (2023) by Greta Gerwig & Noah Baumbach, through the lenses of liberal feminism, gender equality, and leadership styles, focusing on the characters Barbie Margot and Ken Ryan Gosling. The research employs an intrinsic approach to analyze characterization, plot, and setting, combined with an extrinsic approach using Rosemarie Tong liberal feminism theory. The findings reveal that Barbie embodies the principles of liberal feminism, advocating for women's rights and equality through her actions and decisions. This study employs a qualitative approach through a literature review. Ken character, on the other hand, highlights traditional gender roles and the challenges of evolving into a more egalitarian figure. The narrative explores the dynamics of gender equality, showcasing the struggles and triumphs of both characters as they navigate their roles in a changing society. This study emphasizes the importance of strong female leadership and the need for balanced gender representation in media. The conclusions drawn from this analysis contribute to a deeper understanding of how the character can influence and reflect societal attitudes towards gender and leadership.

Keywords: Sociology, Liberal Feminism, Gender Equality, Movie Script Barbie

REFLEKSI FEMINISME LIBERAL DALAM NASKAH FILM BARBIE (2023)

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ABSTRAK

Penelitian ini mengkaji naskah film *Barbie* (2023) karya Greta Gerwig & Noah Baumbach, melalui kacamata feminisme liberal, kesetaraan gender, dan gaya kepemimpinan, dengan fokus pada karakter Barbie Margot dan Ken Ryan Gosling. Penelitian ini menggunakan pendekatan intrinsik untuk menganalisis karakterisasi, plot, dan latar, yang dikombinasikan dengan pendekatan ekstrinsik menggunakan teori feminisme liberal Rosemarie Tong. Temuan penelitian ini mengungkapkan bahwa Barbie mewujudkan prinsip-prinsip feminisme liberal, mengadvokasi hak-hak dan kesetaraan perempuan melalui tindakan dan keputusannya. Penelitian ini menggunakan pendekatan kualitatif melalui tinjauan literatur. Karakter Ken, di sisi lain, menyoroti peran gender tradisional dan tantangan untuk berevolusi menjadi sosok yang lebih egaliter. Narasi ini mengeksplorasi dinamika kesetaraan gender, menampilkan perjuangan dan kemenangan kedua karakter saat mereka menavigasi peran mereka dalam masyarakat yang terus berubah. Penelitian ini menekankan pentingnya kepemimpinan perempuan yang kuat dan perlunya representasi gender yang seimbang di media. Kesimpulan yang diambil dari analisis ini berkontribusi pada pemahaman yang lebih dalam tentang bagaimana karakter dapat mempengaruhi dan mencerminkan sikap masyarakat terhadap gender dan kepemimpinan.

Kata Kunci: Sosiologi, Feminisme Liberal, Kesetaraan Gender, Naskah Film *Barbie*

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