

CHAPTER 5

CONCLUSION

The conclusion is drawn based on the data analysis in the previous chapter. After analyzing the Barbie movie script through an intrinsic approach, encompassing characterization, plot, and setting, and expanding on this with an extrinsic approach using Rosemarie Tong's liberal feminism theory.

Barbie Margot's journey reflects the core tenets of liberal feminism: advocating for equal treatment, challenging societal norms that restrict women's roles, and striving for a world where women can realize their potential without facing gender-based limitations. The movie script underscores the importance of individual empowerment and the need for societal changes to support women's rights.

Gender equality is a central theme of woman. The narrative juxtaposes the matriarchal society of Barbie Land with the patriarchal structures of the real world. Through this, the movie script highlights the challenges faced by both genders in different societal setups. Barbie Margot's character embodies the fight against traditional gender roles, demonstrating that women can lead, innovate, and inspire just as men can. Meanwhile, Ken Ryan Gosling's journey explores the impact of societal expectations on men and the importance of redefining masculinity to embrace equality and mutual respect. The film promotes a vision of a balanced society where both men and women can thrive equally.

The leadership styles of Barbie Margot and Ken Ryan Gosling are pivotal to the film's exploration of gender roles and equality. Barbie Margot's leadership is characterized by empathy, collaboration, and resilience. She represents a progressive model of leadership that values inclusivity and shared success. On the other hand, Ken Ryan Gosling's initial perception of leadership is influenced by patriarchal norms, equating dominance with power. However, his character evolves to understand that true leadership involves respect, equality, and the ability to support others.

The characters of Barbie Margot and Ken Ryan Gosling serve as reflections of different leadership paradigms. Barbie Margot represents a leadership style rooted in empathy, collaboration, and empowerment, while Ken Ryan Gosling's

journey portrays a shift from dominance to self-awareness and mutual respect. Their character arcs underscore the importance of balance, personal growth, and the positive impact of inclusive and supportive leadership.

The setting of the film is very contrast between the idealistic Barbie Land and the realistic real world highlights the characters' growth and the complexities of gender roles. Through these settings, the film effectively conveys its messages about gender equality, personal identity, and the importance of evolving beyond traditional societal expectations. The settings not only provide a backdrop for the narrative but also actively shape the characters' journeys and the thematic depth of the story.

The Barbie movie script conveys several important moral values through its plot, characters, and themes. It emphasizes the significance of gender equality, portraying a world where women can achieve anything they aspire to and challenging traditional gender roles and stereotypes. The film highlights self-empowerment and self-realization, demonstrating that women can be strong, independent, and capable of achieving their dreams without being confined to societal expectations. Kindness and compassion are also central values, showcased through Barbie's interactions and relationships. Additionally, the movie portrays strong female leadership, emphasizing the importance of having women in positions of power and their positive societal impact. It critiques the concept of patriarchy through Ken's journey, encouraging viewers to challenge patriarchal systems and strive for a balanced society.

After analyzing this movie script, I hope readers can comprehend my analysis and find this research beneficial. Additionally, I hope it can attract the interest of future researchers to delve deeper into the themes of feminism in this movie script or other aspects I've examined.