

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Language is the most important issue in the lives of all beings. As humans on this planet, we desire language to improve our language lifestyles, but it is not only for humans, animals, and so on; it is also for the use of their lives. However, before we use the language, we must be zealous to find out, as I am currently studying at Darma Persada University and am still working on the next steps. According to Meyer F Charles (2009), language is one of many distinct structures of communication, a device that is unique to humans and distinct from, for example, the structures of communication that animals use. Language exists in three forms: speech, writing, and signs. Although all languages (except signal languages) exist in spoken form, only a few have written versions. Linguists should be aware of the following ranges of description when investigating language: Pragmatics is the study of how context (both social and linguistic) influences language use, whereas grammar is the outline of how humans shape linguistic structures, from sound to sentence.

Sociolinguistics is the study of the relationship between language and society, according to Janet Holmes (1992:1). However, Dell Hymes (1974:vii) has stated that sociolinguistics will be taken to refer to the application of linguistic records and evaluation in various subjects involved with social lifestyles, as well as the application of social records and evaluation in linguistics.

Slang is neither an official nor an informal language, but it is widely used for oral communication for a variety of purposes, as many words become obsolete due to changing trends. Slang has no formal classification, other than being a subclass of the language.

Slang words are frequently used in song lyrics, particularly in Travis Scott's lyrics. Jacques Berman Webster II, better known by his stage name Travis Scott (formerly Travi\$ Scott), is an American rapper and record producer from Houston, Texas, best known for his appearance in Fortnite.

In Scott's first major-label deal came in 2012 with Epic Records. Scott signed a deal with Kanye West's GOOD Music in November of that year as part of its production wing Very GOOD Beats, following his appearance on the label's 2012 compilation album *Cruel Summer*. In April 2013, Scott signed with T.I.'s Grand Hustle Records imprint. Scott's first full-length project, a mixtape called *Owl Pharoah*, was self-released in May 2013. This was followed by a second mixtape, *Day Before Rodeo*, released in August 2014. His debut studio album, *Rodeo*, was released in September 2015 and featured the hit single, which peaked at number 20 on the US Billboard Hot 100 chart. His second album, *Birds in the Trap Sing McKnight*, came out in September 2016.

The following year, Scott and Quavo released a collaborative album called *Huncho Jack, Jack Huncho* under the name Huncho Jack. Scott released his third album, *ASTROWORLD*, in August 2018, which included his first Hot 100 number one single, *Sicko Mode*.

In this study, the author will explain Travis Scott's slang lyrics, including "Yosemite," *Sicko Mode*, and others.

1.2. Identification of the Problem

Based on the context of the problem, we can see that Travis Scott consistently uses slang in all of his songs. None of his songs are devoid of slang, which can make them seem strange because we haven't heard them before. As a researcher, I can see that Travis Scott wants to use his songs from the 2018 *ASTROWORLD* album to promote himself.

1.3. Limitation of the Problem

The purpose of this research is to look at the slang used by Travis Scott in his music lyrics for the album *ASTROWORLD*. Travis Scott's music lyrics are unique in their meaning, and they can be interpreted in unique ways by a unique reader. The album contains 17 songs, and the writer will look at the slang phrases and characteristics that appear in those songs.

1.4. Formulation of the Problem

Based on the limitations of the problem above, this research formulates the problem as:

1. What type of slang words does Travis Scott use in his lyrics?
2. What are the most common slang words used in Travis Scott's lyrics?

1.5. Objectives of the Research

According to the problem formulated above, this study aims:

1. To find out the type of slang words used by Travis Scott in his lyrics
2. To identify the dominant slang words found in Travis Scott's lyrics.

1.6. Benefit of the Research

The study aims to deepen writers' understanding of slang, particularly focusing on the prevalent slang phrases used in Travis Scott's song lyrics. This research is expected to benefit all students, especially those studying English literature. As a result of this study, scholars will be better equipped to apply their knowledge and recognize slang phrases in everyday casual conversations.

1.7. Systematic Organization of the Research

The presentation systematic is the order in which the research discussion is carried out with the intention of facilitating understanding of the research findings. The following is organized into five chapters:

CHAPTER 1: INTRODUCTION This chapter discusses the problem's background, identification, limitations, formulation, research objective, benefit, and systematic organization.

CHAPTER 2: THEORETICAL FRAMEWORK It contains several sub-chapters that explain the analysis of language variety, in addition to the analysis of slang word and the characteristics of that slang word, and planning a sociolinguistics approach that uses slang theory and sexuality theory.

CHAPTER 3: RESEARCH METHOD It contains several sub-chapters that provide detailed information related to research approaches and methods used by students in the preparation of their thesis,

namely Time and Location, Research Approach and Method, Research Object and Data, Data Collection Technique, and Data Analysis Technique.

CHAPTER 4: THE USE OF SLANG WORD IN TRAVIS SCOTT

ASTROWORLD ALBUM 2018 It consists of a qualitative analysis of slang words (types and characteristics). Table analysis of the characteristics of slang words used by Travis Scott.

CHAPTER 5: CONCLUSION It consists of an assessment of previous chapters and the implications of research findings. The researcher's or constituent's conclusion is open because it may be expanded upon in subsequent research.

