

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Interest in a reading can make a person smart in various things, but to be able to read, of course there is literary knowledge behind it. Literature is a written work that when compared to writing in general has various characteristics in terms of excellence, beauty, artistic and expression. Literary works themselves are essays that have good value in the form of writing with beautiful language. Literature itself also generally presents general knowledge and insights about the human, social, intellect with a distinctive and unique style. There are a lot of literature work in this world that can describes the reflection of someone's life or representative of human life today or even tell a hidden truth that burried for years. Every literature work has purpose and meaning that the authors want to tell to the reader. One of them is Baz Luhrmann published his movie script Elvis (2021).

Elvis movie script is a biopic about Elvis Presley, the legendary musician who is considered the most significant cultural icon of the 20th century. Here's a synopsis of Elvis starring Austin Butler, with Baz Luhrmann directing. The life story of the King of Rock and Roll is told from the point of view of Colonel Tom Parker (Tom Hanks), the manager who orbited Elvis Presley (Austin Butler). The story begins with Elvis Presley's childhood life in Mississippi on 1940s. He grew up and spent his young age in a predominantly black area. Then a few years sooner, young Elvis was preparing to enter on a musical career when he premiered at a small stage in Memphis, Tennessee.

Elvis's first appearance was greeted by hysterical and cheerful screams from the female audience, and his act also caught the attention of Colonel Tom Parker, who at the time worked as a circus stage manager and promoter of local country musicians. His style at the show was influenced by a lot of black people music, such as blues and gospel. When Elvis a little, he discovered his love of music when he heard gospel rhythm in a church near his home. After watched the show, Tom Parker then offered to be Elvis Presley's manager and he promised Elvis a brilliant music career with a bountiful coffer of money. Colonel Tom Parker's promise came true because Elvis successfully became a star with every performance that bewitched fans. However, the course of his music career was faced with many tests. The music legend often received protests from Americans because his appearance was considered impolite because at that time rock music was still represented as music that gave birth to naughty children.

The reason why I choose this movie script is because the main characters of this movie script reflect of several cases that occurred today, where many people want to reach a big dream of how to be reach and powerful. In a work of literature, there are few analyzes that can be used to examine a literary work. Moreover, this intellectual research is expected to be useful for those who has interest in getting deeper of knowledge in analyzing a literary work. This study also will useful because I want to analyze it through intrinsic and extrinsic approaches. Through intrinsic approaches I use characterization, setting, plot, and theme. Through extrinsic approaches I use sociology approach is American dream.

In 1931 James Truslow Adams was the first person who memorialized the phrase

“American dream” in his book, *The Epic of America*. In the book *The Epic of America*, he defines the American dream as "the dream of a land where life must be better and richer and more complete for all, with opportunities for each according to ability or achievement" (Adams, 1931: 404). In the 1960s, an artist manager named Tom Parker discovered an artist he predicted would become a big star if he brought him to the Hollywood stage. However, his dream was collapse because Tom was too ambitious and took advantage of his artist talent so that the artist he brought to the highest peak had to die because Tom's ambition forced him to continue giving his performance for a long time and a short pause. Adams' definition continues: "This is not just a dream of cars and high wages, but a dream of a social order in which every man and every woman will be able to reach the highest level they are innately capable, and recognized. by others as they are, regardless of the coincidence of birth or position" (Adams, 1931: 404). However, I write this thesis in order to prove that the American Dream concept is never fulfilling by Elvis.

1.2 Identification of the problem

According to the background of the problem above, I identify that the problem of this movie script was occurred when there was sparked a conflict between Elvis and Colonel Tom Parker. When Elvis insisted on making music the way he wanted, Colonel Tom Parker blocked Elvis's willingness to remain acceptable to US government. The conflict became one of a series of complex relationship dynamics among Elvis and Colonel Tom Parker. That work relationship caused various problems that led to the death of the Rock and Roll legend. I assume that this is the

theme of the autobiographical movie script: The Attempt to Achieve the American Dream Ended in Tragedy on Elvis (2021) Movie Script.

1.3 Limitation of the Problem

According to the identification of the problem above, I limit on the problem of the movie script as follows:

- a. The intrinsic approach: characterization, showing and telling methods, plot, setting, theme.
- b. The extrinsic approach which is the sociological approach, to understand the American dream.

1.4 Formulation of the Problem

According to the limitation of the problem above, I state the problem: does the assumption of the theme of this movie script reflect the failure of achieving American Dream on character of Elvis Presley in Elvis movie script (2021) was true? In order to answer this question, I formulate next problems.

- a. How are the characterizations of the character in this movie script through showing and telling methods?
- b. How are the setting and plot of this movie script?
- c. How are the concepts of American dream?
- d. How is the theme of this movie script reinforced using the result of analysis of the intrinsic and the extrinsic approaches?

1.5 Objectives of the Research

According to the formulation of the problem above, I aim to show that the theme of this research is the failure of achieving American dream on the character of Elvis.

In order to reach this aim, I make several steps as follows:

- a. To analyze characterization through showing and telling methods.
- b. To analyze setting and plot of this movie script.
- c. To analyze the concept of American dream.
- d. To analyze this movie script by elaborating the concepts of American dream with characterization, setting, plot, and reinforce theme by using the result of analysis of the intrinsic and extrinsic approaches.

1.6 Methods of the Research

According to the objective of the research above, I use qualitative methods. Qualitative methods are some broad terms that can be applied to a range of research approach that have theoretical origins in various fields such as range of disciplines, include anthropology, sociology, philosophy, social psychology and linguistics (Pickering & Hoepfer, 19. This is the study of literature and the interpretive characterization of research or analysis by data collection literary text of Elvis (2021) as the main source by Baz Luhrmann and it has supported by other publications relating to the same concept as a secondary source. Those are from several books such as a book with a title *Concise Companion to Literature* by James H. Pickering and Jeffrey D. Hoepfer, also from some websites. Then I organize and arrange them in order to strengthen this method.

1.7 Benefits of the Research

The result of my research is hope to be give benefits to anyone that wants to analyze the same cases like the writer does. This research is useful for people who read movie script of Elvis (2021) and want to know another theme of the movie script because this research was made by the new perspective for understanding and to find out about the failure of achieving American dream in Elvis (2021) movie script.

1.8 Systematic Organization of the Research

According to the benefits of research above, systematic organization of this research has arranged as follows:

CHAPTER I: INTRODUCTION

It consists of: background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objective of the research, methods of the research, benefits of the research, and systematic organization of the research.

CHAPTER II: FRAMEWORK THEORIES AND PREVIOUS RELATED STUDIES

It consists of: The explanation of the concepts and framework theories. It also includes the intrinsic and the extrinsic approaches. Intrinsic approaches are characterization, showing and telling methods, setting, plot, and theme. Through extrinsic approach, I use theoretical framework – sociology approach is American Dream. It also includes the previous related studies.

CHAPTER III: RESEARCH METHOD

It consists of: Time and Location, Research Approach and Method, Research Object and Data, Data Collection Technique, and Data Analysis Technique.

CHAPTER IV: THE ATTEMPT TO ACHIEVE THE AMERICAN DREAM ENDED IN TRAGEDY ON MOVIE SCRIPT OF ELVIS (2021)

It consists of: Analysis of characterization through showing and telling methods, analysis of setting and plot through the concepts of setting and plot. The analyses above are shown in some sub-chapters. It also consists of: Analysis of the movie script *Elvis* through the intrinsic and extrinsic approach. In intrinsic approach, it contains description of American Dream reflections in the movie script of *Elvis* through characterization, plot, and setting. In the other hand, the extrinsic approach contains of analysis through the sociology literature followed by James Adam Trulsow's American Dreams theory. The analyses above are shown in some sub-chapters.

CHAPTER V: CONCLUSION

It consists of: The conclusion that prove that the theme of these movie script is "The attempt to achieve the American Dream ended in tragedy on Elvis movie script (2021)" Attachment: Scheme of the Research, References, and Research Poster.